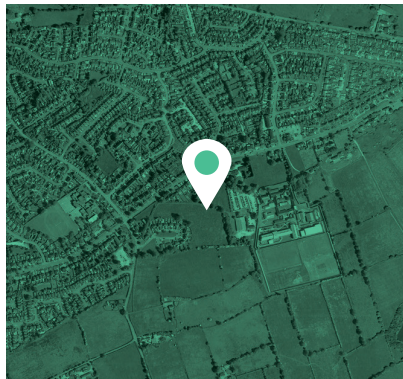


The economic benefits of the proposed development at Ash Bank Road, Werrington

The proposed development will provide 75 new affordable homes, stimulate economic growth, assist in meeting Staffordshire Moorland's affordable housing requirement and add to the authority's revenues.



The proposal



75 New homes **100%** Affordable homes

Construction benefits



£9.95m
Construction value
(total construction cost)



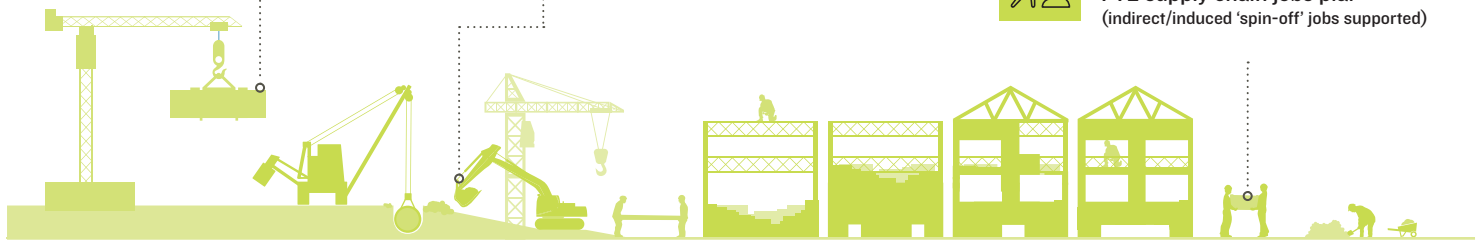
£9.5m GVA
Economic output
(additional GVA p.a.)



61 Jobs
Direct FTE construction jobs p.a.
(over the 38 month build period)



74 Jobs
FTE supply chain jobs p.a.
(indirect/induced 'spin-off' jobs supported)



Operational and expenditure benefits



£413,000
First occupation expenditure
(spending to make a house 'feel like a home')



£429,000
Resident expenditure
(within local shops and services p.a.)



5 Jobs
Supported jobs
(from increased expenditure in local area)



Local Authority revenue benefits



£91,000
Temporary Accommodation
Savings



£128,000
Council Tax revenues
(p.a.)

