
From: planningcomments@staffs Moorlands.gov.uk
Sent: 08 October 2021 22:30
To: Planning Comments (SMDC)
Subject: Comment Received from Public Access

Categories:

Application Reference No. : SMD/2021/0610 Site Address: Land East Of Froghall Road Cheadle Staffordshire
Comments by: Neil Hedges Concerned citizen
From:

Christchurch Road
Barnardtown
Newport
South Wales

Phone:

Email:

Submission: Objection

Comments: I object to this planning application.

The population of Cheadle has expanded by over 2,000 people over the past forty years. In that time, there has been little in way of expansion of health services, education establishments and amenities. The continued growth of housing and therefore, increased populace, is something that is becoming unsustainable.

In all its history and to date, the only ways in and out of Cheadle involve traversing of rural areas and inadequate road systems. The increased traffic from Alton Towers and JCB, not to mention an increase in population and car ownership, leaves the access and egress, to and from the town, and travelling within the town, at a point where it is unmanageable. Despite transport becoming cleaner, the volume of traffic is fast becoming greater than the roads are designed for.

The sparse selection of retail outlets and the ever fading presence of shops on the high street means that the majority of inhabitants travel to the City of Stoke on Trent. An increase in traffic can only lead to an increased risk of accidents. If there are any injuries or deaths as a result of increased traffic, it is SMDC who shall be left with blood on their hands.

The only way Cheadle can ever expand is for any prospective developer to invest in infrastructure. A link to the A50 should be a prerequisite to any developer being granted planning permission. Furthermore, developers should be required to provide buildings for educational and health services. Trying to get out of Cheadle for essential emergency healthcare is a long and frustrating trip to the city.

The people of Cheadle and its outlying villages have been sold short for many years whilst the SMDC hold a Leekcentric approach. The people of Cheadle deserve so much more than housing expansion. Expanding population and dwellings means an increased revenue by way of council tax. Where's that money gone or going to? Certainly not on improving the lives of the very people paying it.

The world is a rapidly expanding place. Future generations deserve a council with vision, compassion, sense of purpose and are forward thinking. All Cheadle has is a council going through the motions and seem desperately lacking in any foresight. For the sake of the people of Cheadle, be ambitious, be radical, be inclusive and be sustainable.

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