STAFFORDSHIRE moorlands DISTRICT COUNCIL
ACHIEVING • EXCELLENCE

Staffordshire Moorlands District Council
Moorlands House, Stockwell Street, Leek
Staffordshire Moorlands, ST13 6HQ
Telephone: 0845 605 3013
www.staffsmoorlands.gov.uk

Application for Planning Permission and consent to display advertisement(s).
Town and Country Planning Act 1990
Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.
Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title:		First Name:	
Surname:	C/o Agent		
Company name:	Lidl UK GmbH (Runcorn)		
Street address:	C/o Agent		
		Telephone number:	
		Mobile number:	
Town/City:		Fax number:	
Country:		Email address:	
Postcode:			

Are you an agent acting on behalf of the applicant? (•) Yes ( ) No

2. Agent Name, Address and Contact Details

Title:	Mr	First Name:	Fraser
Surname:	Dann		
Company name:	Indigo Planning		
Street address:	Toronto Square		
	Toronto Street	Telephone number:	01133800270
		Mobile number:	
Town/City:	Leeds	Fax number:	
Country:		Email address:	
Postcode:	LS1 2HJ		fraser.dann@indigoplanning.com

3. Description of the Proposal

Please describe the proposed development including any change of use:

Full planning permission for alterations to the existing retail store and advertisement consent for illuminated and non-illuminated signage.

Has the building, work or change of use already started? ( ) Yes (•) No

4. Site Address Details

Full postal address of the site (including full postcode where available)

House: | Suffix:

House name: Former Waitrose

Street address: Portland Street North

Town/City: LEEK

Postcode: ST13 6AH

Description of location or a grid reference
(must be completed if postcode is not known):

Easting: 398858

Northing: 356751

Description:

5. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application? ○ Yes ◉ No

6. Pedestrian and Vehicle Access, Roads and Rights of Way

Is a new or altered vehicle access proposed to or from the public highway? ○ Yes ◉ No

Is a new or altered pedestrian access proposed to or from the public highway? ○ Yes ◉ No

Are there any new public roads to be provided within the site? ○ Yes ◉ No

Are there any new public rights of way to be provided within or adjacent to the site? ○ Yes ◉ No

Do the proposals require any diversions/extinguishments and/or creation of rights of way? ○ Yes ◉ No

7. Waste Storage and Collection

Do the plans incorporate areas to store and aid the collection of waste? ○ Yes ◉ No

Have arrangements been made for the separate storage and collection of recyclable waste? ○ Yes ◉ No

8. Authority Employee/Member

With respect to the Authority, I am:
(a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

Do any of these statements apply to you? ○ Yes ◉ No

9. Materials

Please state what materials (including type, colour and name) are to be used externally (if applicable):

OTHER - description:

9. Materials

Type of other material: N/A

Description of *existing* materials and finishes:

Please refer to supporting documents.

Description of *proposed* materials and finishes:

Please refer to supporting documents.

Are you supplying additional information on submitted plan(s)/drawing(s)/design and access statement? (•) Yes ( ) No

If Yes, please state references for the plan(s)/drawing(s)/design and access statement:

Please refer to supporting cover letter.

10. Vehicle Parking

No Vehicle Parking details were submitted for this application

11. Foul Sewage

Please state how foul sewage is to be disposed of:

Mains sewer	☑	Package treatment plant	☐	Unknown	☐
Septic tank	☐	Cess pit	☐	Other	☐

Are you proposing to connect to the existing drainage system? ( ) Yes (•) No ( ) Unknown

12. Assessment of Flood Risk

Is the site within an area at risk of flooding? (Refer to the Environment Agency's Flood Map showing flood zones 2 and 3 and consult Environment Agency standing advice and your local planning authority requirements for information as necessary.) ( ) Yes (•) No

If Yes, you will need to submit an appropriate flood risk assessment to consider the risk to the proposed site.

Is your proposal within 20 metres of a watercourse (e.g. river, stream or beck)? ( ) Yes (•) No

Will the proposal increase the flood risk elsewhere? ( ) Yes (•) No

How will surface water be disposed of?

☐ Sustainable drainage system	☑ Main sewer	☐ Pond/lake
☐ Soakaway	☐ Existing watercourse	

13. Biodiversity and Geological Conservation

To assist in answering the following questions refer to the guidance notes for further information on when there is a reasonable likelihood that any important biodiversity or geological conservation features may be present or nearby and whether they are likely to be affected by your proposals.

Having referred to the guidance notes, is there a reasonable likelihood of the following being affected adversely or conserved and enhanced within the application site, OR on land adjacent to or near the application site:

a) Protected and priority species

( ) Yes, on the development site ( ) Yes, on land adjacent to or near the proposed development (•) No

b) Designated sites, important habitats or other biodiversity features

( ) Yes, on the development site ( ) Yes, on land adjacent to or near the proposed development (•) No

13. Biodiversity and Geological Conservation

c) Features of geological conservation importance

○ Yes, on the development site ○ Yes, on land adjacent to or near the proposed development ◉ No

14. Existing Use

Please describe the current use of the site:

Vacant retail store (Use Class A1).

Is the site currently vacant? ◉ Yes ○ No

If Yes, please describe the last use of the site:

Retail store (Use Class A1).

When did this use end (if known) (DD/MM/YYYY)? 26/09/2017

Does the proposal involve any of the following?
If yes, you will need to submit an appropriate contamination assessment with your application.

Land which is known to be contaminated? ○ Yes ◉ No

Land where contamination is suspected for all or part of the site? ○ Yes ◉ No

A proposed use that would be particularly vulnerable to the presence of contamination? ○ Yes ◉ No

15. Trees and Hedges

Are there trees or hedges on the proposed development site? ○ Yes ◉ No

And/or: Are there trees or hedges on land adjacent to the proposed development site that could influence the development or might be important as part of the local landscape character? ○ Yes ◉ No

If Yes to either or both of the above, you may need to provide a full Tree Survey, at the discretion of your local planning authority. If a Tree Survey is required, this and the accompanying plan should be submitted alongside your application. Your local planning authority should make clear on its website what the survey should contain, in accordance with the current 'BS5837: Trees in relation to design, demolition and construction - Recommendations'.

16. Trade Effluent

Does the proposal involve the need to dispose of trade effluents or waste? ○ Yes ◉ No

17. Residential Units

Does your proposal include the gain or loss of residential units? ○ Yes ◉ No

Market Housing - Proposed					
	Number of bedrooms				
	1	2	3	4+	Unknown
Bedsits/Studios					
Cluster Flats					
Flats/Maisonettes					
Houses					
Live-Work Units					
Sheltered Housing					
Unknown					

Proposed Market Housing Total

Market Housing - Existing					
	Number of bedrooms				
	1	2	3	4+	Unknown
Bedsits/Studios					
Cluster Flats					
Flats/Maisonettes					
Houses					
Live-Work Units					
Sheltered Housing					
Unknown					

Existing Market Housing Total

17. Residential Units

Social Rented Housing - Proposed					
	Number of bedrooms				
	1	2	3	4+	Unknown
Bedsits/Studios					
Cluster Flats					
Flats/Maisonettes					
Houses					
Live-Work Units					
Sheltered Housing					
Unknown					

Proposed Social Housing Total

Social Rented Housing - Existing					
	Number of bedrooms				
	1	2	3	4+	Unknown
Bedsits/Studios					
Cluster Flats					
Flats/Maisonettes					
Houses					
Live-Work Units					
Sheltered Housing					
Unknown					

Existing Social Housing Total

Intermediate Housing - Proposed					
	Number of bedrooms				
	1	2	3	4+	Unknown
Bedsits/Studios					
Cluster Flats					
Flats/Maisonettes					
Houses					
Live-Work Units					
Sheltered Housing					
Unknown					

Proposed Intermediate Housing Total

Intermediate Housing - Existing					
	Number of bedrooms				
	1	2	3	4+	Unknown
Bedsits/Studios					
Cluster Flats					
Flats/Maisonettes					
Houses					
Live-Work Units					
Sheltered Housing					
Unknown					

Existing Intermediate Housing Total

Key Worker Housing - Proposed					
	Number of bedrooms				
	1	2	3	4+	Unknown
Bedsits/Studios					
Cluster Flats					
Flats/Maisonettes					
Houses					
Live-Work Units					
Sheltered Housing					
Unknown					

Proposed Key Worker Housing Total

Key Worker Housing - Existing					
	Number of bedrooms				
	1	2	3	4+	Unknown
Bedsits/Studios					
Cluster Flats					
Flats/Maisonettes					
Houses					
Live-Work Units					
Sheltered Housing					
Unknown					

Existing Key Worker Housing Total

18. All Types of Development: Non-residential Floorspace

Does your proposal involve the loss, gain or change of use of non-residential floorspace? ○ Yes ◉ No

19. Employment

No Employment details were submitted for this application

20. Hours of Opening

No Hours of Opening details were submitted for this application

21. Site Area

What is the site area? 129.00 sq.metres

22. Industrial or Commercial Processes and Machinery

Please describe the activities and processes which would be carried out on the site and the end products including plant, ventilation or air conditioning. Please include the type of machinery which may be installed on site:

N/A

Is the proposal for a waste management development? ○ Yes ◉ No

If this is a landfill application you will need to provide further information before your application can be determined. Your waste planning authority should make clear what information it requires on its website.

23. Hazardous Substances

Is any hazardous waste involved in the proposal? ○ Yes ◉ No

A. Toxic substances Amount held on site Tonne(s)

B. Highly reactive/explosive substances Amount held on site Tonne(s)

C. Flammable substances (unless specifically named in parts A and B) Amount held on site Tonne(s)

24. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

Illuminated and non-illuminated signage.

How many of the following type of advertisements are you applying for?

Fascia sign(s) 2 Projecting or hanging sign(s) 0 Hoarding(s) 0 Other 10

Please describe:

1no. internally illuminated mounted building sign (Sign 04);
1no. internally illuminated freestanding poster display sign (Sign 05);
5no. externally illuminated advertising boards with changeable display (2 x Sign 06 and 3 x Sign 07);
1no. internally illuminated totem sign (Sign 01);
1no. externally illuminated parking sign (Sign 02); and
1no. externally illuminated service vehicles sign (Sign 09).

25. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place? ○ Yes ◉ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? ◉ Yes ○ No ○ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).

Please refer to supporting cover letter.

Will the proposed advertisement(s) project over a footpath or other public highway? ○ Yes ◉ No

26. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: 20/03/2018 To: 20/03/2023

27. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed? (•) Yes ( ) No

28 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? 5.50 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.30 m

What are the dimensions of the proposed advertisement? Height: 2.50 x Width: 2.50 x Depth: 0.30 metres

What materials will the sign be made of?

Aluminium

What is the maximum height of any of the individual letters and symbols (in centimetres)? 81 cm

The colour of text and background:

Red, yellow and blue.

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? (•) Internally ( ) Externally

Illuminance Levels: 500.00 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

28 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? 5.50 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.30 m

What are the dimensions of the proposed advertisement? Height: 2.50 x Width: 2.50 x Depth: 0.30 metres

What materials will the sign be made of?

Aluminium

What is the maximum height of any of the individual letters and symbols (in centimetres)? 81 cm

The colour of text and background:

Red, yellow and blue.

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? (•) Internally ( ) Externally

Illuminance Levels: 500.00 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

28 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 1.82 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.20 m

What are the dimensions of the proposed advertisement? Height: 1.00 x Width: 1.00 x Depth: 0.20 metres

What materials will the sign be made of?

Aluminium

What is the maximum height of any of the individual letters and symbols (in centimetres)? 33 cm

The colour of text and background:

Red, yellow and blue.

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? (•) Internally ( ) Externally

Illuminance Levels: 500.00 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

28 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 0.98 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.25 m

What are the dimensions of the proposed advertisement? Height: 2.48 x Width: 4.81 x Depth: 0.25 metres

What materials will the sign be made of?

Timber advertising board with stainless steel frame

What is the maximum height of any of the individual letters and symbols (in centimetres)? cm

The colour of text and background:

Various.

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? ( ) Internally (•) Externally

Illuminance Levels: 0.00 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

28 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 0.95 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.00 m

What are the dimensions of the proposed advertisement? Height: 1.17 x Width: 1.70 x Depth: 0.00 metres

What materials will the sign be made of?

Poster

What is the maximum height of any of the individual letters and symbols (in centimetres)? cm

The colour of text and background:

Various

28 (d). Details of Proposed Advertisement(s) - Other Sign

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? (•) Internally ( ) Externally

Illuminance Levels: 0.00 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

28 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 1.81 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.10 m

What are the dimensions of the proposed advertisement? Height: 1.64 x Width: 3.25 x Depth: 0.10 metres

What materials will the sign be made of?

Timber advertising board with stainless steel frame.

What is the maximum height of any of the individual letters and symbols (in centimetres)? cm

The colour of text and background:

Various

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? ( ) Internally (•) Externally

Illuminance Levels: 0.00 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

28 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 0.98 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.25 m

What are the dimensions of the proposed advertisement? Height: 2.48 x Width: 4.81 x Depth: 0.25 metres

What materials will the sign be made of?

Timber advertising board with stainless steel frame.

What is the maximum height of any of the individual letters and symbols (in centimetres)? cm

The colour of text and background:

Various.

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? (•) Internally ( ) Externally

Illuminance Levels: 0.00 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

28 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 0.00 m

28 (d). Details of Proposed Advertisement(s) - Other Sign

What is the maximum projection of the advertisement from face of building (in metres)? 0.00 m

What are the dimensions of the proposed advertisement? Height: 7.46 x Width: 2.67 x Depth: 0.31 metres

What materials will the sign be made of?

Aluminium.

What is the maximum height of any of the individual letters and symbols (in centimetres)? 74 cm

The colour of text and background:

Red, yellow and blue.

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? (•) Internally ( ) Externally

Illuminance Levels: 580.00 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

28 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 0.87 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.00 m

What are the dimensions of the proposed advertisement? Height: 0.61 x Width: 0.83 x Depth: 0.08 metres

What materials will the sign be made of?

Aluminium.

What is the maximum height of any of the individual letters and symbols (in centimetres)? 16 cm

The colour of text and background:

Red, yellow, blue and black.

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? ( ) Internally (•) Externally

Illuminance Levels: 0.00 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

28 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 0.87 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.00 m

What are the dimensions of the proposed advertisement? Height: 0.61 x Width: 0.83 x Depth: 0.08 metres

What materials will the sign be made of?

Aluminium.

What is the maximum height of any of the individual letters and symbols (in centimetres)? 8 cm

The colour of text and background:

Red, yellow, blue and black.

Will the sign be illuminated? ( ) Yes (•) No

28 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 0.98 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.25 m

What are the dimensions of the proposed advertisement? Height: 2.48 x Width: 4.81 x Depth: 0.25 metres

What materials will the sign be made of?

Timber advertising board with stainless steel frame

What is the maximum height of any of the individual letters and symbols (in centimetres)? cm

The colour of text and background:

Various

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? ( ) Internally (•) Externally

Illuminance Levels: 0.00 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

28 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 1.81 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.10 m

What are the dimensions of the proposed advertisement? Height: 1.64 x Width: 3.25 x Depth: 0.10 metres

What materials will the sign be made of?

Timber advertising board with stainless steel frame.

What is the maximum height of any of the individual letters and symbols (in centimetres)? cm

The colour of text and background:

Various.

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? ( ) Internally (•) Externally

Illuminance Levels: 0.00 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

29. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? (•) Yes ( ) No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

(•) The agent ( ) The applicant ( ) Other person

30. Certificates (Certificate A)

Certificate of Ownership - Certificate A
Town and Country Planning (Development Management Procedure) (England) Order 2015 Certificate under Article 14

I certify/The applicant certifies that on the day 21 days before the date of this application nobody except myself/the applicant was the owner *(owner is a person with a freehold interest or leasehold interest with at least 7 years left to run)* of any part of the land to which the application relates, and that none of the land to which the application relates is, or is part of, an agricultural holding *("agricultural holding" has the meaning given by reference to the definition of "agricultural tenant" in section 65(8) of the Act)*.

30. Certificates (Certificate A)

Title: Mrs | First name: Julie | Surname: White

Person role: AGENT | Declaration date: 20/03/2018 | ☑ Declaration made

31. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/ drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them. ☑ Date 20/03/2018