STAFFORDSHIRE moorlands DISTRICT COUNCIL
ACHIEVING · EXCELLENCE

Staffordshire Moorlands District Council
Moorlands House, Stockwell Street, Leek
Staffordshire Moorlands, ST13 6HQ
Telephone: 0845 605 3013
www.staffsmoorlands.gov.uk

Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location

Disclaimer: We can only make recommendations based on the answers given in the questions.

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Number

Suffix

Property Name

Address Line 1

Newcastle Road A53Lamppost Columns – Leek, Staffordshire Moorlands

Address Line 2

Address Line 3

Town/city

Leek, Staffordshire Moorlands

Postcode

ST13 8HJ

Description of site location must be completed if postcode is not known:

Easting (x)

397825

Northing (y)

355881

Description

To install x 8 bracket sets and banners onto permissive lamppost columns on Newcastle Road (between Junction Road and Barnfield Road), Leek, Staffordshire Moorlands. CP Media has a contract with Staffordshire County Council to implement and manage a commercial lamppost banner sponsorship scheme across the county. This procurement process was managed by Laura Kendall and commissioned by Cristian Marcucci at Staffordshire CC. We have already engaged with EON, our main contacts there are Sarah Twemlow, PFI Project Manager EON and Paul Slade, Regional Operations Manager EON. Ben Haywood (Head of Development Services) at Staffordshire Moorlands District Council / High Peak Borough Council has also been contacted. All documents relating to columns attached.

Applicant Details

Name/Company

Title

Miss

First name

Harriet

Surname

Ashton

Company Name

CP Media

Address

Address line 1

5A Clare Road

Address line 2

Address line 3

Town/City

Halifax

County

Country

Postcode

HX1 2HX

Are you an agent acting on behalf of the applicant?

◯ Yes
⊘ No

Contact Details

Primary number

***** REDACTED ******

Secondary number

Fax number

Email address

***** REDACTED ******

Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

To fix x 8 pairs of brackets and PVC banners to existing lamppost columns as per the specifications attached.

Please specify the type(s) and details of each proposed advertisement

Advertisement Type:
Projecting or Hanging Sign

Height:
2 metres

Width:
0.8 metres

Depth:
0.05 metres

What is the height from the ground to the base of the advertisement?:
3 metres

What is the maximum projection of the advertisement from the face of the building?:
1 metres

What is the maximum height of any of the individual letters and symbols?:
12 centimetres

What materials will the advertisement be made of?:
Cast steel sprung bracket, fibreglass poles and printed PVC banner

The colour of text and background:
Various

Will the advertisement be illuminated?:

Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

◯ Yes
⊘ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

- ◯ Yes
- ⊘ No
- ◯ Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway?

- ⊘ Yes
- ◯ No

Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From Date

11/04/2023

To Date

11/04/2028

Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

- ◯ Yes
- ⊘ No

Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

- ⊘ Yes
- ◯ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

- ◯ The agent
- ⊘ The applicant
- ◯ Other person

Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

- ⊘ Yes
- ◯ No

If Yes, please complete the following information about the advice you were given (this will help the authority to deal with this application more efficiently):

Officer name:

Title

***** REDACTED ******

First Name

***** REDACTED ******

Surname

***** REDACTED ******

Reference

Council Sponsorship Scheme

Date (must be pre-application submission)

09/11/2022

Details of the pre-application advice received

Ben Haywood (Head of Development Services) has been contacted regarding the Council sponsorship scheme. This is pursuant to the established contract that we have with Staffordshire County Council and our contact there Cristian Marcucci who is the assistant Director of communication.

Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

◯ Yes
⊘ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

⊘ Yes
◯ No

Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:
(a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

◯ Yes
⊘ No

Declaration

I / We hereby apply for Consent to display an advertisement as described in this form and accompanying plans/drawings and additional information. I / We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine options of the persons giving them. I / We also accept that: Once submitted, this information will be transmitted to the Local Planning Authority and, once validated by them, be made available as part of a public register and on the authority's website; our system will automatically generate and send you emails in regard to the submission of this application.

☑ I / We agree to the outlined declaration

Signed

Steve Green

Date

15/02/2023