

From: planningcomments@staffs Moorlands.gov.uk
To: [Planning Comments \(SMDC\)](#)
Subject: Comment Received from Public Access
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Application Reference No. : SMD/2021/0610
Site Address: Land East Of Froghall Road Cheadle Staffordshire
Comments by: Glynis Edwards
From:

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Submission: Objection

Comments: Cheadle has seen an influx of properties there is no need for further expansion, as a small dormer town where the residents of Cheadle travel elsewhere out of the town for work, shopping and entertainment. Increasing the residency within Cheadle would have no benefit to existing traders. Cheadle would no longer be seen as a place of interest for tourists, thus reducing the need and interest for countryside attractions e.g. pubs, shops, campsites, rural walks and rural places of interest.

Additional and unnecessary housing will increase car occupancy of 2/3 cars per household, impacting on local air quality/pollution, travel implications, congestion and road damage alongside safety concerns. High volumes of traffic will impede local businesses, ability to trade and with little amenities and supermarkets available this will place more stress on businesses as the town is not big enough to cope with demand. People will subsequently travel elsewhere for amenities and it will also take away from small town characteristics that residents/tourists knowingly love.

Negative effects on amenity due to

-Noise

-Disturbance

-Overlooking

-Loss of privacy

-Shading

Expansion of the play area will lead to an increase in anti social behaviour, congregation of youths and littering and devaluation to properties with adverse visual impacts of development on the landscape and locality.

Housing developments will also cause disturbance and a detrimental impact to our natural environment and wildlife, species that may have survived during the building work on Froghall Road will be displaced yet again, thus depriving current and future generations of the aesthetics and habitats in the natural countryside, the main reason for many of us choosing to live here.

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