Form X (v)

Staffordshire County Council
Town and Country Planning Act, 1990
Development Management Procedure Order 2015

To: Staffordshire Moorlands, DCM
Staffordshire Moorlands District Council
Moorlands House
Stockwell Street
Leek
ST13 6HQ

Applicant: MR JULIAN HICKSON
CROSS STREET
LEEK
ST16BL

Application Type: FULL
Application No: SMD2020/0556
Date Received: 12-NOV-2020
Road No: A0523

Officer: Tracey Lunn
Date: 01-DEC-2020

Particulars of Development:
ADVERTISEMENT CONSENT FOR A NON ILLUMINATED MONOLITH SIGN MADE FROM ALUMINIUM COMPOSITE

Location of Development:
STAFFORDSHIRE PROBATION SERVICE CROSS STREET, LEEK

Acceptance

Recommendations: There are no objections on Highway grounds to this proposal.

Site Visit Carried Out on 27/11/2020

Current records show that there were 2 personal injury collisions (PIC) on Ashbourne Road within 50 metres either side of the proposal for the previous five years. Although all PICs are regrettable, the overall volume of collisions does not suggest there are any existing safety problems that would be exacerbated by the proposed development.

The proposal is for the instillation of 1 No. non-illuminated monolith sign. The property is located on Ashbourne Road (Road No. A0523) and Cross Street (Road No. D1288). The sign will be constructed facing the Ashbourne Road end of the site, which is an A classified road within Leek Town Centre, has a 30mph speed limit and the benefit of streetlights.

On the basis of the location of the sign shown on the proposed plan titled (Visual No.064677) and the fact that it is not illuminated there will not be an impact on Ashbourne Road. Therefore, I have no objection to the proposal (application number SMD/2020/0556).

Assistant Director - Highways and the Built County
on behalf of the County Council
as Highway Authority