

DELEGATED DECISION REPORT

SMD/2022/0188 & SMD/2022/0184 Valid 31/05/2023	ENDON GARAGE LEEK ROAD ENDON	THE RETROSPECTIVE APPLICATION FOR INTERNALLY ILLUMINATED FREE CASH WITHDRAWALS SIGN ABOVE THE ATM, BLUE LED HALO ILLUMINATION TO THE SURROUND (ADVERTISEMENT CONSENT)
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**THE RETROSPECTIVE
APPLICATION FOR THE
INSTALLATION OF AN ATM
INSTALLED THROUGH A
BRICK WALL TO THE LEFT
HAND SIDE OF THE SHOP
FRONT**

MAIN ISSUES

- Public Amenity
- Public Safety

DESCRIPTION OF SITE

A small ATM is located within the brick work of the petrol station kiosk building adjacent to the serving hatch and main entrance.

The front of the building presents to the petrol pumps and covered forecourt beneath the canopy.

There are various appropriately sized signs and adverts displayed in association with the cash machine.

PROPOSAL

Planning permission is sought for the development consisting of the installation of the ATM and advertisement consent is sought for the adverts that have been displayed.

RELEVANT LOCAL AND NATIONAL PLANNING POLICIES

Local Plan Development Plan Document (Adopted 2020)

- S01 Spatial Objectives
- SS1 Development Principles
- SS8 Larger Village Strategy
- DC1 Design Considerations
- T1 Development and Sustainable Transport

National Planning Policy Framework

SITE HISTORY / RELEVANT PREVIOUS APPLICATIONS

None relevant

CONSULTATIONS

Publicity

Site Notice expiry date: 20th July 2023

Neighbour consultation period ends: 20th July 2023

Press Advert: N/A

Public Comments

None

Town / Parish Comments

Endon PC: Awaited

Staffs Police

The ATM should be subject to good natural surveillance during the bulk of the day due to the very busy nature of the forecourt, although of course, overnight activity levels and natural surveillance opportunities will understandably drop. The fact that the garage apparently operates 24/7 365 days per year is undoubtedly an extremely positive factor in reducing the opportunity and likelihood of the ATM being targeted. The inclusion of a security plinth and other methods to anchor the ATM in situ, the monitored alarming of the ATM and the presence of a tracker are all viewed very positively. Specific operating procedures around replenishment etc are understandably not disclosed, but will need to minimise risk. There are apparently 5 external CCTV cameras which are recorded. Of course, the quality of the recorded images and whether these are securely stored is unknown. It would be advisable for the host premises to evaluate the quality of captured images and undertake any upgrading required to address any deficiencies identified. If images are stored on an HDD somewhere, it would be advisable to ensure it is within a locked cabinet which is secured in situ so that in a worst case scenario, any evidence is not simply removed by offenders. While cameras cover the forecourt, it does not appear as though one covers those using the ATM or the ATM itself. The host premises should seek to rectify this deficiency. Of note, a camera positioned looking down and capturing the top of someone's head would serve a very limited purpose. Recommend that the CCTV provision at the location is evaluated and improved where necessary, including adding an external CCTV camera providing a good level of coverage of the ATM and area in front of it (with supplementary warning signage) and capturing excellent quality images that might prove useful in furthering any investigation should the need arise.

Staffordshire County Council Highways

No Objection. It was observed that there is ample space within the curtilage of the site to accommodate parked vehicles whilst drivers wish to use the ATM service. It is considered that the proposal does not have a detrimental impact on the adopted highway.

OFFICER COMMENTS

The cash machine is small and sits very innocuously within the existing brick work of the petrol station kiosk and shop building. It sits within the context of a commercial premises and its frontage display. Its impact on the overall external appearance of the building, when considered as a whole, is limited. It follows therefore, that there are no adverse impacts on the character and appearance of the locality.

The small internally illuminated adverts are small and appropriate in their relationship to the facility itself. The comments provided by the Crime prevention Officer are noted. The proposal does not comprise the installation of CCTV camera specifically. However, more generally the forecourt is already covered by CCTV and the crime prevention officer recommends a review of the system and improvements. The ATM will provide a community facility for all within a 'larger village'.

Highway Safety

There is ample parking facility within the curtilage and forecourt of the premises to allow persons using the ATM to park clear of the highway, residential properties and customers using the petrol pumps. The Highway Authority raise no objection to the proposals. In the absence of an objection from the Highway Authority, it is considered that the ATM would not cause harm to the safe operation of the highway.

CONCLUSION / PLANNING BALANCE

Planning permission should be approved and advert consent granted.

OFFICER RECOMMENDATION : APPROVE

Case Officer: Ben Hurst

Recommendation Date: 26/07/2023

X 

Signed by: Ben Haywood

On behalf of Staffordshire Moorlands District Council