

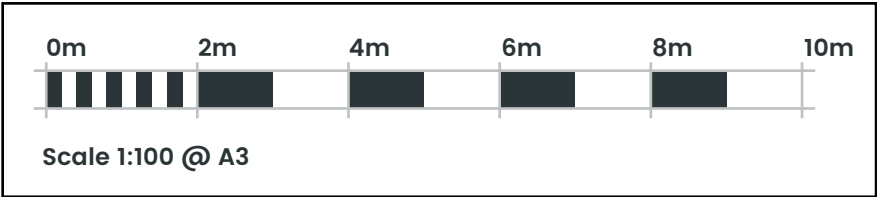
PLANNING DRAWING – PROPOSED SIGNAGE



NORTH ELEVATION (Front) Scale 1:100 @ A3



EAST ELEVATION (Gable End) Scale 1:100 @ A3



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STOKE-ON-TRENT, ST9 9NL

177789 (REV 1)  
22/05/25 – SRL  
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PLANNING DRAWING – PROPOSED SIGNAGE

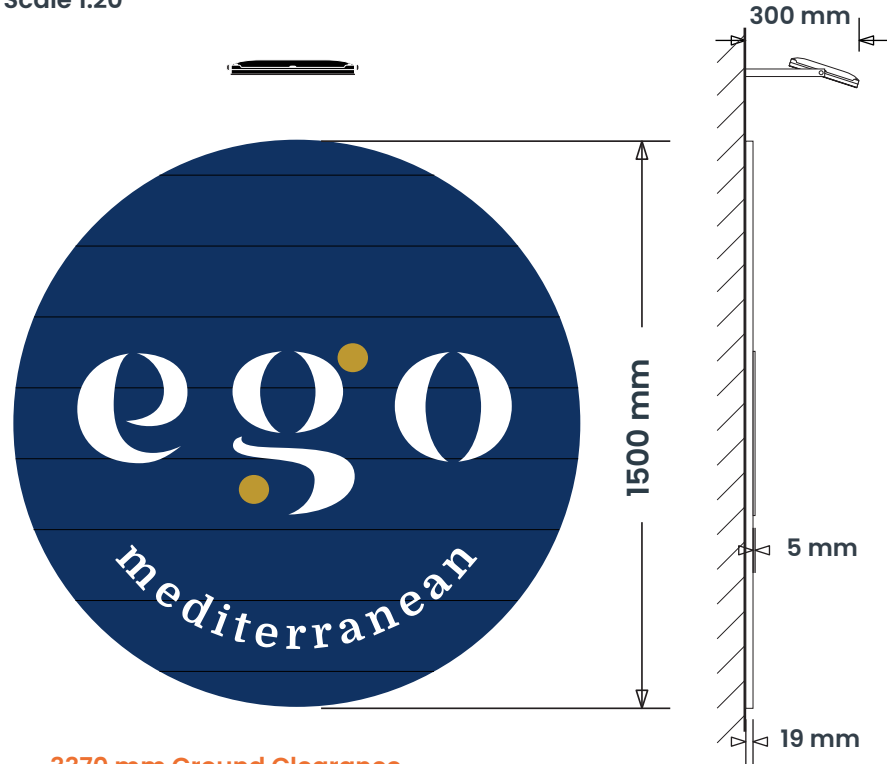
ITEM 09 (Qty 1) EGO-08C

Logo panel

Featuring:

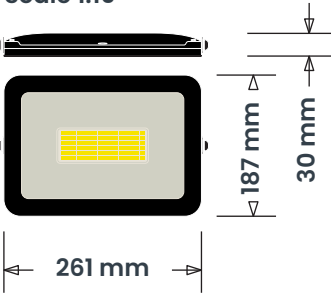
- 19mm foamex panel with 3mm V grooves finished RAL 5003
- 5mm flat cut 069 dense white acrylic ‘ego’ letters with applied vinyl to dots
- Face applied cut vinyl secondary text
- 50W LED slimline floodlight. Warm white illumination.

Scale 1:20



3370 mm Ground Clearance  
Max 250 Candelas per square meter (cd/m2)

Floodlight Detail  
Scale 1:10



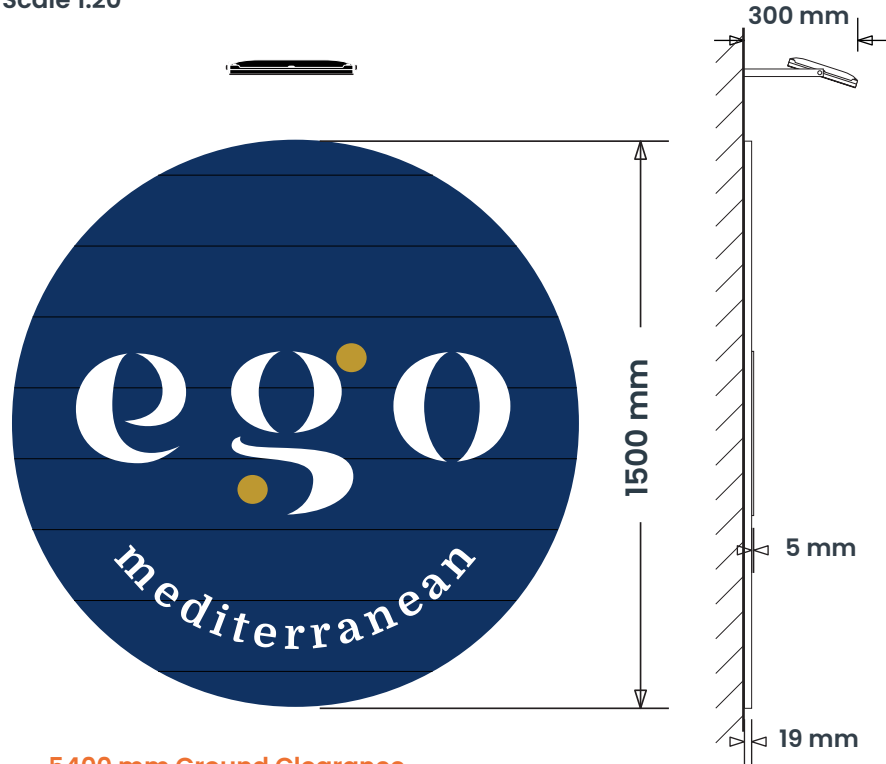
ITEM 10 (Qty 1) EGO-08C

Logo panel

Featuring:

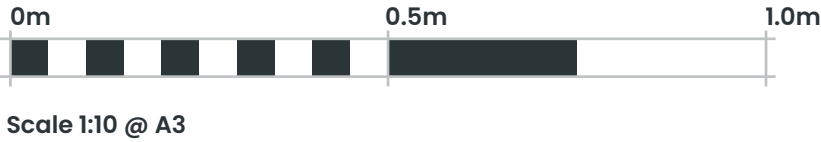
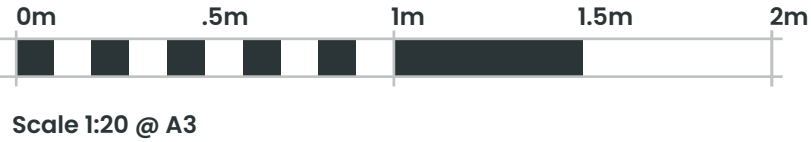
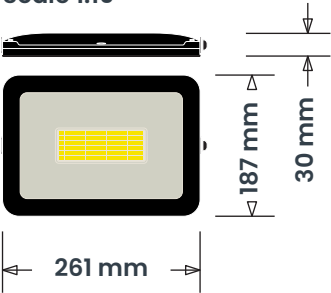
- 19mm foamex panel with 3mm V grooves finished RAL 5003
- 5mm flat cut 069 dense white acrylic ‘ego’ letters with applied vinyl to dots
- Face applied cut vinyl secondary text
- 50W LED slimline floodlight. Warm white illumination.

Scale 1:20



5400 mm Ground Clearance  
Max 250 Candelas per square meter (cd/m2)

Floodlight Detail  
Scale 1:10



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SIGN COLOUR

Frosted  
Vinyl

Pantone 541U  
RAL 5003 (gloss)

Pantone 7541  
RAL 7035 (gloss)

Pantone 110U  
RAL 1012 (gloss)

BUILDING COLOUR

Dulux Heritage  
Panel White

Dulux Heritage  
Copenhagen Blue

Dulux Heritage  
Midnight Teal

BRAND TYPEFACES

Primary : Gill Sans

Secondary : Georgia

PLANNING DRAWING – PROPOSED SIGNAGE

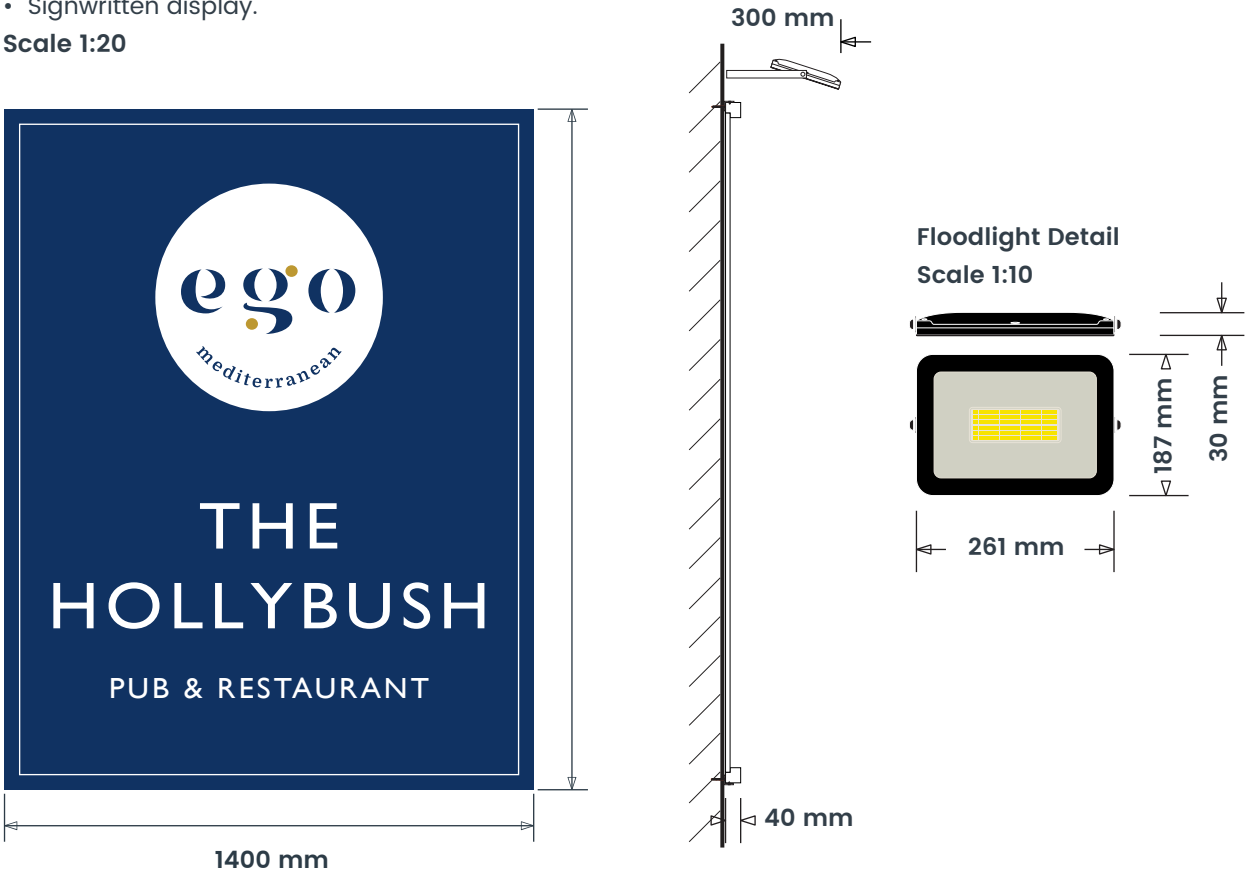
ITEM 12 (Qty 1)**HTG TBC**

Name board

Featuring:

- Birch 15mm plywood back board finished RAL 5003.
- 70 x 40 Timber trim finished RAL 5003.
- Signwritten display.

Scale 1:20



700 mm Ground Clearance  
Max 250 Candelas per square meter (cd/m2)



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SIGN COLOUR

- Frosted Vinyl
- Pantone 541U  
RAL 5003 (gloss)
- Pantone 7541  
RAL 7035 (gloss)

Pantone 110U  
RAL 1012 (gloss)

BUILDING COLOUR

- Dulux Heritage  
Panel White
- Dulux Heritage  
Copenhagen Blue
- Dulux Heritage  
Midnight Teal

BRAND TYPEFACES

Primary : Gill Sans

Secondary : Georgia