
Application Reference No. : SMD/2024/0076
Site Address: 50 Coleridge Drive Cheadle Staffordshire ST10 1XA Cheadle
Comments by: Vince
From:

Austin Close
Cheadle
Cheadle

Phone:

Email:

Submission: Objection

Comments: This is in respect of Application Reference No. : SMD/2024/0076, referring for a planning application for Orchard House, 50 Coleridge Drive Cheadle Staffordshire ST10 1XA.

I am disgusted by the fact that I have not received any notification by the Council that such a planning application has been submitted.

There has been no communication, from the Council, with the residents, who will most definitely be adversely affected, should this application be carried.

This is a despicable, underhand application for which the Council should be ashamed and be brought to account.

It is only by chance that I became aware today, 01st March 2024, of this application which was submitted on 14th February - start of Public Consultation Period - and has a closing date of 07th March - End of Consulting period.

I want it on record that myself, and every resident I have spoken to, vehemently oppose this application by Empower and Endeavour Care Ltd.

This company, who are registered at Companies House, trading as ELEVATE AND EMPOWER CHILDREN'S CARE & SUPPORT LTD, have only been in existence since 27th December 2023.

Yet, within SIX WEEKS of this Company coming into existence, here we have a Planning Application, for a residential Institution, - please see the below definition of a residential institution - where, in fact the more accurate definition and is described as such within Empower and Endeavour Care Ltd's Planning Application, as being registered as an Emotional And Behavioural Home.

A residential institution is a place where individuals live, typically due to specific circumstances or needs, typified by the below:

Care Homes: These provide residential accommodation and care for people in need of assistance, such as the elderly or those with disabilities. Care homes offer support with daily activities and ensure a safe living environment.

Hospitals and Nursing Homes: These institutions provide medical care and accommodation for patients who require ongoing treatment or recovery. Nursing homes, in particular, focus on long-term care for elderly individuals.

Boarding Schools and Residential Colleges: These educational institutions offer accommodation for students who live on campus. Boarding schools provide both education and living facilities.

Training Centers: Residential training centers cater to specific training needs, such as vocational training, rehabilitation, or skill development.

Secure Institutions: These include prisons, detention centers, and other facilities where individuals are held in a secure environment due to legal reasons or safety concerns.

From the planning application it clearly states 'Orchard House - 50 Coleridge Drive' will be registered as an 'Emotional and Behavioural Home'.

This is far beyond a Residential Institution because it will require its staff to provide residential care, education, and treatment for children with complex psychological, emotional, and behavioural needs.

Also, the Company's risk assessment of Orchard House, discloses a 'Risk Matrix', citing the 'Hazard Rating' of the likelihood of a serious incident/ injury as 'possible'.

In other words there is a strong likelihood that the residents at this address will have an adverse effect on the lives and tranquility of this family orientated community because of their potential to be involved not only with violent disputes with their residential carers but also to be involved in anti-social behaviour and criminality - as detailed on the Orchard House LRA (Location Risk Assessment) application.

Furthermore, in the Empower & Endeavor Care Ltd (E&E Care) application, they state:

However, it is nevertheless argued that there is little material difference between the current and proposed use, meaning that planning permission is not required.

This is an absolutely absurd and ludicrous assertion.

There is a monumental material difference between the current use - a residential family home having no impact on the local residents and the community - and the proposed Emotional and Behavioural Home, which will house emotionally and behaviourally disturbed teenagers who will need 24 hour, in house staff supervision because, amongst other problems, as highlighted in the 'Orchard House LRA application and briefly mentioned above, these young residents need safeguarding against Child Exploitation, which encompasses Child Sexual Exploitation and Child Criminal Exploitation (County Lines drug dealing).

It is evident that much of the planning application material has been 'cut and pasted' from internet sources and that the applicants have little or no idea of Coleridge Road and the surrounding community. Because if they did, there is no conceivable way they would consider or believe that sighting such an institution within a family orientated community would be viable.

The impact this application, if approved, will have on the residents - whether they be young families or elderly - will be inconceivable. And this is a gross understatement.

The police will also be adversely affected due to calls for service.

Historically, Emotional and Behavioural Homes go hand in glove with criminality, anti-social behaviour and fear within the community. This is why such homes are sighted on the outskirts of towns, to alleviate the policing issues that they bring.

They are not located in the middle of a suburban residential estate.