Design, Access & Heritage Statement for planning consent to the following property

25-29 High Street

Cheadle

ST10 1AA

Works to be carried out:

Existing timber shop front to be left in and cleaned down with sugar soap, new 3mm diabond signage digitally wrapped with 3D built up lettering.
The corporate log is to be installed in the position of the existing Hallmark signage.

List Entry: N/A

Grade: N/A- However the shop is within the conservation area of Cheadle town centre

Description:

The shop unit is of modern construction built from modern bricks in a distinctive pattern with timber sash windows at high level.
The unit forms part of the high street but also arches over the alley way leading to Moorland walk.
The unit is adjoined to a listed building on the right, currently trading as a Coral's.

Surroundings:

The existing timber shop front is painted cream and complement the dark stain to the upper floor windows, the fascia panel is a 3mm diabond panel which will create the back panel with built up acrylic lettering, giving the signage some depth.
There is no illumination proposed for this signage.

Philippa McMullan
For and on behalf of
Card Factory