



Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Site Address

Number	
Suffix	
Property name	Lloydstsb Plc
Address line 1	King Street
Address line 2	
Address line 3	
Town/city	Biddulph
Postcode	ST8 6AZ
Description of site location must be completed if postcode is not known:	
Easting (x)	388369
Northing (y)	357685
Description	

2. Applicant Details

Title	
First name	
Surname	TSB
Company name	TSB
Address line 1	Henry Duncan House
Address line 2	120 George Street
Address line 3	
Town/city	Edinburgh

2. Applicant Details

Country	
Postcode	EH2 4LH
Are you an agent acting on behalf of the applicant?	
☒ Yes ☐ No	
Primary number	
Secondary number	
Fax number	
Email address	

3. Agent Details

Title	Mrs
First name	Laura
Surname	Carniel
Company name	Arcadis LLP
Address line 1	Arcadis House
Address line 2	34 York Way
Address line 3	
Town/city	London
Country	UK
Postcode	N1 9AB
Primary number	
Secondary number	
Fax number	
Email	

4. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

New NON illuminated Fascia with TSB Logo x2
tsb.co.uk Vinyl messaging x1
TSB Projecting Sign x2
TSB ATM NON illuminated surround x1
New double sided A frame x1

Please select the type(s) of advertising you are proposing:

☒ Fascia sign(s)

☒ Projecting or hanging sign(s)

☐ Hoarding(s)

☒ Other type(s)

Please add details of each proposed fascia sign

Fascia sign(s): 1

4. Type of Proposed Advertisement(s)

What is the height from the ground to the base of the advertisement?	2.835 metre(s)
What is the maximum projection of the advertisement from face of building?	0.075 metre(s)
Dimension:	Height: 0.45 x Width: 1.14 x Depth: 0.075 metre(s)
What materials will the sign be made of? Returns pre-coated white 0.9mm aluminium, face shoulder cut from 5mm Opal Perspex with digitally printed TSB logo. Fitted directly to the fascia with mild steel projecting bracket 50mm wide.	
What is the maximum height of any of the individual letters and symbols?	45 cm
The colour of text and background 3 shades of TSB blue text with white background. Fascia colour RAL 9016	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Fascia sign(s): 3	
What is the height from the ground to the base of the advertisement?	6.175 metre(s)
What is the maximum projection of the advertisement from face of building?	0.075 metre(s)
Dimension:	Height: 0.45 x Width: 1.14 x Depth: 0.075 metre(s)
What materials will the sign be made of? Returns pre-coated white 0.9mm aluminium, face shoulder cut from 5mm Opal Perspex with digitally printed TSB logo. Fitted directly to the fascia with mild steel projecting bracket 50mm wide.	
What is the maximum height of any of the individual letters and symbols?	45 cm
The colour of text and background 3 shades of TSB blue text with white background. Fascia colour RAL 9016	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Please add details of each proposed projecting or hanging sign

Projecting or hanging sign(s): 1	
What is the height from the ground to the base of the advertisement?	2.5 metre(s)
What is the maximum projection of the advertisement from face of building?	0.45 metre(s)
Dimension:	Height: 0.45 x Width: 0.45 x Depth: 0.095 metre(s)
What materials will the sign be made of? Returns pre-coated white 0.9mm aluminium, face shoulder cut from 5mm Opal Perspex with digitally printed TSB logo. Fitted directly to the fascia with mild steel projecting bracket 50mm wide.	

4. Type of Proposed Advertisement(s)

What is the maximum height of any of the individual letters and symbols?	20 cm
The colour of text and background	
3 shades of TSB blue text with white background	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other type(s): Please add details of each proposed advertisement

Other type(s): 1	
What is the height from the ground to the base of the advertisement?	2.5 metre(s)
What is the maximum projection of the advertisement from face of building?	0.01 metre(s)
Dimension:	Height: 0.25 x Width: 1.335 x Depth: 0.01 metre(s)
What materials will the sign be made of?	
Vinyl	
What is the maximum height of any of the individual letters and symbols?	25 cm
The colour of text and background	
Pantone 2766	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other type(s): 2	
What is the height from the ground to the base of the advertisement?	1.026 metre(s)
What is the maximum projection of the advertisement from face of building?	0.644 metre(s)
Dimension:	Height: 1.026 x Width: 0.644 x Depth: 0.4 metre(s)
What materials will the sign be made of?	
Metal frame	
What is the maximum height of any of the individual letters and symbols?	20 cm
The colour of text and background	
Frame Finish` Paint to match RAL 5002	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

4. Type of Proposed Advertisement(s)

Other type(s): 3	
What is the height from the ground to the base of the advertisement?	0.435 metre(s)
What is the maximum projection of the advertisement from face of building?	0.02 metre(s)
Dimension:	Height: 1.5 x Width: 0.91 x Depth: 0.02 metre(s)
What materials will the sign be made of? Acrylic front face collar, with white Perspex surround.	
What is the maximum height of any of the individual letters and symbols?	20 cm
The colour of text and background 3 shades of TSB blue text with opaque blue pantone 2766 background .	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Please describe each of the 'Other type(s)' of advertising proposed

1x New vinyl applied fascia messaging tsb.co.uk, sized H250 x L1335 mm installed at approximately 2500mm from FFL
1x New ATM surround in Pantone 2766 . Constructed in clear acrylic reverse decorated in colours as shown
1x New double sided A frame (A30), 640mm x 715mm frame to match Pantone 2905

5. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place? ☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? ☒ Yes ☐ No ☐ Not Applicable

If Yes to either or both the questions above, please show the existing sign(s) on an elevation drawing or photograph which can be uploaded to the Supporting Documents section of this application. Please state the references or filenames of the drawing(s) or photograph(s) in this text box

Please refer to the existing elevation on the Biddulph 550 CP workbook - EXTERNALS

Will the proposed advertisement(s) project over a footpath or other public highway? ☒ Yes ☐ No

6. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From	17/09/2021
To	17/09/2026

7. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? ☐ Yes ☒ No

8. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? ☒ Yes ☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

8. Site Visit

- ☒ The agent
☐ The applicant
☐ Other person

9. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☒ No

10. Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☒ Yes ☐ No

11. Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

☐ Yes ☒ No

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

12. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them. ☒

Date (cannot be pre-application)

14/06/2021