Form X (iv)

Staffordshire County Council
Town and Country Planning Act, 1990
Development Management Procedure Order 2015

To: Staffordshire Moorlands, DCM
Staffordshire Moorlands District Council
Moorlands House
Stockwell Street
Leek
ST13 6HQ

Applicant: MR & MRS M BIRCH
MT & CM BIRCH LTD
POST OFFICE
HIGH STREET
LEEK, STAFFORDSHIRE
ST13 5D

Application Type: FULL
Application No: SMD2019/0539
Date Received: 04-SEP-2019
Road No: D1291

Officer: David Plant
Date: 16-SEP-2019

Particulars of Development:
ADVERTISEMENT CONSENT FOR PROPOSED REPLACEMENT ENTRANCE SHOPFRONT, NEW SIGNAGE AND LIGHITNG.

Location of Development:
POST OFFICE, HIGH STREET, LEEK, STAFFORDSHIRE, ST13 5DZ

Conditional

Recommendations: There are no objections on Highway grounds to the proposed development subject to the following conditions being included on any approval:-

1 No direct source of light shall be visible to drivers on the highway.

2 The intensity of the illumination of the advertisement permitted by this consent shall not exceed 1200 candelas per square metre.

Informative Table:

Illumination Areas m2	Luminance cd/m2	
	In Lit Areas	In Unlit Areas
Up to 0.49	2000	1000
0.5 - 1.99	1600	800
2.0 - 4.99	1200	600
5.0 - 10	1000	600
Over 10	800	400

REASONS

ALL To comply with NPPF Paragraph 108; to comply with SMDC Core Strategy Policy DC1; in the interests of highway safety.

NOTES TO PLANNING OFFICER

Application form section 22 states that fascia sign 1 will be externally illuminated but will have 0cd/m2 illuminance level. Hence condition above based on sign 4.75m x 0.7m in a lit area.

Site visit 05/09/2019

Commissioner for the Built County
on behalf of the County Council
as Highway Authority