STAFFORDSHIRE moorlands DISTRICT COUNCIL
ACHIEVING • EXCELLENCE

Staffordshire Moorlands District Council
Moorlands House, Stockwell Street, Leek
Staffordshire Moorlands, ST13 6HQ
Telephone: 0845 605 3013
www.staffsmoorlands.gov.uk

Application for consent to display an advertisement(s).
Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.
Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title:		First Name:		Surname:	c/o
Company name:	Stoke on Trent and Staffordshire Fire and Rescue Authority				
Street address:	HQ, Pirehill				
	Stone		Telephone number:		
			Mobile number:		
Town/City:	Staffordshire		Fax number:		
Country:	United Kingdom		Email address:		
Postcode:	ST15 0BS				

Are you an agent acting on behalf of the applicant? (•) Yes ( ) No

2. Agent Name, Address and Contact Details

Title:	Mr	First Name:	Chris	Surname:	Parks
Company name:	calderpeel architects				
Street address:	20 - 24Market Court Church Street				
			Telephone number:		0161-929-7622
			Mobile number:		
Town/City:	Altrincham		Fax number:		
Country:	United Kingdom		Email address:		
Postcode:	WA14 4DW		chrisparks@calderpeel.com		

3. Site Address Details

Full postal address of the site (including full postcode where available)

House: | Suffix:

House name: Fire Station

Street address: Springfield Road

Town/City: LEEK

Postcode: ST13 6LQ

Description of location or a grid reference
(must be completed if postcode is not known):

Easting: 399291

Northing: 356478

Description:

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application? (•) Yes ( ) No

If Yes, please complete the following information about the advice you were given (this will help the authority to deal with this application more efficiently):

Officer name:

Title: Mr | First name: Chris | Surname: Johnston

Reference: PP-04541395

Date (DD/MM/YYYY): 17/12/2015 (Must be pre-application submission)

Details of the pre-application advice received:

Advice received following previous planning application reference: PP-04541395

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? (•) Yes ( ) No

If Yes, please provide details:

Extensive consultation undertaken as part of the PFI project, and as part of application reference: 12/00816/REM_MJ

6. Authority Employee/Member

With respect to the Authority, I am:

(a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

Do any of these statements apply to you? ( ) Yes (•) No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

Installation of various non illuminated signs comprising fascia signage and fire service crest, and 3 No free standing information signs

How many of the following type of advertisements are you applying for?

Fascia sign(s) 2 | Projecting or hanging sign(s) 0 | Hoarding(s) 0 | Other 3

Please describe:

7. Type of Proposed Advertisement(s)

Aluminium panel signs totem mounted to the pavement

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place? ○ Yes ◉ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? ○ Yes ◉ No ○ Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway? ○ Yes ◉ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: 18/05/2016 To: 01/01/2099

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed? ◉ Yes ○ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? 6.00 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.02 m

What are the dimensions of the proposed advertisement? Height: 0.30 x Width: 5.00 x Depth: 0.00 metres

What materials will the sign be made of?

3mm flatcut brushed stainless steel with 20mm standoff

What is the maximum height of any of the individual letters and symbols (in centimetres)? 30 cm

The colour of text and background:

White text on grey background (individual letters on building cladding)

Will the sign be illuminated? ○ Yes ◉ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? 2.66 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.03 m

What are the dimensions of the proposed advertisement? Height: 1.50 x Width: 1.50 x Depth: 0.00 metres

What materials will the sign be made of?

3mm aluminium panel with 25mm standoff. Applied printed graphic detail.

What is the maximum height of any of the individual letters and symbols (in centimetres)? 150 cm

The colour of text and background:

Gold text on red background, gold text on green background, and gold background.

Will the sign be illuminated? ○ Yes ◉ No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 1.00 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.00 m

What are the dimensions of the proposed advertisement? Height: 1.50 x Width: 1.50 x Depth: 0.08 metres

What materials will the sign be made of?

Aluminium panel totem mounted to pavement (refer to drawing LEE-(79) 565 B External Signage Detail)

What is the maximum height of any of the individual letters and symbols (in centimetres)? 13 cm

The colour of text and background:

White text on grey blackground and black text on white background

Will the sign be illuminated? ○ Yes ◉ No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 0.60 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.00 m

What are the dimensions of the proposed advertisement? Height: 1.40 x Width: 0.70 x Depth: 0.08 metres

What materials will the sign be made of?

Aluminium panel totem mounted to pavement (refer to drawing LEE-(79) 565 B External Signage Detail)

What is the maximum height of any of the individual letters and symbols (in centimetres)? 5 cm

The colour of text and background:

White text on grey blackground and black text on white background

Will the sign be illuminated? ○ Yes ◉ No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 0.60 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.00 m

What are the dimensions of the proposed advertisement? Height: 1.40 x Width: 0.70 x Depth: 0.08 metres

What materials will the sign be made of?

Aluminium panel totem mounted to pavement (refer to drawing LEE-(79) 565 B External Signage Detail)

What is the maximum height of any of the individual letters and symbols (in centimetres)? 5 cm

The colour of text and background:

White text on grey blackground and black text on white background

Will the sign be illuminated? ○ Yes ◉ No

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? ◉ Yes ○ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

◉ The agent ○ The applicant ○ Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/ drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

☑ Date 18/05/2016