

Mr. K. Wainman
Planning Consultant
SGA Planner

Date December 21st, 2021

Our Ref RND/BJD

Dear Sir

Re: Marketing of Adderley Mill, Brookhouses, Cheadle, Stoke-on-Trent, ST10 2NJ

Further to your recent email in respect of the above, I can confirm that we were instructed by Dr. Christine Craven and Mr. Dennis Hamilton to market the above site in April 2016. The site was marketed until November 2017 at which time we were instructed to cease marketing.

The site was offered for sale as “an opportunity to redevelop or remodel the site subject to gaining the necessary planning permission with potential to create smaller units or residential development”.

We carried out a full marketing campaign which included mailshots to potential people on our mailing list who may have been interested in this site, a marketing board was erected on the site and internet marketing took place. The site was mailshot to 140 people and 8 viewings were carried out.

Two offers were made for the site however these were not acceptable to the client. The main interest was for residential development with no interest for the commercial units.

I trust that this letter is sufficient for your needs.

Kind Regards

Yours faithfully

**R N Day BSc(Hons)MRICS
Director of Commercial Agency**