HEAD OF PLANNING AND ENGINEERING SERVICES

Stafford Borough Council
Civic Centre / Riverside / Stafford ST16 3AQ
TEL 01785 619 337 FAX 01785 619 473
EMAIL planning@staffordbc.gov.uk

APPLICATION NUMBER

Part One

Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of planning applications on council websites

Please note that with the exception of applicant contact details and Certificates of Ownership, the information provided on this application form and in supporting documents may be published on the council's website.

If you have provided any other information as part of your application which falls within the definition of personal data under the Data Protection Act which you do not wish to be published on the council's website, please contact the council's planning department.

Please complete using block capitals and black ink.
It is important that you read the accompanying guidance notes as incorrect completion will delay the processing of your application.

1. Applicant Name and Address

Title:	
First name:	
Last name:	
Company (optional):	COOPERATIVE GROUP
Unit:	
House number:	
House suffix:	
House name:	
Address 1:	THE OLD BANK BUILDING,
Address 2:	NEW CENTURY HOUSE
Address 3:	
Town:	MANCHESTER
County:	
Country:	
Postcode:	M60 4ES

2. Agent Name and Address

Title:	MRS
First name:	CAROL
Last name:	CHARNOCK
Company (optional):	FRODSHAM SIGNS (EVOLVE GROUP)
Unit:	
House number:	
House suffix:	
House name:	
Address 1:	1 MILLFIELD LANE
Address 2:	
Address 3:	HAMDOCK
Town:	ST. HELENS
County:	MERSEYSIDE
Country:	
Postcode:	WA11 9TW

3. Site Address Details

Please provide the full postal address of the application site.

Unit: | House number: | House suffix:

House name: CO-OP FOOD STORE

Address 1: 321-325 UTTOXETER RD

Address 2:

Address 3:

Town: BLYTHE BRIDGE

County: STAFFS

Postcode (optional): ST11 9QA

Description of location or a grid reference.
(must be completed if postcode is not known):

Easting: | Northing:

Description:

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application? ☐ Yes ☑ No

If Yes, please complete the following information about the advice you were given. (This will help the authority to deal with this application more efficiently).

Please tick if the full contact details are not known, and then complete as much as possible: ☐

Officer name:

Reference:

Date (DD/MM/YYYY):
(must be pre-application submission)

Details of pre-application advice received?

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? ☐ Yes ☑ No

If Yes, please provide details:

6. Council Employee / Member

Is the applicant or agent related to any member of staff or elected member of the council? ☐ Yes ☑ No

If Yes, please provide details:

7. Description of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

FASCIA SIGNS
BLANK PANELS
WINDOW VINYLS.

Please indicate the number of the following types of advertisement(s) you are applying for:	Number of advertisement(s)
Application for fascia sign(s)	2
Application for a projecting or hanging sign(s)	
Application for a hoarding(s)	
Other	5

If you selected Other, please describe:

BLANK PANELS x 5
WINDOW VINYL x 1

8. Advertisement Display

Is the advertisement you are applying for already in place? ☐ Yes ☑ No

If Yes, please provide details of when the use or work started:

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☑ Yes ☐ No ☐ Not applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photographs.

Will the proposed advertisement(s) project over a footpath or other public highway? ☐ Yes ☑ No

9. Advertisement Period

Please state the period of time for which consent is sought for the advertisement: From 15/3/2009 To 14/3/2014 date (DD/MM/YYYY)

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed? ☐ Yes ☑ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained? ☑ Yes ☐ No

If No, why not?

11. Details of Proposed Advertisement(s)

Please provide a full description of each proposed advertisement (e.g. fascia sign, box sign, projecting sign, hoarding, flag etc)

	Advertisement 1	Advertisement 2	Advertisement 3
Type:	FASCIA SIGN (A)	FASCIA SIGN (B)	BLANK PANELS X5
a) The height from the ground to the base of the advertisement (in metres)	3100mm	3100mm	3100mm
b) The dimensions of the proposed advertisement(H x W x D) (in metric)	3900mm x 900mm x 40mm	7500mm x 900mm x 40mm	3x 3200mm x 600mm x 35mm 1x 3000mm x 600mm x 35mm 1x 3900mm x 600mm x 35mm
c) The maximum height of any of the individual letters and symbols (in metric)	250mm	250mm	
d) The colour of the text and background	GREEN/BLUE/WHITE	GREEN/BLUE/WHITE	GREEN
e) Materials of the proposed sign(s)	ALUMINIUM/ ACRYLIC LETTERS	ALUMINIUM/ ACRYLIC LETTERS	ALUMINIUM
f) The maximum projection of advertisement from the face of the building	40mm	40mm	35mm
Will any of the sign(s) be illuminated	☑ Yes ☐ No	☑ Yes ☐ No	☐ Yes ☑ No
If Yes for any of the proposed signs, answer g), h) and i)			
g) Details of method of illumination (internally illuminated/externally illuminated)	INTERNAL	INTERNAL	N/A
h) illuminance levels (cd/m²)	2x 5ft 58w FLUORESCENT TUBE	4x 5ft 58w FLUORESCENT TUBES	-
i) Will the illumination be static or intermittent?	STATIC	STATIC	-

09/00086/ACV -9 FEB 2009

9. Advertisement Period

Please state the period of time for which consent is sought for the advertisement: From 15/3/2009 To 14/3/2014 date (DD/MM/YYYY)

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed? ☐ Yes ☒ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained? ☒ Yes ☐ No

If No, why not?

11. Details of Proposed Advertisement(s)

Please provide a full description of each proposed advertisement (e.g. fascia sign, box sign, projecting sign, hoarding, flag etc)

	Advertisement 1	Advertisement 2	Advertisement 3
Type:	WINDOW VINYL X 1		
a) The height from the ground to the base of the advertisement (in metres)	500mm		
b) The dimensions of the proposed advertisement(H x W x D) (in metric)	AS PER SPEC SHEET		
c) The maximum height of any of the individual letters and symbols (in metric)	N/A.		
d) The colour of the text and background	VARIOUS		
e) Materials of the proposed sign(s)	VINYL		
f) The maximum projection of advertisement from the face of the building	N/A		
Will any of the sign(s) be illuminated	Yes ☐ No ☒	Yes ☐ No ☐	Yes ☐ No ☐
If Yes for any of the proposed signs, answer g), h) and i)			
g) Details of method of illumination (internally illuminated/externally illuminated)	N/A		
h) illuminance levels (cd/m²)	—		
i) Will the illumination be static or intermittent?	—		

12. Planning Application Requirements - Checklist

Please read the following checklist to make sure you have sent all the information in support of your proposal. Failure to submit all information required will result in your application being deemed invalid. It will not be considered valid until all information required by the Local Planning Authority has been submitted.

The original and 3 copies of a completed and dated application form: ☑

Drawings
The drawing of the proposed advertisement should show its dimensions and position on the land or building in question. For a sign, the drawing should indicate the materials to be used, fixings, colours, height above the ground and, where it would project from a building, the extent of the projection. A site location plan should also be provided which identifies the proposed position of the advertisement and location of the site by reference to at least two named roads. It should be drawn to an identified scale and show the direction of North. Ordnance Survey maps are not required. Photographs and photomontages may be used. The original and 3 copies of each drawing should be provided: ☑

Description of signs, size and illumination
The type of each sign for which application is being made, e.g. fascia, projecting box, pole-mounted free-standing, should be shown, together with the dimensions of each sign. If any of the signs are to be illuminated please describe the type of illumination, e.g. internal, external, floodlight, etc, and whether the illumination will be static, flashing, or have moving parts. The original and 3 copies of each description should be provided: ☑

The original and 3 copies of a plan which identifies the land to which the application relates drawn to an identified scale and showing the direction of north: ☑

The original and 3 copies of other plans and drawings or information necessary to describe the subject of the application: ☑

The correct fee: ☑

Owner's consent:
It is a condition of every consent granted by or under the Regulations that, before displaying any advertisement, the permission of the owner of the land or other person entitled to grant permission must be obtained. To display any advertisement without this permission is an offence, open to immediate prosecution.

Where the site is within the boundaries of a highway, evidence that the application is acceptable to the highway authority must be provided.

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information.

Signed - Applicant:	Or signed - Agent:	Date DD/MM/YYYY):
	C. Charnock	20/1/2009 (date cannot be pre-application)

14. Applicant Contact Details

Telephone numbers

Country code:	National number:	Extension number:

Country code: Mobile number (optional):

Country code: Fax number (optional):

Email address (optional):

15. Agent Contact Details

Telephone numbers

Country code:	National number:	Extension number:
01942	272330	

Country code: Mobile number (optional):

Country code: Fax number (optional):

Country code:	Fax number (optional):
01942	272331

Email address (optional):

c.charnock@evolvegroup.co.uk

16. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? ☑ Yes ☐ No

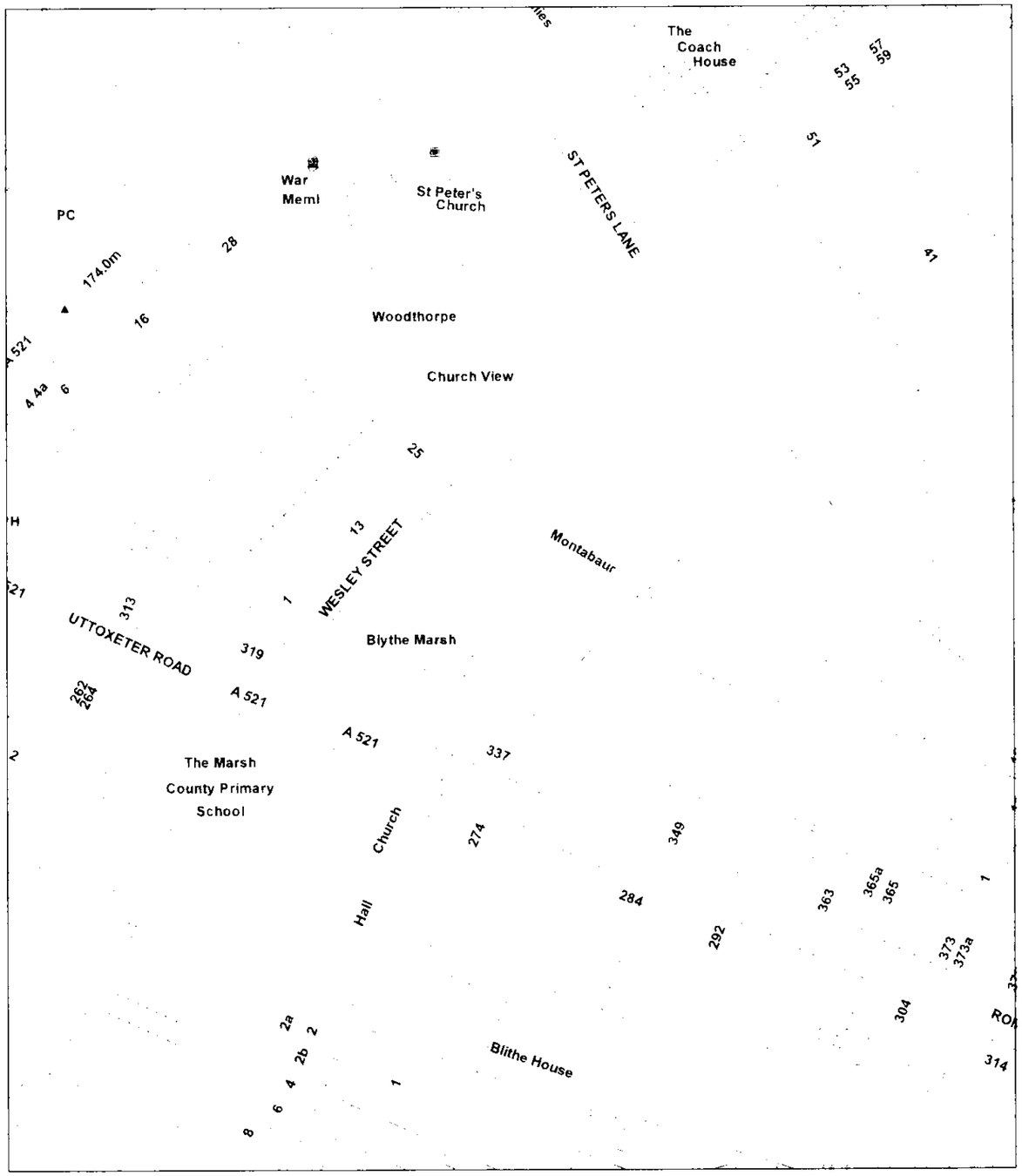
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? *(Please select only one)* ☑ Agent ☐ Applicant ☐ Other (if different from the agent/applicant's details)

If Other has been selected, please provide:

Contact name: Telephone number:

Email address:

Reference:	09/000865/ADV
	Forsbrook



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Organisation	Not Set
Department	Not Set
Description	

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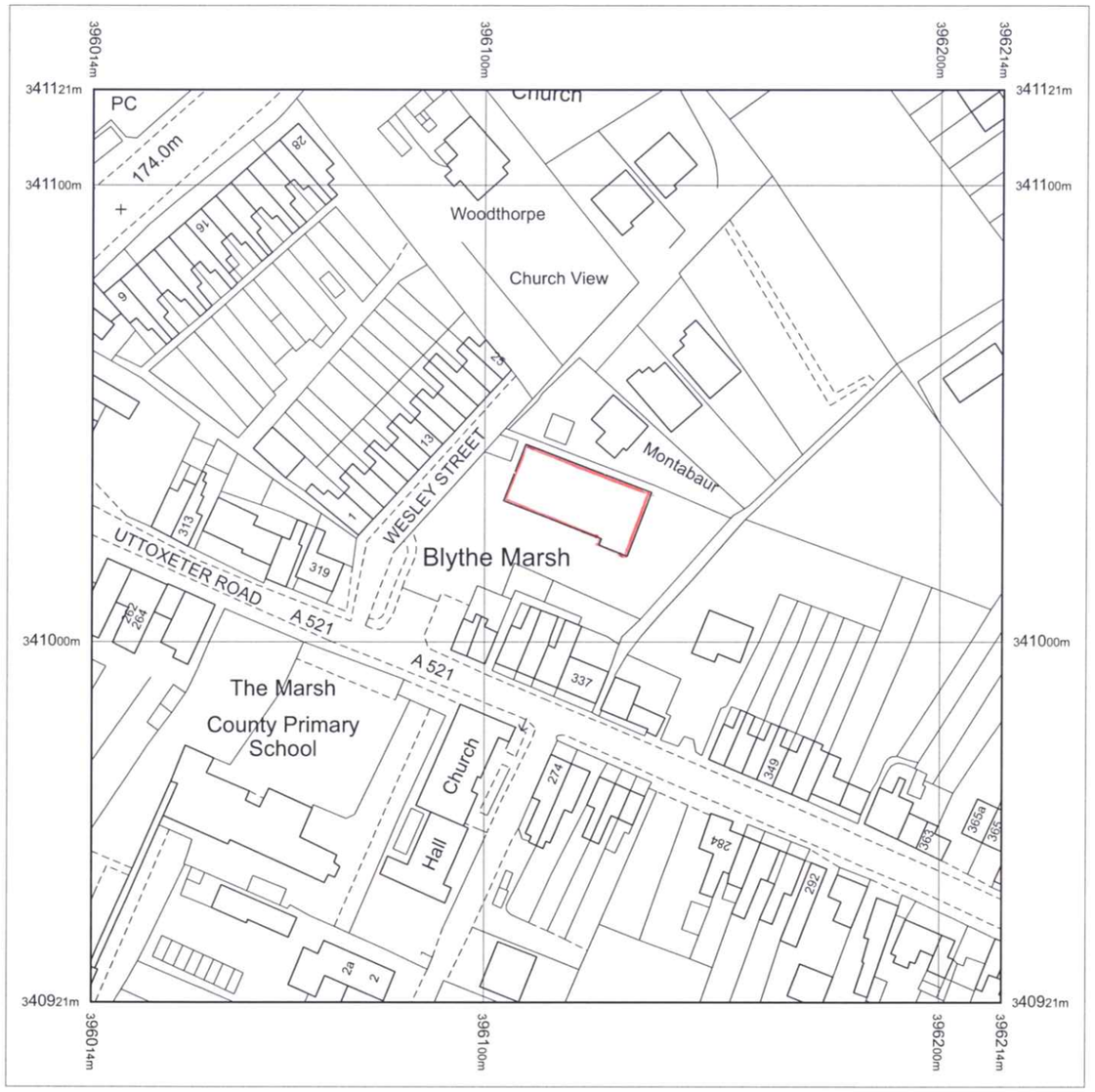

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321-325 Uttoxeter Road

Blythe Bridge

ST11 9QA

CO-OP FOOD - UTTOXETER ROAD, BLYTHE BRIDGE

Sales Contact

Project Manager
Steve Brown

Drawing Number
57654a

Designer
Natalie Byrne

Date
13/01/09

Scale
1:100@A3

Revisions
a - Initial Proposal

Comments:

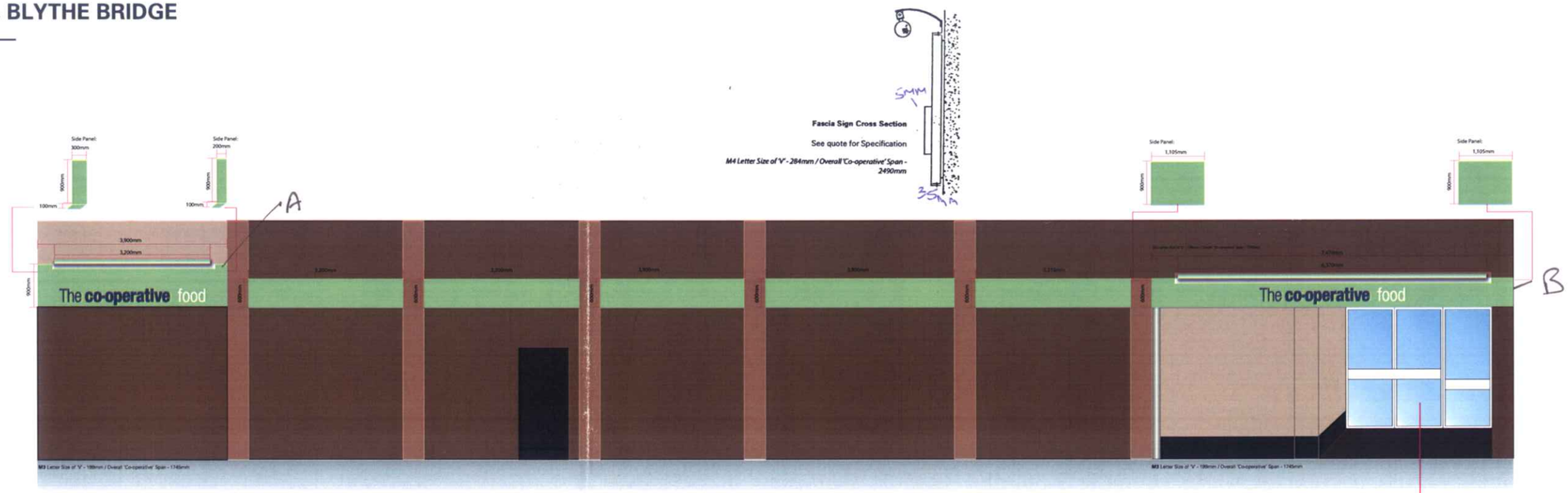
Approved by

Name _____

Date _____

Pantones / RAL / CMYK

All colours are for representational purpose only. Accurate colours can be gained using the appropriate colour chart.



Existing Store Photo:



ITEMS M-S:



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