
From: Scarlet Edwards
Sent: 08 June 2023 12:12
To: Planning (SMDC)
Subject: SMD 2021/0610

Categories:

9 Hammersley Hayes road
Cheadle
Stoke on trent
Staffordshire
ST102DW

Dear whom it may concern,

I am writing in response to the proposal for the housing development to be made on Froghall road, Cheadle. As a resident in this area for over 20 years myself and family wish to **object** to the aforementioned application on the following grounds:

Negative effects on amenity due to

- Noise
- Disturbance
- Overlooking
- Loss of privacy
- Shading

Cheadle is a dispersed settlement where development proposals should be considered very carefully: infilling could ruin the character of the village while estate development would overwhelm it. The protection of Cheadle's visual, historic and archaeological qualities is of utmost importance, housing estates within Cheadle are already devaluing the town and people are wanting to move out of the area, this over development and overcrowding of the area where the proposal is out of character for a semi-rural area.

The proposed siting of the development is particularly ill-considered: it is on a greenfield site used by many villagers and tourists for recreation and walking dogs, and building here would both diminish the striking view into the centre of Cheadle and be prominent from most angles within the village. Furthermore, this will have an adverse visual impact of development on the landscape and locality. This will lead to a detrimental impact on the character of the local area as an aesthetic small town/community.

Enhanced congestion within the local area- contributing to pollution and impact on local air quality, travel implications and road damage alongside safety concerns.

High volumes of traffic will impede local businesses' ability to trade and with little amenities and supermarkets available this will place more stress on businesses as the town is not big enough to cope with demand therefore not benefiting the town in any way. From the new developments created in Cheadle congestion has already been exacerbated and caused

numerous issues, the inadequacy of the roads in Cheadle is a dispersed settlement where development proposals should be considered very carefully: infilling could ruin the character of the village while estate development would overwhelm it. The protection of Cheadle's visual, historic and archaeological qualities to accommodate a small increase in traffic has already caused issues, the roads are already at breaking point and there is no need to develop more houses which further enhances this issue and takes away from the rural town that we know and love. People will therefore travel elsewhere for amenities and it will also take away from 'small town' characteristics that residents/tourists knowingly love.

Expansion of the play area may lead to increased anti-social behaviour, congregation of youths and littering.

Disturbance to the natural environment, wildlife and micro ecosystems within the area, residents of the area are already combatting the issues that development has caused to dispersed wildlife settings including birds, rabbits and deer running around frantically on Ness Grove due to building work disturbing their settlements.

Devaluation to surrounding properties due to overcrowding, being overlooked and tarnishing of a rural area with reduced green land.

Cheadle has seen an influx of developments and properties over the past few years, there is no need for further expansion within a small town.

I certainly hope that the local residents views are addressed.

Regards

Scarlet Edwards

Sent from my iPhone