

Economic Development Statement

The proposal is a full planning application for the extension and refurbishment of the existing Leisure Centre including new Swimming Pools, Extended Fitness Gym and associated Parking at Brough Park Leisure Centre, Ball Haye Road, Leek, Staffordshire, ST13 6AT.

It is proposed to refurbish and expand the facilities of the existing leisure centre at Brough Park, Leek.

The overall brief includes:

- New reception and café
- Shared reception and café servery
- New 6 lane 25m community pool
- New learner/training pool
- New changing village with 2 no. group changing rooms
- Enhanced accessibility (i.e. accessible changing and a Changing Places facility)
- Enlarged fitness gym to provide an extra 25 equipment spaces
- New 25 person Dance Studio
- A dedicated Spin Studio
- New soft play facility
- Replace an existing squash court with a 'Community Wellness Suite'

The Gross External Floor Area of the existing leisure centre will increase, by approximately 610m².

- Indoor sport, recreation, or fitness - Excluding motorised vehicles, firearms, swimming, and skating
Net additional gross internal floorspace following development (square metres)
268.5
- Local community uses (essential shops, meeting places, sport, and recreation)
Net additional gross internal floorspace following development (square metres)
355.32
- Tradable floor area to be lost by change of use or demolition (square metres)
-13

The application states that the number of full time jobs will increase from 6 to 9 with the number of part-time jobs remaining at 27.

National research on re-spend of employees has identified that between 4.5 per cent and 9 per cent of an employee's overall weekly household spend is spent close to their place of employment. In

Staffordshire Moorlands this would equate to £1,394 per annum or an additional £4182 p.a. local spend by the 3 additional employees.

People who live and work locally, spend approximately 41% of their disposable income in the local area compared to average households (34%).

The development will also generate a range of additional job opportunities including temporary jobs in the construction phase and jobs generated through re-spend of new employees. The developer will need to supply estimates of these based on the individual development.

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Regeneration 8/5/24