STAFFORDSHIRE moorlands DISTRICT COUNCIL
ACHIEVING • EXCELLENCE

Staffordshire Moorlands District Council
Moorlands House, Stockwell Street, Leek
Staffordshire Moorlands, ST13 6HQ
Telephone: 0845 605 3013
www.staffsmoorlands.gov.uk

Application for consent to display an advertisement(s).
Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.
Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title:		First Name:	
Surname:	Citizens Advice Cheadle		
Company name:	Citizens Advice Bureau		
Street address:	51 High Street		
	Cheadle	Telephone number:	
		Mobile number:	
Town/City:	Stoke-on-Trent	Fax number:	
Country:	United Kingdom	Email address:	
Postcode:	ST10 1AR		

Are you an agent acting on behalf of the applicant? (•) Yes ( ) No

2. Agent Name, Address and Contact Details

Title:	Mr	First Name:	Bruce
Surname:	Johnson		
Company name:	Smytheman Architectural Services		
Street address:	12 High Street		
	Tean	Telephone number:	01538722097
		Mobile number:	
Town/City:	Stoke on Trent	Fax number:	
Country:	United Kingdom	Email address:	
Postcode:	ST10 4DZ		bruce@smytheman.co.uk

3. Site Address Details

Full postal address of the site (including full postcode where available)

House: 47 Suffix:

House name:

Street address: High Street

Town/City: Cheadle

Postcode: ST10 1AR

Description of location or a grid reference
(must be completed if postcode is not known):

Easting: 400817

Northing: 343298

Description:

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application? (•) Yes ( ) No

If Yes, please complete the following information about the advice you were given (this will help the authority to deal with this application more efficiently):

Officer name:

Title: Ms First name: Jane / Gill Surname: Curley / Bayliss

Reference: N/A

Date (DD/MM/YYYY): (Must be pre-application submission)

Details of the pre-application advice received:

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? (•) Yes ( ) No

If Yes, please provide details:

Boots UK Limited No. 47 (host building) have been consulted and a lease document has been drawn up between them and the applicant.

6. Authority Employee/Member

With respect to the Authority, I am:

(a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

Do any of these statements apply to you? ( ) Yes (•) No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

Single 500mm dia' surface mounted sign

How many of the following type of advertisements are you applying for?

Fascia sign(s) 0 Projecting or hanging sign(s) 0 Hoarding(s) 0 Other 1

Please describe:

7. Type of Proposed Advertisement(s)

Flat metal sign surfaced fixed to masonry wall using mechanical fixings. Rawl plugs/fixings to be made into mortar joints as opposed to directly into brick faces.

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place? ○ Yes ◉ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? ○ Yes ◉ No ○ Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway? ○ Yes ◉ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: 26/03/2018 To: 26/03/2023

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed? ○ Yes ◉ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained? ◉ Yes ○ No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 1.75 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.05 m

What are the dimensions of the proposed advertisement? Height: 0.50 x Width: 0.50 x Depth: 0.05 metres

What materials will the sign be made of?

Slim metal

What is the maximum height of any of the individual letters and symbols (in centimetres)? 10 cm

The colour of text and background:

Silver/white and Blue

Will the sign be illuminated? ○ Yes ◉ No

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? ◉ Yes ○ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

◉ The agent ○ The applicant ○ Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/ drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

☑ Date 26/03/2018