



Staffordshire County Council
Town and Country Planning Act 1990
Development Management Procedure Order 2015

To: Staffordshire Moorlands
Staffordshire Moorlands District Council
Moorlands House
Stockwell Street
Leek
ST13 6HQ

Application Type: ADVERTISEMENT

Applicant:

Miss Emma Corden Animal Lifeline Serendipity Kennels,
Leek Road, Cellarhead, ST9 0DG

Officer: Tracey Lunn

Our Reference: SMD20240300

District Reference: SMD/2024/0300

Date Received: 09-Jul-2024

Date Responded: 29-Jul-2024

Particulars of Development:

Consent to Display two 1m x 1m signs in the shape of a 'V'

Location of Development:

Kennels, Serendipity, Leek Road, Moorville, Cellarhead

Recommendation Summary: Refusal

Site Visit Conducted on: 29-Jul-2024

This application should be refused for the following reason:

The proposed sign is within the adopted highway.

Reasons

The interests of highway safety.

Note to Planning Officer

This refusal will not prejudice consideration of a further application at a later date that demonstrates:

- A revised plan where the proposed sign is not constructed within the adopted highway.

The submitted site plan shows the location of the proposed sign; according to SCC records the sign is within the adopted highway. The applicant can obtain a plan which should identify the extent of the Highway Maintainable at Public Expense (HMPE). The plan may assist the applicant in choosing an alternative site for the proposed sign to ensure the sign is not constructed in the adopted highway. The plan can be obtained from Staffordshire County Council Highway Data Team by emailing highwaydata@staffordshire.gov.uk

It was noted at the time of the site visit there was a sign in the shape of a 'V' erected within the grass verge. Staffordshire County Council records show the area of land where the sign is sited is adopted highway.

Assistant Director, Highways and the Built County
On behalf of the County Council as
Highway Authority

