

Staffordshire Moorlands District Council

Moorlands House, Stockwell Street, Leek Staffordshire Moorlands, ST13 6HQ Telephone: 0845 605 3013

www.staffsmoorlands.gov.uk

Application for Planning Permission and consent to display advertisement(s).

Town and Country Planning Act 1990

Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Applicant Na	ame, Address and Contact Details	
Title: Mr	First Name: Graham	Surname: Ellwood
Company name:	Peacocks Stores Ltd	
Street address:	Capital Link	
	Windsor Road	Telephone number:
		Mobile number:
Town/City:	Cardiff	Fax number:
Country:		Email address:
Postcode:	CF24 5NG	
Are you an agent a	acting on behalf of the applicant?	Yes No
2. Agent Name	, Address and Contact Details	
Title: Mr	First Name: Ray	Surname: Robinson
	RRDS Ltd	Surfiatile. Robinson
Company name: Street address:	Studio 1, 1st Floor	
Street address.		Talankana murakan (407004405
	The Ffwrwm, High Street	Telephone number: 01873881165
	Caerleon	Mobile number:
Town/City:	Newport	Fax number:
Country:		Email address:
Postcode:	NP18 1AG	design@rrds.net
3. Description	of the Proposal	
Places describe th	e proposed development including any change of us	0.
	isting shopfront and entrance doors, installation of air	
	vork or change of use already started?	

4. Site Addres	ss Details				
Full postal addre	ss of the site (including full postcode where available)	Description:			
House:	Suffix:				
House name:	Unit 2 The Moorlands				
Street address:	Brook Street				
Town/City:	LEEK				
Postcode:	ST13 5JE				
Description of la	cation or a grid reference				
	eted if postcode is not known):				
Easting:	398389				
Northing:	356328				
5. Pre-applica	tion Advice				
Has assistance of	or prior advice been sought from the local authority about	this application?	O Yes No		
6. Pedestrian	and Vehicle Access, Roads and Rights of W	/ay			
Is a new or altere	ed vehicle access proposed to or from the public highway	?	○ Ye	es 💿 No	
Is a new or altere	ed pedestrian access proposed to or from the public high	way?	○ Ye	es No	
Are there any ne	w public roads to be provided within the site?		○ Ye	es No	
-		- 4h14 - O	- V-	- 0 M-	
Are there any ne	w public rights of way to be provided within or adjacent to	o the site?	○ Ye	es 💿 No	
Do the proposals	require any diversions/extinguishments and/or creation	of rights of way?	○ Ye	es 💿 No	
		-			
7. Waste Stor	age and Collection				
Do the plans inco	orporate areas to store and aid the collection of waste?		○ Ye	s No	
Have arrangeme	nts been made for the separate storage and collection of	recyclable waste?	O Ye	es No	
riaro all'all'gollio	The soon made to the superior storage and concentration of	Tooy ordine tracte.	9		
8. Authority E	mployee/Member				
	ne Authority, I am:				
	ember of staff elected member Do any of the	ese statements apply to you?	○ Ye	es 💿 No	
	ted to a member of staff ted to an elected member				
, , ,					
9. Materials					
No Material detai	s were submitted for this application				

10. Venicle Parking						
No Vehicle Parking details were sub	mitted for this application					
	-					
11. Foul Sewage						
Please state how foul sewage is to	be disposed of:					
Mains sewer	Package treatment plant		Unknown			
Septic tank	Cess pit		Other			
Are you proposing to connect to the	existing drainage system?	Yes	No Q Unknown			
	the existing system on the applicatio	n drawings and state	references for the plan(s)	/drawing(s	s):	
Existing connection to be used						
12. Assessment of Flood Ris	ik					
Is the site within an area at risk of flo	ooding? (Refer to the Environment A	gency's Flood Map s	howing			
flood zones 2 and 3 and consult Environments for information as necessary		nd your local planning	g authority	O V		_
	,			Q Y	es 🖲 No)
If Yes, you will need to submit an ap	propriate flood risk assessment to co	onsider the risk to the	e proposed site.			
Is your proposal within 20 metres of	a watercourse (e.g. river, stream or	beck)?		Q Y	es 🍥 No)
Will the proposal increase the flood	risk elsewhere?			Q Y	es 🍥 No	o
How will surface water be disposed	of?					
Sustainable drainage system	Main sewer		Pond/lake			
Soakaway	Existing watercou	rse				
13. Biodiversity and Geologi	cal Conservation					
To assist in answering the following	questions refer to the guidance note	es for further informat	ion on when there is a rea	ısonable lil	celihood tha	at anv
important biodiversity or geological						
Having referred to the guidance note application site, OR on land adjacen	es, is there a reasonable likelihood o t to or near the application site:	of the following being	affected adversely or cons	served and	d enhanced	within the
a) Protected and priority species						
Yes, on the development site	Yes, or	n land adjacent to or r	near the proposed develop	oment		No
b) Designated sites, important habitYes, on the development site	•	a land adjacent to or u	near the proposed develor	oment		No
Tes, on the development site	U Tes, or	Tiand adjacent to of t	lear the proposed develop	лпепс		140
c) Features of geological conservati	•					
Yes, on the development site	○ Yes, on	ı land adjacent to or r	near the proposed develop	ment	•	No
14. Existing Use						
Please describe the current use of the	ne site:					
Retail						
Is the site currently vacant?				Ye	s 🔘 No	
If Yes, please describe the last use	of the site:					

Retail Then did this use end (if knoes the proposal involve a yes, you will need to subrand which is known to be and where contamination proposed use that would to the contamination of the contamin	any of the mit an a contam	he follow appropria	wing? ate cont									
oes the proposal involve a yes, you will need to subrand which is known to be and where contamination proposed use that would	any of the mit an a contam	he follow appropria	wing? ate cont									
yes, you will need to subrand which is known to be and where contamination proposed use that would	mit an a	appropria	ate cont	aminatio								
and which is known to be and where contamination proposed use that would	contam	ninated?		aminatio								
and where contamination proposed use that would	is susp				on assessr	our application.						
proposed use that would			and which is known to be contaminated?									
	be part	ected fo	or all or p	oart of th	ne site?				Yes	112345677899111111111111111111111111111111111111111111111111111111111111111111111111111111111111111111111111111111111111111111111111111111111111111111111111111111111111111111111111111111111111111111111111<l< td=""><td>10</td></l<>	10	
	ne han	ticularly	vulnora	blo to th	o proconce	pination?			Yes	• 1	lo	
i. Trees and Hedges	•	licularity	vuiriera	DIE IO III	e presence	iliation:			163	0	NO	
i irooo ana noagoc	:											
re there trees or hedges o	n the p	roposec	develo	pment s	site?				Yes	•	No	
						ent site that could influence t	ne		Yes	1	No	
evelopment or might be in	-	-			-	an e e -						
						y, at the discretion of your lo application. Your local plann						
quireu, แกร and the accor nat the survey should cor	npanyli itain, in	accorda	ance wit	th the cu	irrent 'BS5	application. Your local plann in relation to design, demol	tion and	only shot construc	ction - R	ecomr	nendation	
-												
6. Trade Effluent												
pes your proposal include	the ga	in or los	s of res	idential	units?				Yes		No	
Market Housing - Proposed						Market Housing - Existing						
		Num	nber of be	drooms				Num	ber of bed	drooms	_	
	1	2	3	4+	Unknown		1	2	3	4+	Unknow	
Bedsits/Studios						Bedsits/Studios						
Cluster Flats						Cluster Flats						
Flats/Maisonettes						Flats/Maisonettes						
Houses						Houses						
_ive-Work Units						Live-Work Units						
Sheltered Housing						Sheltered Housing						
Jnknown						Unknown						
Proposed Market Housing Tota	al]	Existing Market Housing Tot	al					
Social Rented Housing - Pro	posed					Social Rented Housing - E	xistina					
J		Num	nber of be	drooms		,		Num	ber of bed	drooms		
	1	2	3	4+	Unknown		1	2	3	4+	Unknow	
Bedsits/Studios						Bedsits/Studios		+			1	
Cluster Flats						Cluster Flats		+			+	
						Flats/Maisonettes	+-				+	
Flats/Maisonettes			_			Houses	+	+		<u> </u>	+	
			 			Live-Work Units					+	
Houses				1	1	LIVO TVOIK OTING		1 1	I .	I	1	
Houses Live-Work Units		-	 			Sheltered Housing					+	
Flats/Maisonettes Houses Live-Work Units Sheltered Housing Unknown						Sheltered Housing Unknown						

Intermediate Housing - Pr	oposed					Intermediate Housing - E	xisting				
		Num	ber of be	drooms				Nun	nber of bed	drooms	
	1	2	3	4+	Unknown		1	2	3	4+	Unknov
Bedsits/Studios						Bedsits/Studios					
Cluster Flats						Cluster Flats					
Flats/Maisonettes						Flats/Maisonettes					
Houses						Houses					1
Live-Work Units						Live-Work Units					
Sheltered Housing						Sheltered Housing					
Unknown						Unknown					
Proposed Intermediate Hous	sing Total	ï				Existing Intermediate Hous	ing Total				
Key Worker Housing - Pro	posed					Key Worker Housing - Ex	isting				
		Num	ber of be	drooms				Nun	nber of bed	drooms	
	1	2	3	4+	Unknown		1	2	3	4+	Unknov
Bedsits/Studios	+				+	Bedsits/Studios		+			1
Cluster Flats	+				+	Cluster Flats	+				1
Flats/Maisonettes	+					Flats/Maisonettes	+				1
Houses	+					Houses	-				1
Live-Work Units	+					Live-Work Units	+				1
Sheltered Housing	+					Sheltered Housing	-				
Unknown	+					Unknown	_				+
			ļ				_				ļ
3. All Types of Dev	elopme				-	Existing Key Worker Housi			Yes	N	No
B. All Types of Dev	elopme				-				O Yes	N	lo
3. All Types of Devoes your proposal invol-	elopme	s, gain	or chan	ge of us	se of non-resid	Il floorspace?					
3. All Types of Devoses your proposal involve. D. Employment known, please complete	elopme	s, gain	or chan	ge of us	se of non-resid				ent numl	ber of f	
3. All Types of Devoes your proposal invol- 9. Employment known, please completexisting employees	elopme	s, gain	or chan	ge of us	se of non-resid rding employed Full-time	Il floorspace?			ent numl	ber of t	
B. All Types of Devoses your proposal involve. D. Employment known, please complete existing employees	elopme	s, gain	or chan	ge of us	se of non-resid	Il floorspace?			ent numl	ber of t	
3. All Types of Devoses your proposal involved. D. Employment known, please complete Existing employees Proposed employees D. Hours of Openin known, please state the	elopme ve the los e the follo g hours of Monday	owing in	formatic	ge of us	eding employer Full-time 5	Part-time 10	day and E	Equival	ent numl 0 10	ber of t	ull-time Not Kn
B. All Types of Devoses your proposal involves. D. Employment Existing employees Proposed employees D. Hours of Openin known, please state the	elopme ve the los e the follo g hours of Monday	owing in	or change formation g (e.g. 1	ge of us	rding employed Full-time 5	Part-time 10 ntial use proposed: day Sun	day and E	Equival	ent numl 0 10	ber of t	ull-time Not Kn
3. All Types of Devoses your proposal involves. D. Employment known, please complete existing employees Proposed employees D. Hours of Openin known, please state the Use Start	elopme ve the los e the follo g hours of Monday	owing in	or change formation g (e.g. 1	ge of us	rding employed Full-time 5	Part-time 10 ntial use proposed: day Sun	day and E	Equival	ent numl 0 10	ber of t	ull-time Not Kn
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3. All Types of Devoses your proposal involves. D. Employment Existing employees Proposed employees D. Hours of Openin known, please state the Use Start A1	elopme ve the los e the follo g hours of Monday	owing in	g (e.g. 1	ge of us	rding employed Full-time 5	Part-time 10 ntial use proposed: day Sun	day and E	Equival	ent numl 0 10	ber of t	

22. Industrial or Commercial Processes and Machinery	
Please describe the activities and processes which would be carried out on the site and the end products including Please include the type of machinery which may be installed on site:	plant, ventilation or air conditioning.
Retail clothing. Number of staff to be employed to be confirmed - figures stated are estimated	
Is the proposal for a waste management development?	
If this is a landfill application you will need to provide further information before your application can be determined.	Your waste planning authority should
make clear what information it requires on its website.	
23. Hazardous Substances	
zs. nazaruous substances	
Is any hazardous waste involved in the proposal? Yes No	
A. Toxic substances	Amount held on site
	Tonne(s)
	A
B. Highly reactive/explosive substances	Amount held on site Tonne(s)
	Torino(3)
C. Flammable substances (unless specifically named in parts A and B)	Amount held on site
	Tonne(s)
24. Type of Proposed Advertisement(s)	
Diagon describe the proposed advartisement(a).	
Please describe the proposed advertisement(s): Fascia sign	
How many of the following type of advertisements are you applying for?	
Fascia sign(s) 1 Projecting or hanging sign(s) 0 Hoarding(s) 0	Other 0
25. Location of Advertisement(s)	
Is the advertisement(s) you are applying for already in place?	No
Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?	No Not Applicable
Will the proposed advertisement(s) project over a footpath or other public highway?	○ No
26. Advertisement(s) Period	
Please state the period of time for which consent is sought for the advertisement From: 18/11/2017 To: 18/11/2022	
10. 10/11/2017	
27 Interact in the Land	
27. Interest in the Land	
Does the applicant own the land or buildings where the adverts are to be placed?	◯ Yes ◉ No
If No, has the permission of the owner or any other person entitled to give permission for the display of an	
advertisement been obtained?	Yes No

28 (a). Det	ails of Proposed A	Advertisement(s) - F	ascia Sign				
			. (*		0.00	1	
What is the r	neight from the ground	to the base of the advertis	sement (in metres)?		2.98] m	
What is the r	maximum projection of	the advertisement from fa	ace of building (in metres)	?	0.13		
	dimensions of the pro		Height: 1.18	x Width:	14.52 x	Depth: 0.13	metres
Aluminium,	als will the sign be mad perspex	le of?					
What is the r	maximum height of any	of the individual letters a	nd symbols (in centimetre	es)?	31	cm	
	f text and background:			,		J	
White on bla	ack and blue/green elip	se					
Will the sign	be illuminated?		Yes No)			
Will the sign	be illuminated internall	y or externally?	Internally	Externally			
Illuminance I	_evels:		500.00 c	d/m			
Will the illum	ination be static or inte	rmittent?	Static	Intermittent			
29. Site Vi	sit						
201 0110 711							
Can the site	be seen from a public r	road, public footpath, brid	lleway or other public land	1?	Yes	No	
If the planning	ng authority needs to m	ake an appointment to ca	arry out a site visit, whom	should they cont	act? (Please sel	ect only one)	
The ag	ent The application	ant Other perso	n				
30. Certific	cates (Certificate E	3)					
		c	Certificate of Ownership - C	ertificate B			
I certify/ The a			ent Management Procedure requisite notice to everyon				date of this
application, wa	as the owner <i>(owner is a p</i>	person with a freehold interes	st or leasehold interest with a ng Act 1990) of any part of the	at least 7 years left	to run) and/or agri	cultural tenant ("agricu	
Owner/Agric	cultural Tenant					Date no	otice served
Name:	Lee Baron						
Number:	Su	uffix:	House name: 3rd Flo	oor Mansfield Ch	ambers		
Street:	17-23 St Anns Square)				18/09/20	17
Locality:							
Town:	Manchester						
Postcode:	M2 7PW						
	First name:	Graham		Surname:	Ellwood		
Title Mr		Granam			9/2017	✓ Decla	
Title: Mr		ICANIT	Declaration data:				ration made
Title: Mr Person role:		ICANT	Declaration date:	18/0	9/2017	₩ Decia	ration made
Person role:	APPL	ICANT	Declaration date:	18/0	9/2017	Decia	ration made
	APPL	ICANT	Declaration date:	18/0	9/2017	▼ Decia	ration made
Person role: 31. Declaration in the second	APPLI ation apply for planning perm	nission/consent as descrit	bed in this form and the a	ccompanying pla	ans/		
Person role: 31. Declaration in the second	APPLI ation apply for planning permed additional information	nission/consent as describ I. I/we confirm that, to the		ccompanying pla	ans/	Date 18/09/20	