
From: planningcomments@staffsmoorlands.gov.uk
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To: Planning Comments (SMDC)
Subject: Comment Received from Public Access

Categories:

Application Reference No. : SMD/2021/0610 Site Address: Land East Of Froghall Road Cheadle Staffordshire
Comments by: Gareth Owen-Jones

From:

8
Hammersley Hayes Road
Cheadle
Stoke on Trent
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Phone:

Email:

Submission: Objection

Comments: I object to the proposed development on land East of Froghall Road, due to it being detrimental to the market town of Cheadle, Staffordshire. This land is not one of the suggested development sites proposed in the carefully considered Cheadle Masterplan, and fall outside the boundary of the town. The location is clearly in open countryside and urbanises the start of the Staffordshire Moorlands, introducing urban road layouts instead of the natural habitat of the flora and fauna currently supporting many natural habitats. Bordering a fast moving and sometimes dangerous stretch of country road. Although a new junction with traffic supporting measures is proposed for this site, the Froghall road is already over capacity before the other nearby developments are completed. This proposal can only exacerbate the problem adding congestion and pollution, at a time of a global climate emergency. The plans show proposed walkways off the site, but as it is so far from the town centre and most people will be working in other towns, so in reality the car will be the main mode of transport used for most future residents. As it's not linked to any other estates, it would be an upmarket 'ghetto' with no benefits to the historic market town of Cheadle, only detriment. There are also no new amenities proposed, so causing further strain on the town's existing schools, doctors, dentists etc,. There are currently many other developments covering most demographics in Cheadle and it's future growth, allowing the town to reach it's target up to 2031. So therefore this proposed development is unnecessary and detrimental to the town, it's prosperity and wellbeing.

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