



Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Site Address

Number	50
Suffix	
Property name	Leek United Building Society
Address line 1	St Edward Street
Address line 2	
Address line 3	
Town/city	Leek
Postcode	ST13 5DL
Description of site location must be completed if postcode is not known:	
Easting (x)	398302
Northing (y)	356431
Description	

2. Applicant Details

Title	Miss
First name	Abbey
Surname	Boobyer
Company name	Resolution Interiors
Address line 1	George Smith Way
Address line 2	Lufton
Address line 3	
Town/city	Yeovil

2. Applicant Details

Country	United Kingdom
Postcode	BA22 8QR
Are you an agent acting on behalf of the applicant? ☒ Yes ☐ No	
Primary number	
Secondary number	
Fax number	
Email address	

3. Agent Details

Title	Miss
First name	Abbey
Surname	Boobyer
Company name	Resolution Interiors
Address line 1	George Smith Way
Address line 2	Lufton
Address line 3	
Town/city	Yeovil
Country	United Kingdom
Postcode	BA22 8QR
Primary number	
Secondary number	
Fax number	
Email	

4. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

Leek United Business Society, 50 St. Edwards Street, are looking to refresh their signage by removing the 2 x existing signs and installing 3 x new signs (2 of these signs will go where the existing signs currently are). The new sign is to be located on the building down Strangman Street. The only differences they are looking to make is 1. to increase the height and width of the front sign to match the 'ribbon' around the building, on the front sign and new side sign. 2. To add internal illumination to all signs, this will be only to internally illuminate the text on the signs. The colours and words remain the same as existing. Please note, the internal illumination is for the text only and this will only be turned on during the daytime/working hours. Please see drawings attached for reference.

Please select the type(s) of advertising you are proposing:

☒ Fascia sign(s)

☐ Projecting or hanging sign(s)

☐ Hoarding(s)

☐ Other type(s)

Please add details of each proposed fascia sign

Fascia sign(s): 1

4. Type of Proposed Advertisement(s)

What is the height from the ground to the base of the advertisement?	3.13 metre(s)
What is the maximum projection of the advertisement from face of building?	0.077 metre(s)
Dimension:	Height: 0.664 x Width: 11.275 x Depth: 0.077 metre(s)
What materials will the sign be made of? Powder-coated Aluminium and Acrylic lettering	
What is the maximum height of any of the individual letters and symbols?	40 cm
The colour of text and background BACKGROUND: RAL6018 TEXT: WHITE LETTERING	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	600 cd/m2
Will the illumination be static or intermittent?	Static

Fascia sign(s): 2	
What is the height from the ground to the base of the advertisement?	2.85 metre(s)
What is the maximum projection of the advertisement from face of building?	0.1 metre(s)
Dimension:	Height: 0.6 x Width: 2.5 x Depth: 0.1 metre(s)
What materials will the sign be made of? Powder-coated Aluminium and Acrylic Lettering	
What is the maximum height of any of the individual letters and symbols?	38 cm
The colour of text and background BACKGROUND: RAL6018 TEXT: WHITE LETTERING	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	600 cd/m2
Will the illumination be static or intermittent?	Static

Fascia sign(s): 3	
What is the height from the ground to the base of the advertisement?	2.7 metre(s)
What is the maximum projection of the advertisement from face of building?	0.077 metre(s)
Dimension:	Height: 0.664 x Width: 9.22 x Depth: 0.77 metre(s)
What materials will the sign be made of? Powder-coated Aluminium and Acrylic	
What is the maximum height of any of the individual letters and symbols?	40 cm

4. Type of Proposed Advertisement(s)

The colour of text and background

BACKGROUND: RAL6018 TEXT: WHITE LETTERING

Will the sign be illuminated?

Yes

Will the sign be illuminated internally or externally?

Internally Illuminated

Illuminance levels

600 cd/m2

Will the illumination be static or intermittent?

Static

5. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☒ Yes ☐ No

If yes, please provide details

Leek United Business Society, 50 St. Edwards Street, are looking to refresh their signage by removing the 2 x existing signs and installing 2 x new signs, as replacements. We are then looking to install an additional sign too, which does not currently exist. The only differences to the existing signage spec is that they are looking to make; 1. To increase the height and width of the front sign to match the 'ribbon' around the building, on the front sign and new side sign (Strangman Street sign). 2. To add internal illumination to all signs, this will be only to internally illuminate the lettering on the signs. The colours and wording remain the same as existing. Please note, the internal illumination of the writing only, will only be on during the daytime/working hours.

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☒ Yes ☐ No ☐ Not Applicable

If Yes to either or both the questions above, please show the existing sign(s) on an elevation drawing or photograph which can be uploaded to the Supporting Documents section of this application. Please state the references or filenames of the drawing(s) or photograph(s) in this text box

Please find attached the proposal in the Supporting Documents section: REF: "Leek sign detail proposal 006.pdf"
Please find attached the existing images titles 'REF 01 - existing', 'REF 02 - existing' & 'REF 03 - existing wall'.

Will the proposed advertisement(s) project over a footpath or other public highway?

☐ Yes ☒ No

6. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From

07/09/2021

To

07/09/2031

7. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☒ Yes ☐ No

If Yes, please provide details:

Yes have had consultation briefly with the local authority.

8. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

☒ Yes ☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

- ☒ The agent
☐ The applicant
☐ Other person

9. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☒ No

10. Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☒ Yes ☐ No

11. Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

☐ Yes ☒ No

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

12. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them. ☒

Date (cannot be pre-application)

08/09/2021