



Staffordshire County Council
Town and Country Planning Act 1990
Development Management Procedure Order 2015

To: Staffordshire Moorlands
Staffordshire Moorlands District Council
Moorlands House
Stockwell Street
Leek
ST13 6HQ

Application Type: ADVERTISEMENT

Applicant:
MCDONALD'S RESTAURANTS LTD

Officer: David Plant

Our Reference: SMD20240207

District Reference: SMD/2024/0207

Date Received: 09-May-2024

Date Responded: 23-May-2024

Particulars of Development:

Application for Consent to Display an Advertisement(s) - Installation of a freestanding banner sign

Location of Development:

MCDONALD'S Churnet Way, Leek

Recommendation Summary: Acceptance

Site Visit Conducted on: 21-May-2024

NOTES TO PLANNING OFFICER

Application is for a free standing banner sign.

Proposed sign is located away from highway on the access to McDonalds and is not illuminated.

There are no objections on highway grounds.

Assistant Director, Highways and the Built County
On behalf of the County Council as
Highway Authority