



Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Site Address

Number	
Suffix	
Property name	Black Head Inn
Address line 1	High Street
Address line 2	
Address line 3	
Town/city	Upper Tean
Postcode	ST10 4DY
Description of site location must be completed if postcode is not known:	
Easting (x)	400917
Northing (y)	339593
Description	

2. Applicant Details

Title	Ms
First name	Jacqui
Surname	Kenyon
Company name	Co-op
Address line 1	1 Angel Ssquare
Address line 2	
Address line 3	
Town/city	Manchester

2. Applicant Details

Country	
Postcode	M60 0AG
Are you an agent acting on behalf of the applicant?	
☒ Yes ☐ No	
Primary number	
Secondary number	
Fax number	
Email address	

3. Agent Details

Title	Mrs
First name	Hannah
Surname	Knowles
Company name	Omega Signs Ltd
Address line 1	Newmarket Approach
Address line 2	
Address line 3	
Town/city	Leeds
Country	England
Postcode	LS9 0RJ
Primary number	
Secondary number	
Fax number	
Email	

4. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

The application is for the display of Co-op signage to the new co-op store in Tean.	
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Please select the type(s) of advertising you are proposing:

☒ Fascia sign(s)
☒ Projecting or hanging sign(s)
☐ Hoarding(s)
☒ Other type(s)

Please add details of each proposed fascia sign

Fascia sign(s): 1	
What is the height from the ground to the base of the advertisement?	2.6 metre(s)

4. Type of Proposed Advertisement(s)

What is the maximum projection of the advertisement from face of building?	0.075 metre(s)
Dimension:	Height: 0.5 x Width: 0.47 x Depth: 0.075 metre(s)
What materials will the sign be made of? acrylic & aluminium	
What is the maximum height of any of the individual letters and symbols?	27 cm
The colour of text and background Blue text onto white building	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Externally Illuminated
Illuminance levels	179 cd/m2
Will the illumination be static or intermittent?	Static

Fascia sign(s): 2	
What is the height from the ground to the base of the advertisement?	2.55 metre(s)
What is the maximum projection of the advertisement from face of building?	0.075 metre(s)
Dimension:	Height: 0.65 x Width: 0.61 x Depth: 0.75 metre(s)
What materials will the sign be made of? Acrylic & Aluminium	
What is the maximum height of any of the individual letters and symbols?	34 cm
The colour of text and background Blue onto white building	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Externally Illuminated
Illuminance levels	178 cd/m2
Will the illumination be static or intermittent?	Static

Fascia sign(s): 3	
What is the height from the ground to the base of the advertisement?	2.55 metre(s)
What is the maximum projection of the advertisement from face of building?	0.075 metre(s)
Dimension:	Height: 0.65 x Width: 0.613 x Depth: 0.075 metre(s)
What materials will the sign be made of? Acrylic & Auminium	
What is the maximum height of any of the individual letters and symbols?	34 cm
The colour of text and background Blue onto white building	

4. Type of Proposed Advertisement(s)

Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Externally Illuminated
Illuminance levels	178 cd/m2
Will the illumination be static or intermittent?	Static

Fascia sign(s): 4	
What is the height from the ground to the base of the advertisement?	2.55 metre(s)
What is the maximum projection of the advertisement from face of building?	0.007 metre(s)
Dimension:	Height: 0.19 x Width: 2.255 x Depth: 0.007 metre(s)
What materials will the sign be made of? Perspex	
What is the maximum height of any of the individual letters and symbols?	19 cm
The colour of text and background Grey text onto white building	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Fascia sign(s): 5	
What is the height from the ground to the base of the advertisement?	0.255 metre(s)
What is the maximum projection of the advertisement from face of building?	0.007 metre(s)
Dimension:	Height: 0.19 x Width: 2.255 x Depth: 0.009 metre(s)
What materials will the sign be made of? Perspex	
What is the maximum height of any of the individual letters and symbols?	19 cm
The colour of text and background Grey text onto white building	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Please add details of each proposed projecting or hanging sign

Projecting or hanging sign(s): 1

4. Type of Proposed Advertisement(s)

What is the height from the ground to the base of the advertisement?	0 metre(s)
What is the maximum projection of the advertisement from face of building?	0.62 metre(s)
Dimension:	Height: 0.923 x Width: 0.62 x Depth: 0.05 metre(s)
What materials will the sign be made of? Perspex & mild steel	
What is the maximum height of any of the individual letters and symbols?	0 cm
The colour of text and background Blue text onto get background	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Externally Illuminated
Illuminance levels	178 cd/m2
Will the illumination be static or intermittent?	Static

Other type(s): Please add details of each proposed advertisement

Other type(s): 1	
What is the height from the ground to the base of the advertisement?	1.4 metre(s)
What is the maximum projection of the advertisement from face of building?	0.003 metre(s)
Dimension:	Height: 0.6 x Width: 0.6 x Depth: 0.003 metre(s)
What materials will the sign be made of? ACM panel with vinyl display	
What is the maximum height of any of the individual letters and symbols?	9 cm
The colour of text and background White text onto blue background	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other type(s): 2	
What is the height from the ground to the base of the advertisement?	1.05 metre(s)
What is the maximum projection of the advertisement from face of building?	0.003 metre(s)
Dimension:	Height: 0.93 x Width: 1.83 x Depth: 0.003 metre(s)
What materials will the sign be made of? Aluminium frame	
What is the maximum height of any of the individual letters and symbols?	0 cm

4. Type of Proposed Advertisement(s)

The colour of text and background	
NA	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other type(s): 3	
What is the height from the ground to the base of the advertisement?	1.05 metre(s)
What is the maximum projection of the advertisement from face of building?	0.003 metre(s)
Dimension:	Height: 0.93 x Width: 1.83 x Depth: 0.003 metre(s)
What materials will the sign be made of? Aluminium frame	
What is the maximum height of any of the individual letters and symbols?	0 cm
The colour of text and background	
NA	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other type(s): 4	
What is the height from the ground to the base of the advertisement?	1.05 metre(s)
What is the maximum projection of the advertisement from face of building?	0.003 metre(s)
Dimension:	Height: 0.93 x Width: 1.83 x Depth: 0.003 metre(s)
What materials will the sign be made of? Aluminium	
What is the maximum height of any of the individual letters and symbols?	0 cm
The colour of text and background	
NA	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other type(s): 5	
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4. Type of Proposed Advertisement(s)

What is the height from the ground to the base of the advertisement?	1.05 metre(s)
What is the maximum projection of the advertisement from face of building?	0.003 metre(s)
Dimension:	Height: 0.93 x Width: 1.83 x Depth: 0.003 metre(s)
What materials will the sign be made of? Aluminium frame	
What is the maximum height of any of the individual letters and symbols?	0 cm
The colour of text and background NA	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other type(s): 6	
What is the height from the ground to the base of the advertisement?	1.05 metre(s)
What is the maximum projection of the advertisement from face of building?	0.003 metre(s)
Dimension:	Height: 0.93 x Width: 1.83 x Depth: 0.003 metre(s)
What materials will the sign be made of? Aluminium frame	
What is the maximum height of any of the individual letters and symbols?	0 cm
The colour of text and background NA	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other type(s): 7	
What is the height from the ground to the base of the advertisement?	2.1 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 0.45 x Width: 0.45 x Depth: 0.003 metre(s)
What materials will the sign be made of? ACM panel with vinyl display	
What is the maximum height of any of the individual letters and symbols?	18 cm
The colour of text and background White text onto blue background	
Will the sign be illuminated?	No

4. Type of Proposed Advertisement(s)

Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other type(s): 8	
What is the height from the ground to the base of the advertisement?	2.1 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 0.45 x Width: 0.45 x Depth: 0.003 metre(s)
What materials will the sign be made of? ACM Panel with vinyl display	
What is the maximum height of any of the individual letters and symbols?	18 cm
The colour of text and background white text onto blue back ground	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other type(s): 9	
What is the height from the ground to the base of the advertisement?	2.1 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 0.45 x Width: 0.45 x Depth: 0.003 metre(s)
What materials will the sign be made of? ACM Panel with vinyl display	
What is the maximum height of any of the individual letters and symbols?	18 cm
The colour of text and background White text onto blue background	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other type(s): 10	
What is the height from the ground to the base of the advertisement?	2.1 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 0.45 x Width: 0.45 x Depth: 0.003 metre(s)

4. Type of Proposed Advertisement(s)

What materials will the sign be made of? ACM Panel with vinyl display	
What is the maximum height of any of the individual letters and symbols?	18 cm
The colour of text and background White text onto blue background	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other type(s): 11	
What is the height from the ground to the base of the advertisement?	2.1 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 0.45 x Width: 0.45 x Depth: 0.003 metre(s)
What materials will the sign be made of? ACM Panel with vinyl display	
What is the maximum height of any of the individual letters and symbols?	0 cm
The colour of text and background White text onto blue background	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other type(s): 12	
What is the height from the ground to the base of the advertisement?	1.4 metre(s)
What is the maximum projection of the advertisement from face of building?	0.003 metre(s)
Dimension:	Height: 0.45 x Width: 0.45 x Depth: 0.003 metre(s)
What materials will the sign be made of? ACM Panel with vinyl display	
What is the maximum height of any of the individual letters and symbols?	8 cm
The colour of text and background White text onto blue background	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

4. Type of Proposed Advertisement(s)

Other type(s): 13	
What is the height from the ground to the base of the advertisement?	1.4 metre(s)
What is the maximum projection of the advertisement from face of building?	0.003 metre(s)
Dimension:	Height: 0.45 x Width: 0.45 x Depth: 0.003 metre(s)
What materials will the sign be made of? ACM Panel with vinyl display	
What is the maximum height of any of the individual letters and symbols?	18 cm
The colour of text and background White text onto blue background	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other type(s): 14	
What is the height from the ground to the base of the advertisement?	0.4 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 3.505 x Width: 1.06 x Depth: 0.191 metre(s)
What materials will the sign be made of? Aluminium, perspex & vinyl	
What is the maximum height of any of the individual letters and symbols?	34 cm
The colour of text and background Blue logo onto grey background	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	300 cd/m2
Will the illumination be static or intermittent?	Static

Please describe each of the 'Other type(s)' of advertising proposed

Car park, wall mounted and post mounted signs, Aluminium banner frames and a totem sign.
See visual 27613v01 for more details

5. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?	☐ Yes ☒ No
Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?	☐ Yes ☒ No ☐ Not Applicable
Will the proposed advertisement(s) project over a footpath or other public highway?	☒ Yes ☐ No

6. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From	22/02/2022
To	22/02/2027

7. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? ☐ Yes ☒ No

8. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? ☒ Yes ☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

- ☒ The agent
☐ The applicant
☐ Other person

9. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application? ☐ Yes ☒ No

10. Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed? ☒ Yes ☐ No

11. Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

It is an important principle of decision-making that the process is open and transparent. ☐ Yes ☒ No

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

12. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them. ☒

Date (cannot be pre-application)