

**Staffordshire County Council****Town and Country Planning Act, 1990****Development Management Procedure Order 2015**

To: Staffordshire Moorlands
 Staffordshire Moorlands District Council
 Moorlands House
 Stockwell Street
 Leek
 ST13 6HQ

Application Type: FULL

Applicant: Ms Jacqui Kenyon, Mrs Hannah Knowles
 BLACK HEAD INN,
 High Street,
 UPPER TEAN,
 ST10 4DY

Officer: David Plant

Our Reference: SMD20210822

District Reference: SMD/2021/0822

Date Received: 19-Dec-2021

Date Responded: 06-Jan-2022

Particulars of Development:

Advertisement Consent to display Co Op signage

Location of Development:

BLACK HEAD INN, Black Head Inn, High Street, UPPER TEAN, ST10 4DY

Recommendation Summary: Conditional

Site Visit Conducted on: 05-Jan-2022

Conditions:

1. No direct source of light shall be visible to drivers on the highway.

REASON

To comply with NPPF Paragraph 111; to comply with SMDC Local Plan Policy DC1; in the interests of highway safety.

IMPORTANT INFORMATIVE TO BE INCLUDED ON DECISION NOTICE

While the Highway Authority raises no objection to the sign overhanging the highway, the owner of the premises are required to take responsibility for the fixtures and fittings associated with the sign and be liable for future maintenance and any claims made relating to the sign. A licence under S50 Highways Act 1980 is required for a private sign overhanging the highway. Details are available at [http://www.staffordshire.gov.uk/transport/staffshighways/licences/Private-Apparatus/InstallationofPrivateApparatus\(Section50Licence\).aspx](http://www.staffordshire.gov.uk/transport/staffshighways/licences/Private-Apparatus/InstallationofPrivateApparatus(Section50Licence).aspx)

NOTES TO PLANNING OFFICER

Application is for signage at the former Black Head pub, which is currently being rebuilt.

All illuminance levels stated on the application form are below maximum limits. Proposed illuminance levels are acceptable.

As some of the proposed signs (1a/3 and 11) are over the highway, S50 licence will be required.