Burnett, James

From: Planning (SMDC)
Subject: FW: SMDC/2016/0330

-----Original Message-----
From: threebears@tiscali.co.uk
Sent: Thursday, June 16, 2016 4:32 PM
To: Planning (SMDC)
Subject: SMDC/2016/0330

Mr @. Mrs J. Simcock
292 Leek Road
Endon
Stoke on Trent
Staffs.
ST9 9BB

Re .. Application no.. SMD/2016/0330
Mitchell @ Butler. Plough Inn Leek Road . Endon.

Having viewed the plans for the illuminated sign at the plough Endon. I would like to put my views forward..

This is an old listed building and should be kept this way. The sign which they are applying for is massive.. far too large . It will obscure the view of the picture of the plough on the right hand side If they want a sign why do they need one so large... as the saying goes … less is more.. A unobtrusive classy sign would look far better than this great huge monstrosity which they are applying for .

Living opposite the light from this huge sign will shine directly into my dining room and front bedroom.. . The pub is already very highly illuminated at night as it is (which we have complained about . Every light in the pub is on all night some nights including the very bright outdoor lights. How many more light does it need before looking like the illuminations.

Also I am getting rather concerned regarding the advertising banners which are now all over the front railing , attached to the building and side fence . At the very last count there were nine at the front and numerous others on the side fence adjacent to leek road

We know it is a Toby Carvery, we know they do food. But nine banners plus of advertising ?.
I do wonder what they will do next. This is a very old Public house and should be kept as such before it looks like a garish cheap establishment

I hope my views and concerns are looked at.

MR A @ Mrs J Simcock