
From: Sue Martin
Sent: 22 March 2022 19:51
To: alfwillis54@gmail.com; Planning (SMDC)
Subject: Planning Application Ref: SMD/2022/0005

Categories:

Dear Sir/Madam (sent on behalf of Mr & Mrs Willis)

We write in response to your correspondence reference SMD/2022/0005 in connection with the proposed erection of an advertisement hoarding in support of the Belway Homes development at Cecilly Mills, Cheadle.

We would like to object to the proposal. Whilst we are supporters of developments that aid the prosperity of Cheadle and the economic growth of the town we firmly believe that there are both safety concerns with the location of this advertisement hoarding and numerous suitable alternatives that should be considered and in doing so would negate the safety issues.

The proposed siting of the hoarding would in our opinion further exaggerate the issues that both walkers and drivers experience when trying to either cross over the road or turn in and out of this junction. Turning right out of Eaves Lane onto the busy main Tean Road is already a struggle for many drivers given the inability to see clearly the oncoming traffic. Furthermore, given the smaller Tean road is situated very close to the exit/entry of Eaves Lane any visible blocking by a hoarding would potentially add further risk to pedestrians and drivers turning out of this lane in or out onto Eaves Lane.

Given there are many potential other further locations that this proposal could consider we ask that the council put the safety of pedestrians and motorists as one of their primary factors when making a decision in this matter.

Should you wish to discuss this matter further please do not hesitate to contact us.

Yours sincerely,

Mr & Mrs Willis
Occupants 168 Tean Road.