

**Outline - Large-scale major application for Former Anzio Camp, Buxton Road,
Blackshaw Moor, Leek, Staffordshire, ST13 8TN - UPTO 282 DWELLINGS**

REF: SMD/2026/0052

**Economic Development Statement
5 March 2026**

Residential development will impact on the local economy in terms of jobs and purchasing of supplies and services. To assess the economic impact of this Outline application we have relied upon the data supplied by the applicant and used the Council's approved multipliers to prepare these comments.

The proposal for up to 254 market housing and 28 affordable homes (282 total) will provide the following outputs:

1. The new householders occupying each new house will spend some of their income locally through shopping and use of local services. National research has identified that 34% of all household expenditure is spent at district level or below. For this development of up to 282 units this is calculated at £2,647,416 per year.
2. Each new house will generate direct jobs within the construction industry or associated supply chain, of which 25% are likely to be locally based. Indirect Jobs are also generated by local spend in shops and services. This is calculated at an additional local job for every seven new homes. Using these multipliers the development will generate 40 direct jobs and 302 indirect jobs.
3. The development will also generate approximately £55,267 council tax for the area per annum.
4. The creation of onsite retail will also create local employment and generate NNDR for the council. No details provided with the application for job creation so this cannot be assessed at this stage.

Regeneration Officer
Staffordshire Moorlands District Council