



Staffordshire County Council
Town and Country Planning Act 1990
Development Management Procedure Order 2015

To: Staffordshire Moorlands
 Staffordshire Moorlands District Council
 Moorlands House
 Stockwell Street
 Leek
 ST13 6HQ

Application Type: COU

Applicant:

Mr D Brundrit Doveside Enterprises, 7 Dove Side, Hatton,
 Derbyshire, DE65 5DZ

Officer: Tracey Lunn

Our Reference: SMD20260243

District Reference: SMD/2026/0243

Date Received: 21-May-2026

Date Responded: 08-Jun-2026

Particulars of Development:

Change of Use to Licensed Premises, Micro Pub

Location of Development:

22 High Street, Cheadle

Recommendation Summary: Acceptance

Site Visit Conducted on: 29-May-2026

Background;

The property is located on High Street within Cheadle Town Centre. High Street is an A classified road (Road No. A521), subject to a 30-mph speed limit and benefits from streetlighting and footways. The area is mainly commercial which given High Street is a main A road route through Cheadle Town Centre it is expected.

There is a no waiting at any time restriction on the southeast side and on the northwest side of High Street there is a restriction limiting parking to 30 mins every day from 8am until 6pm.

Description of Proposal;

Change of Use to Licensed Premises, Micro Pub.

Comments on Information Submitted;

The proposal is for a change of use from retail to a micro pub a drinking establishment within Cheadle Town Centre.

The previous commercial use of the premises generated vehicle movements, including staff and customer parking as well as deliveries, and it is expected that such activity will continue under the proposed use. Parking is available on High Street directly outside the property, albeit for limited periods, and there are additional public car parks within reasonable walking distance.

The proposed change of use is not considered to result in a detrimental impact on the local highway network or parking provision.

I have no objection (SMD/2026/0243).

Assistant Director, Highways and the Built County
 On behalf of the County Council as
 Highway Authority