

From: planningcomments@staffs Moorlands.gov.uk
To: [Planning Comments \(SMDC\)](#)
Subject: Comment Received from Public Access
Date: 29 February 2024 20:15:55

Application Reference No. : SMD/2024/0076
Site Address: 50 Coleridge Drive Cheadle Staffordshire ST10 1XA Cheadle
Comments by: Karen Knobbs
From:
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Submission: Objection

Comments: I strongly object to this proposal for the following reasons:

Parking- the house is situated on a bend, near a road junction. There isn't enough parking to accommodate all of the vehicles belonging to staff, visitors, care professionals, tutors, etc that will be required by the home. Cars park on the bend, on the pavement and in the road near to the junction. These already cause a hazard to passers by with pushchairs, wheelchairs, the blind and people with other disabilities. The junction is like a chicane at present, having to maneuver between the parked cars and also being aware of vehicles approaching at speed from the other side of the junction.

While reading through the proposals, I came across several errors regarding the house and its location. This does not give me any confidence in Empower & Endeavor Care Ltd (E&E Care) or is it Elevate and Empower Ltd??? The proposals have obviously been a paper exercise. with so many errors I doubt if a site visit has been made.

Some of the errors include:

Public Transport- near Pear Tree House. Are we not talking about Orchard House?

Of the 5 bus stops listed, none of them are served by the main local bus provider and simply serve Morrisons.

Some of the train stations listed closed years ago.

Nusyte opticians no longer exists, it is now Scrivens.

Cheadle Hospital is NOT a walk-in centre, although we'd love it to be.

The Police Station is there in name only , the nearest manned Police Station is in Longton although this is only open part-time.

The Ambulance Station closed many years ago and we do not have a Turves Road where it is supposed to be situated.

Methodist Chapel, the nearest one is in Cheadle itself, Butt Lane Chapel was demolished years ago and was

situated about 20 miles from Cheadle.

Park, there is a large recreation ground in the centre of Cheadle without having to travel to Broad Hayes Park.

Singing Teacher, Cheadle has several music tutors who would appreciate the custom rather than travelling to Weston Coyney.

Therapeutic Services, these are available in Stoke on Trent, surely the children wouldn't be referred to Whallasey!!!!

Demographics, these have been based on the City of Stoke-on-Trent which are very different to the rural location on Cheadle, part of the Staffordshire Moorlands.

Schools-There are 3 good primary schools and 2 secondary schools in Cheadle without the young people travelling out of the area.(Tea, Forsbrook, Caverswall)

Easy access to buses- listed both as an advantage and a disadvantage to the home

Statement of Purpose- states the home is within walking distance of the beach and New Brighton. The nearest beach is almost 100 miles away!

I object to the proposal because of the parking issues and the continual movement of vehicles on and off the site several times a day/night.

I also have no confidence in Empower and Endeavor Care Ltd, did they not check the details on the application before submitting them?

Elevate and Empower Children's Support and Care Services is a new company, incorporated on 27th December 2023 (Govt website) Company Number 15371539. The directors also have other companies listed to their names.

The company background needs checking and I have yet to find the 'Good' Ofsted Report that they are supposed to have.

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