



RIDGE

HERITAGE STATEMENT

BANKING HUB
HIGH STREET, CHEADLE
INTEGRAL (UK) LIMITED



INTEGRAL

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BANKING HUB HIGH STREET, CHEADLE INTEGRAL (UK) LIMITED

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HERITAGE STATEMENT

1.1. Introduction

This Heritage Statement has been prepared by Ridge & Partners LLP on behalf of Cash Access UK Limited. The purpose of this assessment is to provide a description and justification of the proposed works to support the Full Planning Application and Advertisement Consent for the property on 26a & 26 High Street and proposed signage associated with the 'Banking Hub' as new tenants to the property. This document provides details of the Application, identification of any heritage assets, and impact upon the conservation area.

1.2. Application Details

Applicant's name:	Cash Access UK Limited
Applicant's address:	27 Old Gloucester Street, London, WC1N 3AX
Date:	16/07/2024
Site address:	26a & 26 High Street, Cheadle, ST10 1AF
Application reference number if known:	PP-13237794

About Cash Access UK Limited:

Cash Access UK Limited is a not-for-profit company set up by a number of UK banks and building societies to enable consumers and small businesses to access cash, deposit and basic banking services where they are needed across the UK. The company will facilitate the provision of a range of services including shared banking spaces on local high streets.

Details of the proposal:	Installation of Banking Hubs signage including individual lettering, illuminated heritage projecting signs & associated marketing posters & signs.
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1.3. Heritage Assets

Is the application site located within a Conservation Area?	Yes
Which Conservation area is the application located within?	Cheadle conservation area
Is any part of the application site a listed building or listed garden?	No
Is the application site within 15 m of a listed building or listed garden?	No

1.4. Heritage Statement

The property at High Street, is a terrace building arranged over two storeys. Internally, the property is generally in a fair condition and was previously tenanted by DougieMac Cheadle. Situated within the Cheadle Conservation Area, the property is positioned on Cheadle High Street which is located within Cheadle town centre.

Despite being of limited significance, where the property occupies a typical high street position within the main town centre, heritage style proposals will be implemented to be sympathetic to the conservation area location.

1.5. Impact of proposed development upon Conservation Area

Changes proposed as part of the property's conversion from a charity shop to Banking Hub function includes installing heritage aesthetic styled signage to reflect the new Banking Hub services. The heritage brand fascia and the projecting signage are to be situated at the top of the existing ground floor elevation and their heritage aesthetic will pay respect to the historical context.

These additions are very much in keeping with the character of the area and will have very little impact on surrounding properties.

1.6. Photo of the Building



Figure 1: Photo of the 26 High Street, Cheadle, as existing, features one public facing façade.

1.7. Photo References

Figure 1

Photo taken from JLL Building Survey (March 2024)



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