

From: [j.e.simms](#)
To: [Planning \(SMDC\)](#)
Subject: Land East Of Froghall Road, Cheadle. SMD/2021/0610
Date: 18 October 2021 11:17:14

APPLICATION NUMBER : SMD/2021/0610.
APPLICANT'S NAME : BLOOR HOMES NW.
LOCATION : LAND EAST OF FROGHALL ROAD.
PROPOSED DEVELOPMENT : OUTLINE FOR UPTO 228 HOUSES.

My Name & Address : Mr J Simms, 12 Prince Charles Avenue, Leek, Staffordshire, ST13 2QE.

I **OBJECT** TO THE ABOVE APPLICATION FOR THE FOLLOWING REASONS.

1. LOSS OF PRIVACY, By looking at the design & access statement, my parents, brother & sister's home (192 Froghall Rd) will be overlooked by a minimum of 4 houses/families & countless more from upstairs!!! it's also a question if it's 25ft to there backdoor from the top my parents garden, it's the same for everyone else who lives on the edge of this development, plus my brother has been doing astronomy for over 20 years, he'll have to finish as the new families may call the police on him & accuse him of spying or been a peeping tom!!! this is definitely wrong, unacceptable, disgusting & unfair... **is there no such thing as privacy in your own home anymore???**

2. AFFORDABLE & SOCIAL/RENTED HOUSING, if the above is passed, it is highly likely that the current residents of Froghall Road & Hammersley Hayes Road will get these types of houses at the back of them, this means that they could get anything ranging from druggies, alcoholics to someone with about 5 kids, while all the more expensive houses will be at the top end/other side of the development with a view... there's also the fear of increased theft, trespassing & security issues as **Hammersley Hayes have just got rid of & are just getting over what 1 druggie household is capable of!!!** this just can not happen again, this will bring nothing but stress, worry, anxiety, unease e.c.t for the current residents, some of witch have lived here all there lives...

3. POOR ROAD ACCESS, Froghall Road is very dangerous especially from Hammersley Hayes Road to at least Kingsley Holt, i've never seen it as busy as it is now & the speed some drive is absolutely disgusting, it's totally unsuitable for any access point, unless you want to be responsible for many accidents or even deaths...

4. INCREASE IN FLOODING, NOISE & AIR POLLUTION, building houses will bring more tarmac & concrete surfaces obviously, leading to more surface water & eventually more local flooding, the area as it is now (a field) soaks up the rain, even heavy rain & prevents flooding, no kind of drainage system will ever match that!!! so you don't have to be a rocket scientist to work out witch one works better.... More cars & people will bring more noise & air pollution, & also during the construction period witch could last for 18 months or more, not good if you suffer with headaches & migraines every other day, witch my brother does do...

5. INFRASTRUCTURE, simple Cheadle just not got the infrastructure to support any more houses!!! compared to Leek, Cheadle has NOTHING!!! plus it's struggling to cope with the existing population of the town...

6. FACILITIES, same as above Cheadle just not got the facilities to cope with any more houses!!! compared to Leek, Cheadle has NOTHING!!! where are all these new people

going to go to see a doctor or a dentist & where are all the children going to go school??? as they don't seem to be in any rush to build the 1 they promised on pottery gardens!!! again it's all inadequate to cope with the proposed development...

7. SHOPS, well i've never seen Cheadle high street looking so dead, there's nothing, only takeaways & hairdresser's, who'd want to pay to park on the car park to walk around, when you could see everything in less than 15 minutes!!! & where is the market? Cheadle is a market town yes?? you can't even get a new pair of shoes or boots from here anymore, again compared to Leek, Cheadle has NOTHING!!! & yes fair enough Cheadle does have a B&M, Iceland, Morrisons & a Asda but there very small when compared to others in Staffordshire & even the country!!! & what on earth are all these new people who've just spent £190,000+ on a new house, going to think when they start to move in???

8. TRAFFIC & ROADS, well i've never seen as much traffic in Cheadle than there is nowadays, you can hardly move as it is now, i've also noticed a big increase in noise & air pollution, & there building over 500 more houses just in Cheadle, witch they alone are going to add nearly 1,000+ more vehicles to the gridlocked roads!!! there's already 260 out of the 500+ houses going up just down the road, Froghall Road just won't be able to take it, i've never seen this road so busy than it is now & speeding is a major issue this end of Froghall Rd!!! & if the above is passed you can add another 400+ vehicles to the above & more cars will start to go though Kingsley as well & just like Cheadle, Kingsley does not have the best road system either, & also yet again, they'll be another sharp increase in noise & air pollution... there just not designed for this much traffic, there just old town roads...

9. PUBLIC TRANSPORT, poor bus service, there use to be a bus to Hanley every 20 minutes, even a bus to Longton, now there every hour & don't even go to Longton anymore, there expensive too £1.90 for less than a mile, from Butler's Hill to the Miners Rest!!! yes there's D&Gs 32x service to Hanley but it does not run up Froghall Road & via Kingsley...

10. JOBS, there are next to none in Cheadle, you are forced to travel leading to more traffic on the Victorian roads of Cheadle, if it wasn't for Brookhouses & JCB then Cheadle would have next to nothing...

11. PUBLIC SPACE'S, the public space upgrade on Hammersley Hayes Road is a definite No No to me, **so i definitely object to this too**, as just like other public spaces in Cheadle it will suffer from vandalism, litter, drugs & alcohol abuse e.c.t regularly (you just have to look at the one's on Thorpe Rise & Churchill Road, i wouldn't even let my kids play on them as there a disgusting mess.) & it's not fair on the current resident's who'll have to put up with all that & yet more noise...

12. WILDLIFE IMPACT, wildlife will suffer as a result if the above is passed as they will be forced out & my brother is always feeding the birds, foxes, hedgehogs e.c.t & loves seeing barn owls, tawny owls & bats flying around in the evenings, all that will be gone!!! & another point : more birds & wildlife get killed by traffic than anything else...

13. THE VIEW, (i know you can't object to the view been ruined but) the view is very important to all my family as **it reduces stress, depression, (from the death of my mum & dad's son, my twin brother) anxiety e.c.t more quicker than any medication or therapy would ever do!!!** plus my sister is downs syndrome & she uses it to calm herself down & has done all her life, < my brothers objection goes into more detail...

14. PUBLIC HEALTH & WELLBEING, if the above is passed it will make a lot more people ill & mentally ill in Cheadle (inc my family) with stress, depression, anxiety &

misery put in to people's daily lives from gridlocked roads, pollution, noise from traffic & development, down to kids swearing & shouting e.c.t, it will also put more pressure on the ambulance service as A&E isn't just around the corner (12.4miles) & the doctors, as there's no news of a new clinic/surgery opening or been built anytime soon or in the near future...

15. THE LOCAL PLAN, i thought they can't build on this land as it's not in Staffordshire Moorlands local plan? meaning it should be safe till at least 2033!!! but i bet they've found away around it as per usual...

16. FINAL WORDS, compared to Leek, Cheadle has nothing & it seems to be nothing but a dumping ground for all these new houses, Cheadle unfortunately has nothing to support so many new houses at all, the roads just can't take anymore traffic, there's next to no shops especially on the high street, the schools, doctors & dentists are all full, the list goes on & on, & it will only get worse when all these new houses owners start to move in, they need to STOP building in Cheadle for those reasons & build somewhere else that CAN support more housing, because Cheadle clearly can't!!! i was born in Cheadle in the 1980's when Cheadle had everything you needed & i moved to Leek in 2010's & when I visit my mum & dad's i don't realise how bad Cheadle has become & how it's changed for the worse over the years..... it's so sad to see Cheadle in this state & more houses will just make it worser!!!! who on earth comes up with these stupid ideas?...

Mr J Simms. 18/10/2021.

& a few other notes added by : Mr J Sims. (my Brother, of 192 Froghall Rd, Cheadle.)