



Staffordshire County Council
Town and Country Planning Act 1990
Development Management Procedure Order 2015

To: Staffordshire Moorlands
Staffordshire Moorlands District Council
Moorlands House
Stockwell Street
Leek
ST13 6HQ

Application Type: FULL

Applicant:

Sainsburys Supermarkets Ltd 8, First Street, Manchester,
M15 4RP

Officer:

Our Reference: SMD20250232

District Reference: SMD/2025/0232

Date Received: 19-May-2025

Date Responded: 02-Jun-2025

Particulars of Development:

Construction of a Retail Pod (Class E) and associated signage

Location of Development:

SAINSBURY SUPERMARKETS LTD, Wharf Road, STOKE-ON-TRENT, ST8 6AJ

Recommendation Summary: Acceptance

Site Visit Conducted on: 28-May-2025

NOTES TO PLANNING OFFICER

Application is for a retail pod at Sainsburys Biddulph.

Proposal is in line with the current use of the overall site.

Proposal is sited on the existing car park and will result in the loss of three parking bays. However, this is part of a much larger car park associated with Sainsburys. The loss of three parking bays would not be considered to have a severe effect on the highway.

Current records show that there were 2 personal injury collisions (PIC) on Wharf Road and South View within 43 metres either side of the proposal in the previous five years. Although all PICs are regrettable, the overall volume of collisions does not suggest there are any existing safety problems that would be exacerbated by the proposed development.

Assistant Director, Highways and the Built County
On behalf of the County Council as
Highway Authority