



Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Site Address

Number	
Suffix	
Property name	Land Off
Address line 1	Meadows Way
Address line 2	
Address line 3	
Town/city	Biddulph
Postcode	ST8 7AB
Description of site location must be completed if postcode is not known:	
Easting (x)	388042
Northing (y)	356965
Description	

2. Applicant Details

Title	mr
First name	Bryn
Surname	Richards
Company name	
Address line 1	Aldi Neston
Address line 2	Chester High Road
Address line 3	
Town/city	Neston

2. Applicant Details

Country	United Kingdom
Postcode	CH64 3TS
Are you an agent acting on behalf of the applicant? ☒ Yes ☐ No	
Primary number	
Secondary number	
Fax number	
Email address	

3. Agent Details

Title	Mr
First name	Jordan
Surname	Andrew
Company name	Harris Partnership
Address line 1	Carvers Warehouse
Address line 2	77 Dale St
Address line 3	
Town/city	Manchester
Country	
Postcode	M1 2HG
Primary number	
Secondary number	
Fax number	
Email	

4. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

Consent to display

x4 Fascia Signs

x1 Vinyl Sign

x3 Totem Signs

Please select the type(s) of advertising you are proposing:

☒ Fascia sign(s)

☐ Projecting or hanging sign(s)

☐ Hoarding(s)

☒ Other type(s)

Please add details of each proposed fascia sign

Fascia sign(s): 1

4. Type of Proposed Advertisement(s)

What is the height from the ground to the base of the advertisement?	4.91 metre(s)
What is the maximum projection of the advertisement from face of building?	0.12 metre(s)
Dimension:	Height: 2.47 x Width: 2.07 x Depth: 0.12 metre(s)
What materials will the sign be made of? For Details Refer To 2947NES-1003 Proposed Signage Details - A3	
What is the maximum height of any of the individual letters and symbols?	0 cm
The colour of text and background For Details Refer To 2947NES-1003 Proposed Signage Details - A3	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	50.86 cd/m2
Will the illumination be static or intermittent?	Static

Fascia sign(s): 2	
What is the height from the ground to the base of the advertisement?	5.47 metre(s)
What is the maximum projection of the advertisement from face of building?	0.12 metre(s)
Dimension:	Height: 2.47 x Width: 2.07 x Depth: 0.12 metre(s)
What materials will the sign be made of? For Details Refer To 2947NES-1003 Proposed Signage Details - A3	
What is the maximum height of any of the individual letters and symbols?	0 cm
The colour of text and background For Details Refer To 2947NES-1003 Proposed Signage Details - A3	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	50.86 cd/m2
Will the illumination be static or intermittent?	Static

Fascia sign(s): 3	
What is the height from the ground to the base of the advertisement?	2.21 metre(s)
What is the maximum projection of the advertisement from face of building?	0.12 metre(s)
Dimension:	Height: 2.47 x Width: 2.07 x Depth: 0.12 metre(s)
What materials will the sign be made of? For Details Refer To 2947NES-1003 Proposed Signage Details - A3	
What is the maximum height of any of the individual letters and symbols?	0 cm

4. Type of Proposed Advertisement(s)

The colour of text and background	
For Details Refer To 2947NES-1003 Proposed Signage Details - A3	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	50.86 cd/m2
Will the illumination be static or intermittent?	Static

Fascia sign(s): 4	
What is the height from the ground to the base of the advertisement?	4.69 metre(s)
What is the maximum projection of the advertisement from face of building?	0.12 metre(s)
Dimension:	Height: 2.47 x Width: 2.07 x Depth: 0.12 metre(s)
What materials will the sign be made of?	
For Details Refer To 2947NES-1003 Proposed Signage Details - A3	
What is the maximum height of any of the individual letters and symbols?	0 cm
The colour of text and background	
For Details Refer To 2947NES-1003 Proposed Signage Details - A3	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	50.86 cd/m2
Will the illumination be static or intermittent?	Static

Other type(s): Please add details of each proposed advertisement

Other type(s): 1	
What is the height from the ground to the base of the advertisement?	0.69 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 1.48 x Width: 1.24 x Depth: 0 metre(s)
What materials will the sign be made of?	
For Details Refer To 2947NES-1003 Proposed Signage Details - A3	
What is the maximum height of any of the individual letters and symbols?	0 cm
The colour of text and background	
For Details Refer To 2947NES-1003 Proposed Signage Details - A3	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

4. Type of Proposed Advertisement(s)

Other type(s): 2	
What is the height from the ground to the base of the advertisement?	3.53 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 6 x Width: 2.61 x Depth: 0.32 metre(s)
What materials will the sign be made of? For Details Refer To 2947NES-1004-Proposed Totem Tower Details - A3	
What is the maximum height of any of the individual letters and symbols?	0 cm
The colour of text and background For Details Refer To 2947NES-1004-Proposed Totem Tower Details - A3	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	50.86 cd/m2
Will the illumination be static or intermittent?	Static

Other type(s): 3	
What is the height from the ground to the base of the advertisement?	0.88 metre(s)
What is the maximum projection of the advertisement from face of building?	0.12 metre(s)
Dimension:	Height: 2.46 x Width: 2.01 x Depth: 0.44 metre(s)
What materials will the sign be made of? For Details Refer To 2947NES-1005-Proposed Brickwork Signs-A3	
What is the maximum height of any of the individual letters and symbols?	0 cm
The colour of text and background For Details Refer To 2947NES-1005-Proposed Brickwork Signs-A3	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	50.86 cd/m2
Will the illumination be static or intermittent?	Static

Other type(s): 4	
What is the height from the ground to the base of the advertisement?	0.88 metre(s)
What is the maximum projection of the advertisement from face of building?	0.12 metre(s)
Dimension:	Height: 2.46 x Width: 2.04 x Depth: 0.44 metre(s)
What materials will the sign be made of? For Details Refer To 2947NES-1005-Proposed Brickwork Signs-A3	
What is the maximum height of any of the individual letters and symbols?	0 cm
The colour of text and background For Details Refer To 2947NES-1005-Proposed Brickwork Signs-A3	

4. Type of Proposed Advertisement(s)

Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	50.86 cd/m2
Will the illumination be static or intermittent?	Static

Please describe each of the 'Other type(s)' of advertising proposed

Consent to display
x4 Fascia Signs
x1 Vinyl Sign
x3 Totem Signs

5. Location of Advertisement(s)

- Is the advertisement(s) you are applying for already in place? ☐ Yes ☒ No
- Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? ☐ Yes ☒ No ☐ Not Applicable
- Will the proposed advertisement(s) project over a footpath or other public highway? ☐ Yes ☒ No

6. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From

To

7. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? ☐ Yes ☒ No

8. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? ☒ Yes ☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

- ☒ The agent
- ☐ The applicant
- ☐ Other person

9. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application? ☐ Yes ☒ No

10. Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed? ☒ Yes ☐ No

11. Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff

11. Authority Employee/Member

(d) related to an elected member

It is an important principle of decision-making that the process is open and transparent. ☐ Yes ☒ No

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

12. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them. ☒

Date (cannot be pre-application)