

Design and access statement

Moorlands Home link Cheadle.

1.0

*This statement supports proposals for **external new signage to improve the front and side entrance to 2-4 Tape street Cheadle.***

Moorlands home link is a charitable organisation supporting the elderly and isolated from the above premises. This proposals

Aim to enhance visibility and street presence to the premises.

2.0

The building is located on Tape Street, a main road in central Cheadle with a mix of commercial and residential use.

It benefits from high footfall and a nearby carpark

3.0

EXISTSTING USE.

The site is actively used by Moorlands home link as an operational base to support local older people to live independently.

The existing signage lacks a strong visibility and identity and make it difficult for first time visitors to locate.

4.0

OPPORTUNITIES:

To install High Quality signage to make the facility more visible and attractive.

To improve public recognition in the local community.

Strengthen the identity and approach to the building through entrance sign upgrades.

5.0

Access statement

The building already benefits from a level access entrance and the New signage will enhance this.

The new signage will improve the ease with which visitors will find the building , especially the first time user.

6.0

The proposed new signage represents modest but meaningful improvements to visibility and identity to this community facility.

These external works will help ensure the building is easier to find and more welcoming .

The proposal is both respectful of the site and in line with both local policy and design standards.