

## Burnett, James

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**From:** Planning (SMDC)  
**Subject:** FW: Comment Received from Public Access

-----Original Message-----

From: [planning@staffmoorlands.gov.uk](mailto:planning@staffmoorlands.gov.uk) [<mailto:planning@staffmoorlands.gov.uk>]  
Sent: Sunday, August 21, 2016 6:22 PM  
To: Planning (SMDC)  
Subject: Comment Received from Public Access

Application Reference No. : SMD/2016/0388 Site Address: Moneystone Quarry Cheadle Road Oakamoor  
Staffordshire ST10 2DZ Stoke-on-trent Comments by: D.J.Williams

From:  
High View  
Town End Road  
Foxt  
Staffordshire Moorlands  
Staffs  
ST10 2HN

Submission: Objection

Comments: The following quotes are from the ES Appendix 13.2 Travel Plan document, website reference no.161290.

¿5.2.3 Alton Towers has confirmed that they would operate a bus service between the site and the leisure park for lodge residents wishing to visit Alton Towers for the day¿.

This is not going to be the case and no buses will be provided by Alton Towers.

¿8.8.1 Alton Towers Theme Park will be a major attraction for visitors to the site as it is located only 3 miles to the south east of the site. It will therefore be important to enable visitors who want to make trips to and from Alton Towers to have a choice of transport mode to make the journey¿.

This is evidence that the applicant will be dependent on Alton Towers to bolster their financial position.

¿8.8.2 The operator of Alton Towers has discussed with the applicant the extension of their existing shuttle bus service to serve the Moneystone Park development, which will assist to reduce the demand for vehicular traffic trips

between the two leisure developments. The bus would not travel from Alton Towers to the site via Oakamoor village.

Again it is pie in the sky. There is no planned diversion of the Alton Towers shuttle bus to go via Moneystone.

10.4.1 The Travel Plan seeks to reduce the car traffic through a flexible management strategy comprising a 'menu' of measures, any of which can be implemented by the operator in order to mitigate traffic impact and support sustainable travel. The scheme would therefore not be reliant

on the success or failure of any one measure.

Good luck with that! Fine words that will have little or no impact in reality.

10.4.2 The principle measures are as follows:

Bus links to Alton Towers to reduce car traffic through Oakamoor;

There will be no such bus.

Highway improvements at site access to prohibit vehicles turning right out of site to reduce car traffic through Oakamoor;

The planned 'No Right Turn' (SMD/2016/0388) will not prevent anyone turning right down Carr Bank into Oakamoor. This proposal will only make negotiating the junction more dangerous.

Restricting number of staff car parking spaces;

Operating a staff car share scheme;

Again fine words that will not substantially stop the Parks employees from driving to work as car sharing schemes in rural areas are particularly difficult to set up and maintain since people live in wider more dispersed area.

Potential agreement with foodstore operator to deliver to site;

These vehicles have not been accounted for in the SMD/2016/0378 application.

¿and

¿ Any other Travel Plan measures¿.

Oh dear! They have run out of ideas.

¿11.1.4 The key activities include:

¿ The appointment of a Travel Plan Coordinator to manage the implementation of the Travel Plan and to promote the Travel Plan measures;¿

A non-job obviously.

¿¿ The development of a range of measures to encourage walking, cycling, motorcycling, the use of public transport and car sharing. These will include the setting up of a car sharing database; and¿

Really! Walking and cycling to work in the hills around the Park. Wih current bus services not running anywhere near the site that too is a non-starter.

¿¿ The development of a range of measures to manage and reduce car use. This will include personalised journey planning and the provision of local amenities on site, the provision of a bus service between the site and Alton Towers and potential agreement with a foodstore operator to deliver to site¿.

A summation of the failures of the applications travel plans.