

To: Staffordshire Moorlands, DCM
Staffordshire Moorlands District Council
Moorlands House
Stockwell Street
Leek
ST13 6HQ

Applicant: MR ROBSON
51 DERBY STREET
LEEK
ST136HU

Application Type: FULL

Officer: Tracey Lunn

Application No: SMD2021/0147

Date: 12-OCT-2021

Date Received: 08-OCT-2021

Road No: D1287

Particulars of Development:

ADVERTISEMENT CONSENT LEEK UNITED DERBY ST LEEK

Location of Development:

LEEK UNITED DERBY ST LEEK

Acceptance

Recommendations: There are no objections on Highway grounds to this proposal.

1. Site Visit Carried Out on 11/10/2021
2. Personal Injury Collisions;
Current records show that there are no personal injury collisions (PIC) on Derby Street within 50 metres either side of the property for the previous five years.
3. Background;
The building is on located on Derby Street, within Leek Town Centre. Derby Street (Road No. D1287) is an unclassified road which has a speed limit of 30mph and benefit from streetlights.
4. Description of Proposal;
The proposed Advertisement Consent Application seeks consent to replace existing signs on the north elevation of the Leek United Building Society building in Leek Town Centre.
5. Comment;
The proposal involves the replacement of the existing fascia and bus stop hanging sign, with new updated signage. Both signs will be internally illuminated.

Signs will be mounted as specified height, sign size, type and illumination within the application form and Drawing Number 5298-LU_LEEK-RIL-00-XX-DR-I-0026-ELEV-P5-R2.

Given that there is to be an overhanging sign onto Derby Street which is adopted highway, I request that should the application be approved by Staffordshire Moorlands District Council the Informative below is included on any decision notice.

Note to Planning Officer

The illuminated fascia signs meet the luminance levels for their size therefore I have no objection to this proposal.

It was noted at the site visit the signs have been erected.

INFORMATIVE;

The owner of the premises is required to take responsibility for the fixtures and fittings associated with the first floor mounted sign facing onto Derby Street and be liable for future maintenance and any claims made relating to the sign.

**Assistant Director - Highways and the Built County
on behalf of the County Council
as Highway Authority**