



Staffordshire County Council
Town and Country Planning Act 1990
Development Management Procedure Order 2015

To: Staffordshire Moorlands
 Staffordshire Moorlands District Council
 Moorlands House
 Stockwell Street
 Leek
 ST13 6HQ

Application Type: FULL

Applicant:

Mr Christopher Wagg BLYTHE BRIDGE NURSERY
 GROUP LIMITED 195, BLYTHE BRIDGE DAY NURSERY,
 Uttoxeter Road, STOKE-ON-TRENT, ST11 9HQ

Officer: David Plant

Our Reference: SMD20250397V2

District Reference: SMD/2025/0397

Date Received: 08-Dec-2025

Date Responded: 11-Dec-2025

Particulars of Development:

Change of use from C3 dwelling to nursery

Additional Information

Location of Development:

SHOETIME, 180-184, 180-184, Uttoxeter Road, STOKE-ON-TRENT, ST11 9JR

Recommendation Summary: Conditional

Site Visit Conducted on: 22-Oct-2025

1. There shall be no parking associated with the nursery operation at any time on Uttoxeter Road between the railway level crossing and Grindley Lane.

REASON

To comply with NPPF Paragraph 115, 116; to comply with SMDC Local Plan Policy DC1; in the interests of the free flow of traffic; in the interests of highway safety.

NOTES TO PLANNING OFFICER

Application is to convert a C3 dwelling to a childcare day nursery.

The former Shoetime shop is already in use as a nursery which is connected with a nursery at 195, Uttoxeter Road.

Additional information has been provided regarding staffing and parking. Highways are seeking to avoid any parking on Uttoxeter Road relating to the nursery use.

Developer states:

I can confirm that after reevaluating the staff numbers, we are certain we will only require twenty staff at a maximum which is significantly lower than our previous figure. This was based on purely the staff required to look after babies which is a ratio of one adult to three babies, whereas we will also be looking after two and three year olds with a staff ratio of one adult to five for two year olds and one adult to eight children for three year olds.

We also employ an early years teacher, who with an assistant can look after twenty six three year olds.

At the moment there are 4 spaces outside the building currently and around the back of the nursery which is called swan passage, there is some spaces for staff to park there too.

Staff are encouraged to use public transport and they do have a car sharing system in place at the moment. The owners also own another nursery close by which has more parking a short walk away so staff can park here too.



As for child collection, children are picked up some on foot through the front door and some in cars, currently parents use swan passage to collect children as it is off the main highway

Part of the site is already a nursey. Highways are not aware of any existing parking issues associated with that use. Condition recommended above will ensure that reasonable and practical drop off and pick up procedures continue.

Assistant Director, Highways and the Built County
On behalf of the County Council as
Highway Authority