

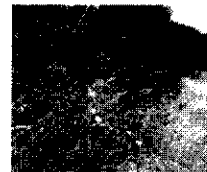
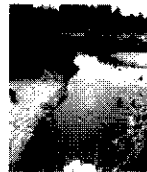
THE VISION - BIG IDEAS

MONEYSTONE CLAY PITS

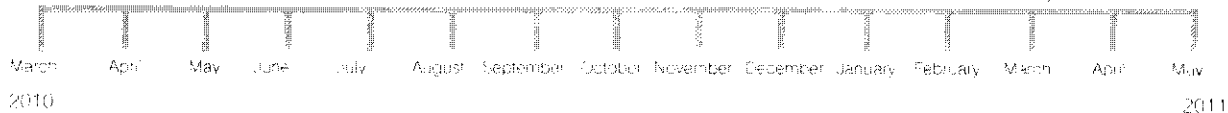
Connecting people with, and rejuvenating the environment



Above and right: The rich ecology within the site provides opportunity for community stewardship and education



Survey Timetable



Key Features:

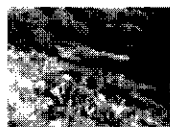
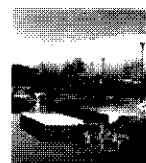
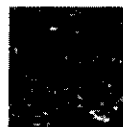
The site and the surrounding area contains key landscape elements such as the River Churnet, areas of mature and ancient woodland, areas of wildflower grassland, rocky outcrops and pastoral fields contained within a dense patchwork of field boundaries.

Within the site itself, there are two notable areas of ecological habitat. The first is recognised by Special Scientific Interest (SSSI) status for grassland and is known as Whiston Eaves. The second area, located adjacent to the SSSI, contains a number of grassland meadows and has been given a local planning designation known as a Site of Biological Importance (SBI).

This pattern of vegetation establishment has been actively encouraged by Sibleco both during the restoration of earlier phases of quarrying and as part of their ongoing estates management. The SSSI being a direct result of the latter. Where quarrying has ceased, wildlife habitats have already started to develop.

Other landscape features present within the site, such as hedgerows and stone walls provide wildlife linkages, allowing wildlife to move through the area and disperse into the wider Churnet Valley.

Clearly, we want to encourage wildlife on the site and a number of ecological surveys are currently being undertaken on behalf of Laver Leisure to establish what species are potentially present within the site, along with identifying key habitat features to be taken into account as the scheme develops. These surveys are currently being undertaken at specific times of the year in accordance with the ecological survey timetable.



Financing the Landscape

Landscaping the area will be a key element of the scheme and will be funded by the Laver Leisure Trust. The Trust is a charitable organisation that has been set up to manage the site and its surrounding area.



THE VISION - BIG IDEAS

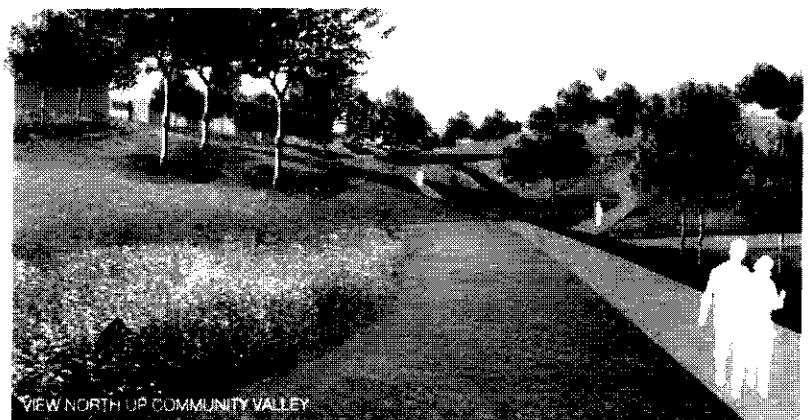
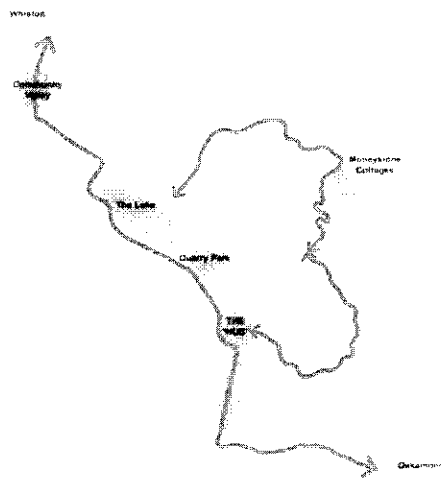
10 NEW STORIES 11

Enlivening Community - Community Valley - Events and Facilities

Developing a vibrant, enlivened community is a key aim of the plan. The vision for Community Valley is to create a vibrant, enlivened community with a range of facilities and events that will attract people from across the region.

- A vibrant, enlivened community with a range of facilities and events that will attract people from across the region.
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The vision for Community Valley is to create a vibrant, enlivened community with a range of facilities and events that will attract people from across the region.



VIEW NORTH OF HUB AND PARK

Sustainability

Moneystone Chapra is committed to the following sustainability goals:

- To ensure that the project is designed and implemented in a way that is sustainable and meets the needs of the community.
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Figure 1: Road



Figure 2: School



Figure 3: Road

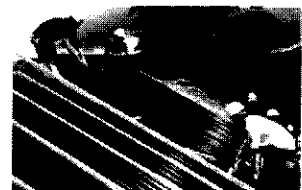


Figure 4: School



Figure 5: Road

Enabling Development

Moneystone Chapra is committed to the following enabling development goals:

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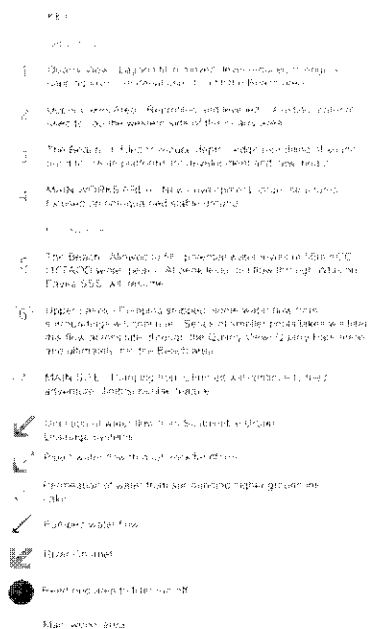
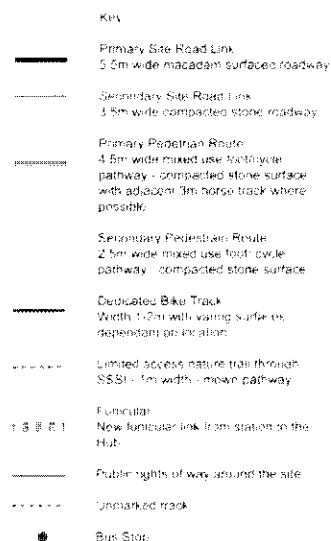
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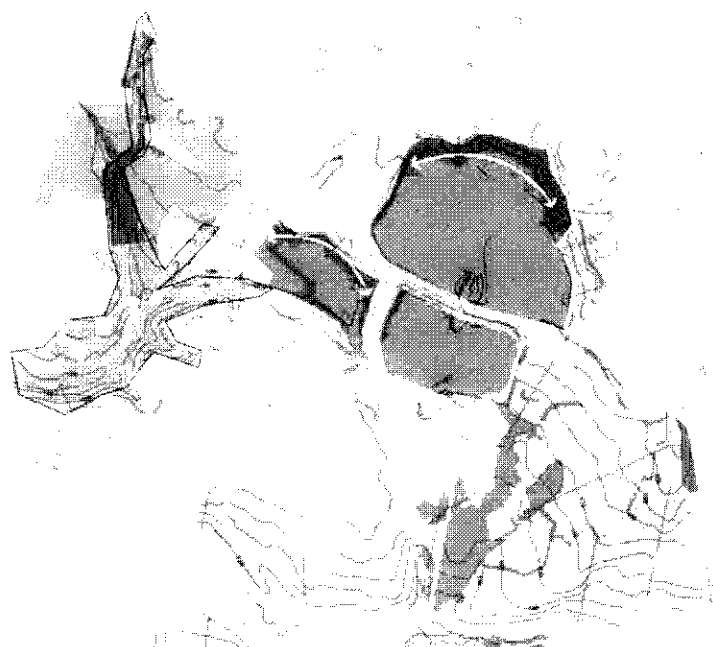


THE VISION MASTERPLAN CONCEPT

MONEYSTONE QUARRY

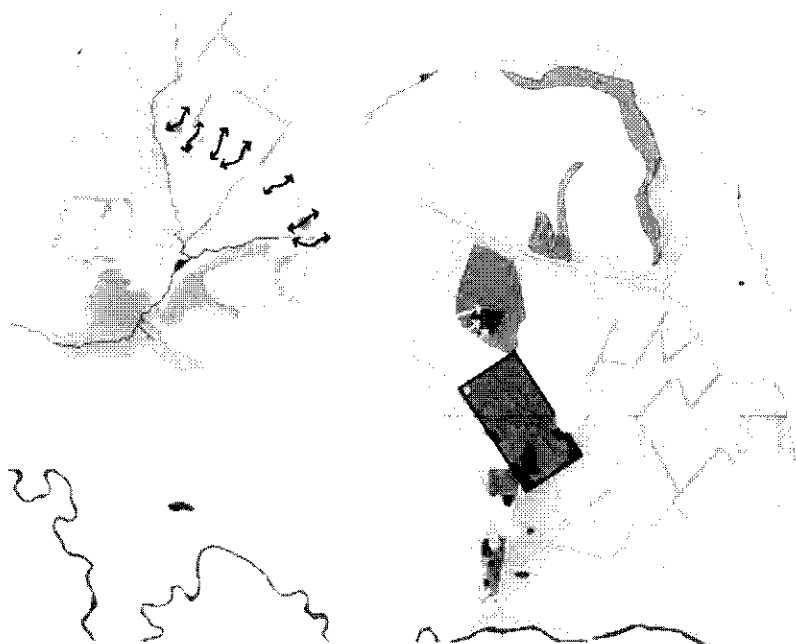
The vision for the park is to be a place where people can enjoy the natural beauty of the quarry and its surrounding landscape. The park will be a place where people can enjoy the natural beauty of the quarry and its surrounding landscape. The park will be a place where people can enjoy the natural beauty of the quarry and its surrounding landscape.

Principles - Landscape & Topography



- KEY**
- CONTOUR
 - DIRECTION OF FALL IN GROUND LEVELS
 - STEELY SLOPING LANDFORM
 - POSITIVE ASPECT - SOUTH FACING SLOPE
 - PROTECTED AND ENHANCED WOODLAND
 - WOODED HILL WITH POTENTIAL TO INCORPORATE RECREATION
 - OPEN FARMLAND WITH HEDGEROWS RETAINED AND WHERE POSSIBLE ENHANCED
 - RESTORED LANDSCAPE WITH RECREATIONAL AND ENHANCED HABITAT VALUE
 - WOODED VALLEY WITH POTENTIAL TO INCORPORATE SENSITIVELY INTEGRATED RECREATIONAL USES
 - POTENTIAL TO ENHANCE SPECIES RICH GRASSLAND

LANDSCAPE FEATURES



- KEY**
- Site of Special Scientific Interest (SSSI) - protected and enhanced. Controlled access route through SSSI used to promote education.
 - Site of Biological Interest (SBI) - Managed and enhanced. 'Wild Space' - publicly accessible for recreation/practical/recreational activities eg. hay making.
 - Protected boundaries - infiltration of grassland/green fingers into surrounding areas.
 - Existing important natural tree groups retained and enhanced.
 - Newt exposure through the park - green links allowing movement of amphibians and reptiles to other ponds.
 - Mitigation measures employed to minimise impact on bat population in retained structures.
 - Area of heathland retained and expanded.
 - Reclaimed, enhanced and expanded area of restored species rich grassland.
 - Sand dune, heath, reed, provide habitat for invertebrates.
 - Existing hedgerow field boundaries enhanced.
 - Habitat mosaic enhancement - including ponds.
 - Reedbeds.
 - Enhanced Wildlife Corner Link.

[illegible]

PROPOSED CHARACTER AREAS

MOKESTONE QUARRY

The map below shows the proposed character areas for the Mokestone Quarry. The map is divided into 12 areas, each with a unique character. The areas are: Whiston Eaves, Upper Lakes, The Lake, Quarry Park, The Hub, Adventure Hill, Churnet River Trail, Crowtrees Fields, Crowtrees Wood, Little Eaves, The Thatch, and Housing.



Quarry Park

- Open space
- Grass
- Trees
- Pathways
- Benches
- Play equipment

Upper Lakes

- Open space
- Grass
- Trees

The Lake

- Open space
- Grass
- Trees
- Pathways
- Benches
- Play equipment

Whiston Eaves

- Open space
- Grass
- Trees
- Pathways
- Benches
- Play equipment

Adventure Hill

- Open space
- Grass
- Trees
- Pathways
- Benches
- Play equipment

Churnet River Trail

- Open space
- Grass
- Trees

The Hub

- Open space
- Grass
- Trees
- Pathways
- Benches
- Play equipment
- Community building
- Community garden
- Community centre
- Community hall
- Community shop
- Community library
- Community sports centre
- Community playground
- Community park
- Community garden
- Community centre
- Community hall
- Community shop
- Community library
- Community sports centre
- Community playground
- Community park

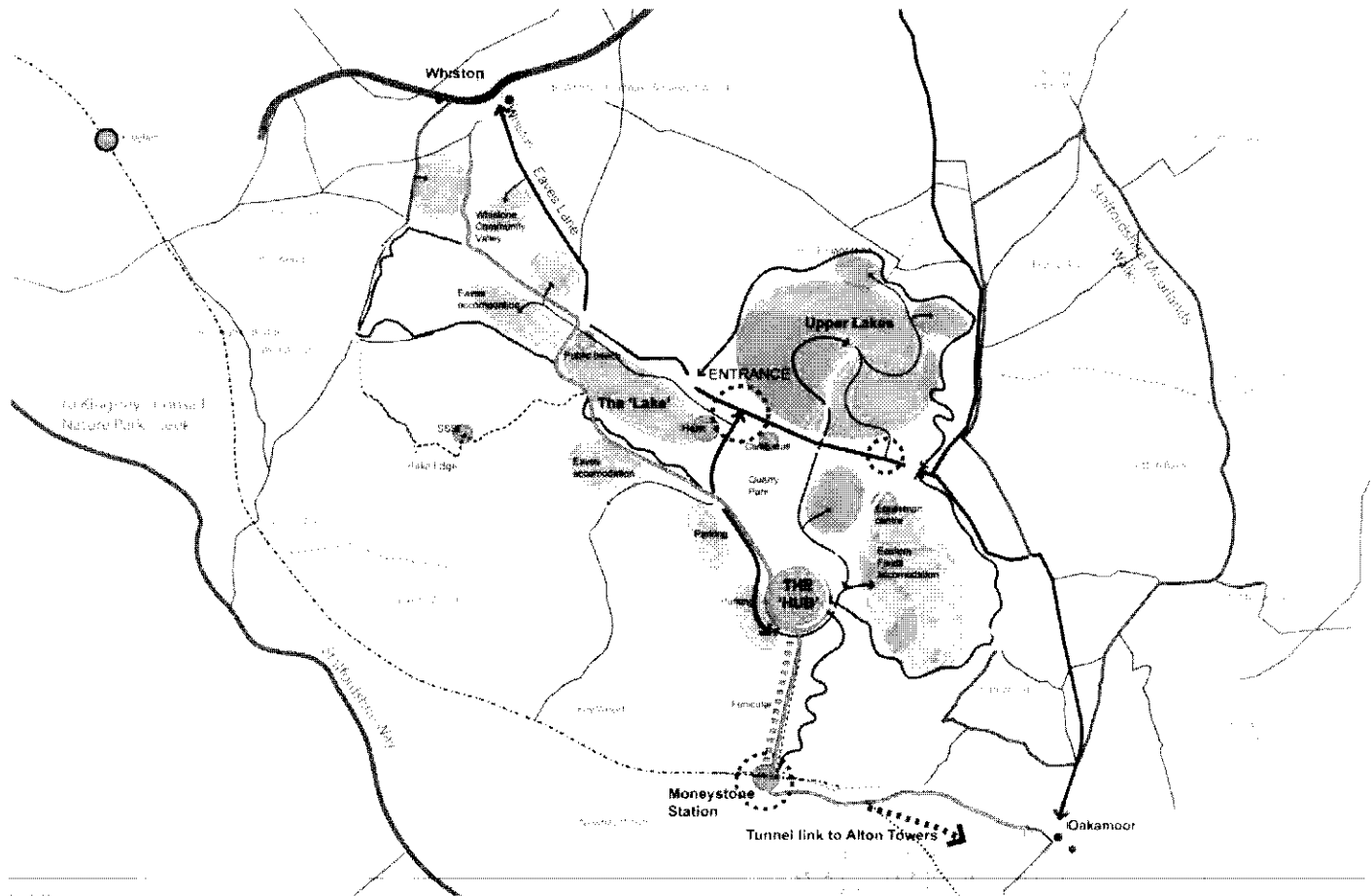
THE VISION MASTERPLAN CONCEPT

© 2004 The National Trust

Access and Movement

The National Trust has a vision for the site to be a place where people can enjoy the natural beauty of the area and the historic buildings and gardens. The site is a special place and it is important that we protect its special qualities.

The Masterplan is a vision for the site and it is important that we protect its special qualities. The Masterplan is a vision for the site and it is important that we protect its special qualities.



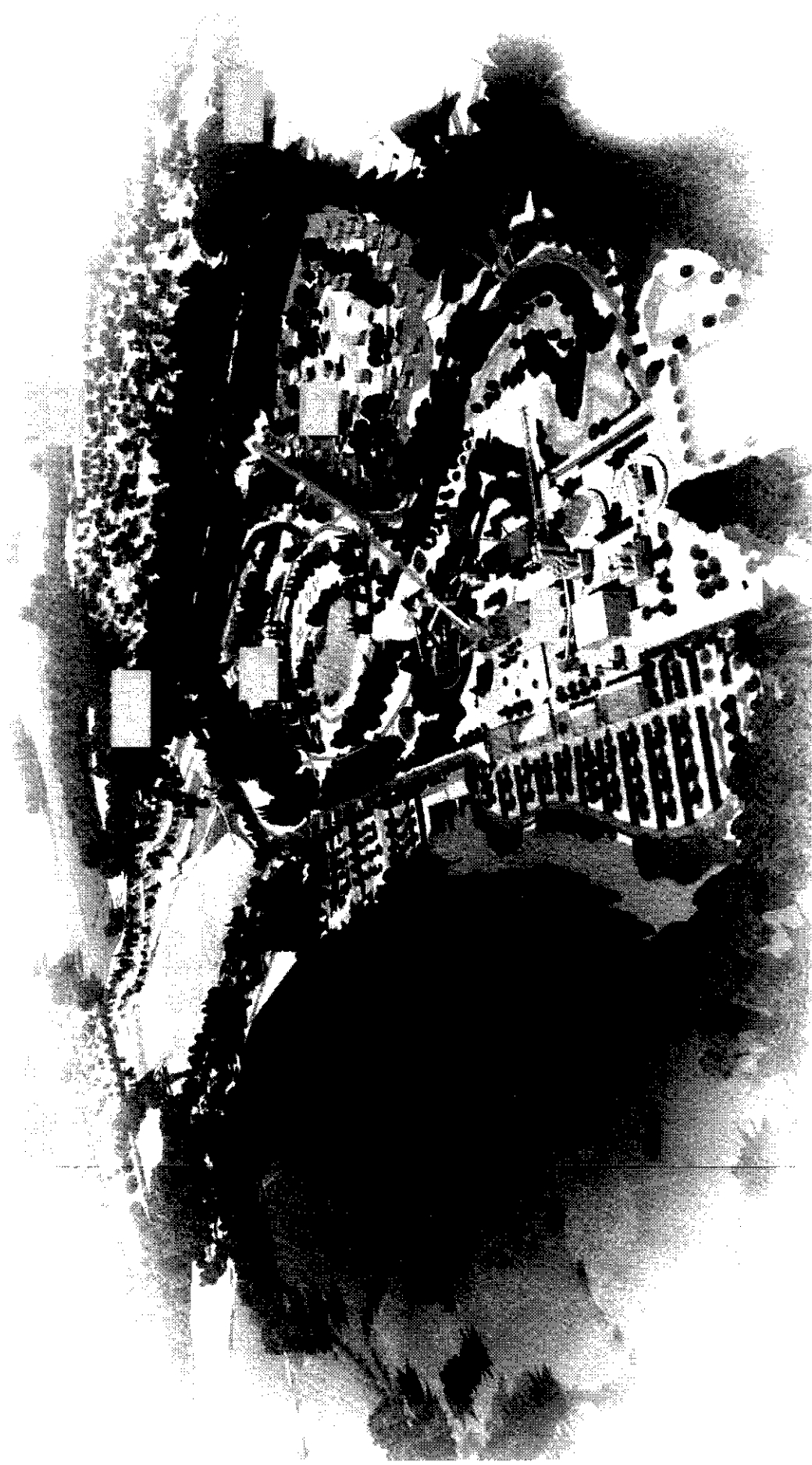
Key

- Primary Site Road Link
5.5m wide two-lane surfaced roadway
- Secondary Site Road Link
2.5m wide compacted stone roadway
- Primary Pedestrian Route
3.5m wide mixed use foot/cycle pathway - compacted stone surface with adjacent 1m horse track where possible
- Secondary Pedestrian Route
2.5m wide mixed use foot/cycle pathway - compacted stone surface
- Dedicated Bike Track
2.0m wide path with 1m horse track dependent on location
- Limited Access Route
1.0m wide path through SSSI - 1m wide horse pathway
- Unclear
New tunnel link from station to the hub
- Public rights of way around the site
- Unmarked track
- Bus Stop

AERIAL PERSPECTIVE

MONLYSTONE QUARRY

Aerial photograph of the quarry site, showing the layout of the quarry and the surrounding area. The quarry is located in the center of the image, with a large pile of material on the left side. The surrounding area is mostly flat, with some trees and buildings visible in the distance.



NEXT STEPS

THE DEVELOPMENT TEAM

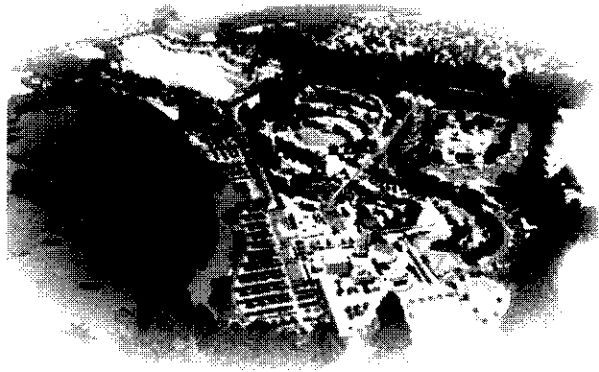
1. Environmental Impact Assessment

As part of the planning process, a detailed Environmental Impact Assessment (EIA) will be carried out by the planning team. This will include a detailed assessment of the potential impacts of the proposed development on the environment and the community. The EIA will also include a detailed assessment of the potential benefits of the proposed development.

The EIA will be carried out by a specialist planning and environmental consultancy who are advising Laver Leisure on planning and environmental matters. The EIA will be subject to a public consultation process and a final decision will be made by the planning authority.

The Development Team

- Laver Leisure are an established family run company who own and operate a number of successful leisure sites across the United Kingdom.
- H/W Planning are a specialist planning and environmental consultancy who are advising Laver Leisure on planning and environmental matters.
- Pland-H are specialist landscape architects and masterplanners who have experience in creating high quality sustainable developments in rural environments throughout the country.
- Local Dialogue are an expert consultation and communications team who will be overseeing the community consultation on behalf of Laver Leisure.
- A range of technical consultants also form the project team. These experts are undertaking specialist studies which ensure the development proposals have been subject to rigorous assessment.



APPENDIX 15:
Feedback form example, February 2011



Moneystone Quarry Consultation

Thank you for attending our exhibition.

We're really keen to capture the opinions and thoughts of the local community about our initial plans for the new leisure complex. Therefore we would be grateful if you could take the time to complete this questionnaire.

1. Please provide us with your thoughts and comments on the following proposed site uses:

Leisure Facilities

Community Facilities

Housing

Are there any other uses you would like to see on the site?

2. Do you think you would make use of the leisure/recreational facilities being proposed for the site? (Please circle)

Yes

No

Not Sure

3. Do you think you would make use of the community facilities (e.g. Farm shop, allotments etc) being proposed for the site?

Yes

No

Not Sure

4. Do you think you would make use of the proposed public footpaths and cycleways across the site?

Yes

No

Not Sure

5. Do you have any further comments about the proposals? (Please use reverse if necessary?)

Name:

Address:

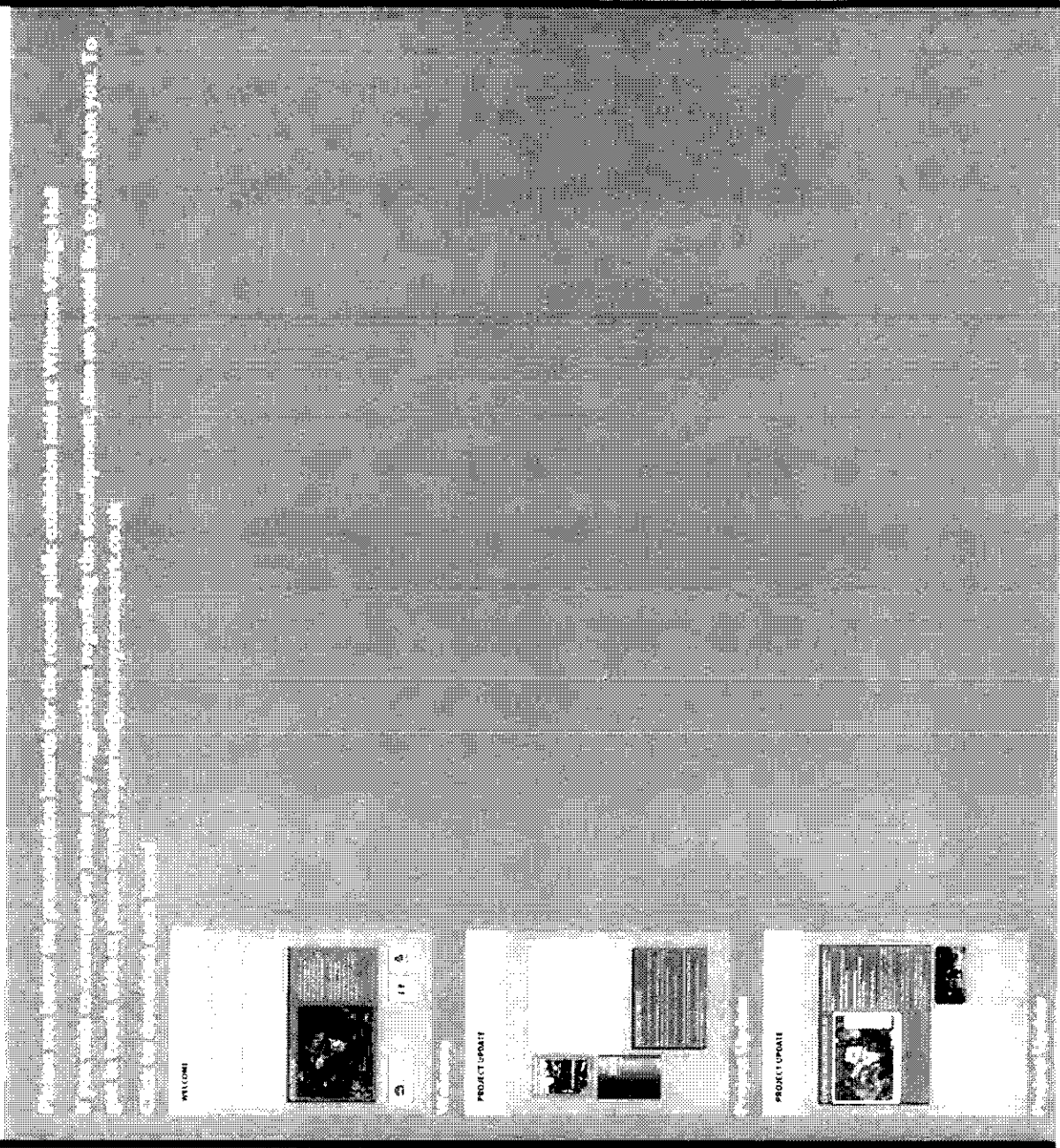
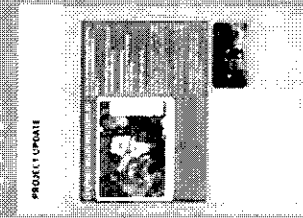
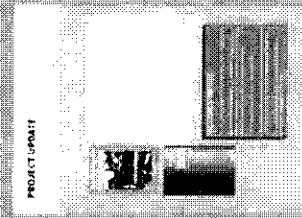
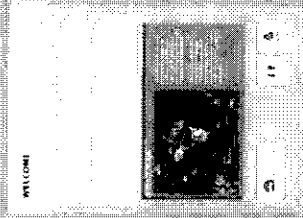
Email:

APPENDIX 16:
Dedicated website, www.moneystonepark.co.uk

MONEYSTONE PARK

A high quality sustainable leisure resort

Please see below for presentation boards for the recent public consultation held at Wilsons Village Hall. If you wish to comment on any proposals regarding the development, then we would like to hear from you. To get in touch with us please email moneystonepark@moneystonepark.co.uk or call for Openhouse on 01454 611111



APPENDIX 17:
Invitation letter to update public exhibition, July 2014

On behalf of



10 July 2014

Dear Resident

Moneystone Quarry – Update public exhibition

I am writing on behalf of Laver Leisure to update you on the revised proposals for a new leisure development at Moneystone Quarry and to invite you to a public exhibition of our detailed plans.

As you may be aware, in 2011 Laver Leisure purchased the quarry from Sibelco following the cessation of quarrying operations. At the time we undertook public consultation on our initial thoughts for redevelopment of the site and following feedback from the community we have now worked up a substantially revised scheme. The site has recently been identified as a major opportunity site for leisure development in the Churnet Valley Masterplan by Staffordshire Moorlands Council.

We are still looking to bring forward a leisure development, with a range of facilities that would be open to the local community, including cycling, climbing and other sports, a network of nature trails, bridleways and footpaths. There will also be a number of holiday lodges to enable overnight and longer stays. However, we have decided to scale back the plans and remove certain elements of the initial development ideas. For example, in line with the Churnet Valley Masterplan we are now proposing only 250 holiday lodges instead of 650, and we are no longer proposing any new houses or space for touring caravans.

We are now working up a planning application for this development and we would like to discuss the proposals with the local community. Therefore, we would like to invite you to an update public consultation event on **Tuesday 15 July between 3pm and 7pm** at Whiston Village Hall. Our development team will be present at the public exhibition to explain the proposals, answer any questions and take feedback from local residents.

I do hope that you can attend the public exhibition. If you are unable to attend but would like to discuss the proposals, or if you have any questions, please contact me on 0800 996 1612 or by email at scott.royal@resolvepublicaffairs.co.uk.

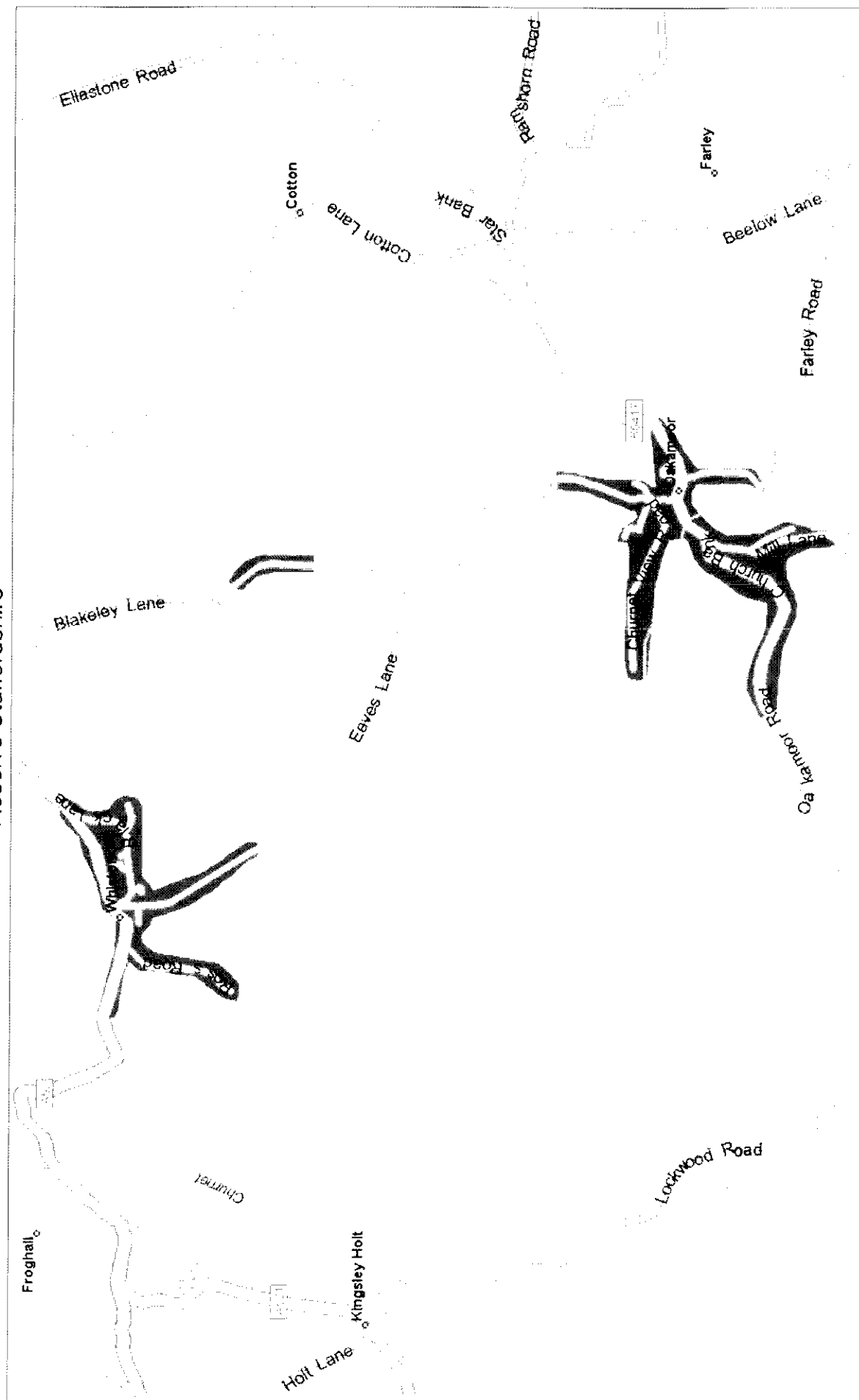
Yours faithfully

Scott Royal - Resolve Public Affairs

APPENDIX 18:

A map of the update invitation distribution area

Resolve Staffordshire



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 Majesty's Stationary Office. © Crown Copyright and/or database 2008. All Rights Reserved. License Number 100021521. Certain demographic data © 2008 Acorn Corp. All rights reserved.