STAFFORDSHIRE
moorlands
DISTRICT COUNCIL
ACHIEVING EXCELLENCE

Staffordshire Moorlands District Council
Moorlands House, Stockwell Street, Leek
Staffordshire Moorlands, ST13 6HQ
Telephone: 0845 605 3013
www.staffsmoorlands.gov.uk

S.M.D.C.
22 MAY 2008

Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of planning applications on council websites

Please note that with the exception of applicant contact details and Certificates of Ownership, the information provided on this application form and in supporting documents may be published on the council's website.

If you have provided any other information as part of your application which falls within the definition of personal data under the Data Protection Act which you do not wish to be published on the council's website, please contact the council's planning department.

Please complete using block capitals and black ink.
It is important that you read the accompanying guidance notes as incorrect completion will delay the processing of your application.

1. Applicant Name and Address

Title:	
First name:	
Last name:	
Company (optional):	UNITED CO-OP PHARMACY
Unit:	
House number:	
House suffix:	
House name:	
Address 1:	OLD BANK BUILDING
Address 2:	GROUND FLOOR
Address 3:	HANOVER STREET
Town:	MANCHESTER
County:	
Country:	
Postcode:	M60 4ES

2. Agent Name and Address

Title:	MRS
First name:	CAROL
Last name:	CHARNOCK
Company (optional):	FROOSHAM SIGNS (EVOLVE GROUP)
Unit:	
House number:	
House suffix:	
House name:	
Address 1:	1 HILLFIELD LANE
Address 2:	
Address 3:	HAYDOCK
Town:	ST. HELENS
County:	MERSEYSIDE
Country:	
Postcode:	WA11 9TW

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3. Site Address Details

Please provide the full postal address of the application site.

Unit: House number: House suffix:

House name: CO-OP PHARMACY (EX PEAK PHARMACY)

Address 1: ~~[illegible]~~ DERBY STREET

Address 2: 40 48

Address 3:

Town: LEEK

County: STAFFORDSHIRE MOORLANDS

Postcode (optional): ST13 5AJ.

Description of location or a grid reference. (must be completed if postcode is not known):

Easting: Northing:

Description:

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application? Yes ☑ No

If Yes, please complete the following information about the advice you were given. (This will help the authority to deal with this application more efficiently).

Please tick if the full contact details are not known, and then complete as much as possible. ☐

Officer name:

Reference:

Date (DD/MM/YYYY): (must be pre-application submission)

Details of pre-application advice received?

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? ☐ Yes ☑ No

If Yes, please provide details:

6. Council Employee / Member

Is the applicant or agent related to any member of staff or elected member of the council? ☐ Yes ☑ No

If Yes, please provide details:

7. Description of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

FASCIA SIGN

Please indicate the number of the following types of advertisement(s) you are applying for:	Number of advertisement(s)
Application for fascia sign(s)	1
Application for a projecting or hanging sign(s)	
Application for a hoarding(s)	
Other	

If you selected Other, please describe:

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8. Advertisement Display

Is the advertisement you are applying for already in place? ☐ Yes ☑ No

If Yes, please provide details of when the use or work started:

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☑ Yes ☐ No ☐ Not applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photographs.

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Will the proposed advertisement(s) project over a footpath or other public highway? ☐ Yes ☑ No

9. Advertisement Period

Please state the period of time for which consent is sought for the advertisement: From 18/7/2008 To 17/7/2013 (Use DD/MM/YYYY)

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed? ☐ Yes ☒ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained? ☑ Yes ☐ No

If No, why not?

11. Details of Proposed Advertisement(s)

Please provide a full description of each proposed advertisement (e.g. fascia sign, box sign, projecting sign, hoarding, flag etc)

	Advertisement 1	Advertisement 2	Advertisement 3
Type:	FASCIA SIGN		
a) The height from the ground to the base of the advertisement (in metres)	2700mm		
b) The dimensions of the proposed advertisement(H x W x D) (in metric)	5335mm x 800mm x 120mm		
c) The maximum height of any of the individual letters and symbols (in metric)	199mm		
d) The colour of the text and background	GREEN / BLUE / WHITE		
e) Materials of the proposed sign(s)	ALUMINIUM / ACRYLIC LETTERS		
f) The maximum projection of advertisement from the face of the building	120mm		
Will any of the sign(s) be illuminated	Yes ☑ No ☐	Yes ☐ No ☐	Yes ☐ No ☐
If Yes for any of the proposed signs, answer g), h) and i)			
g) Details of method of illumination (internally illuminated/externally illuminated)	INTERNAL		
h) illuminance levels (cd/m²)	450 cd/m² (APPROX)		
i) Will the illumination be static or intermittent?	STATIC		

(ONLY LETTERS TO ILLUMINATE NOT THE WHOLE SIGN)

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$Date: 2007/08/22 15:20:06 $ $Revision: 1.22 $

12. Planning Application Requirements - Checklist

Please read the following checklist to make sure you have sent all the information in support of your proposal. Failure to submit all information required by the result in your application being deemed invalid. It will not be considered valid until all information required by the Local Planning Authority has been submitted.

3 copies of a completed and dated application form: ✓

Drawings
The drawing of the proposed advertisement should show its dimensions and position on the land or building in question. For a sign, the drawing should indicate the materials to be used, fixings, colours, height above the ground and, where it would project from a building, the extent of the projection. A site location plan should also be provided which identifies the proposed position of the advertisement and location of the site by reference to at least two named roads. It should be drawn to an identified scale and show the direction of North. Ordnance Survey maps are not required. Photographs and photomontages may be used. 3 copies of each drawing should be provided: ☒

Description of signs, size and illumination
The type of each sign for which application is being made, e.g. fascia, projecting box, pole-mounted free-standing, should be shown, together with the dimensions of each sign. If any of the signs are to be illuminated please describe the type of illumination, e.g. internal, external, floodlight, etc, and whether the illumination will be static, flashing, or have moving parts. 3 copies of each description should be provided: ☒

3 copies of a plan which identifies the land to which the application relates drawn to an identified scale and showing the direction of north: ☒

3 copies of other plans and drawings or information necessary to describe the subject of the application: ☒

The correct fee: ☒

Owner's consent:
It is a condition of every consent granted by or under the Regulations that, before displaying any advertisement, the permission of the owner of the land or other person entitled to grant permission must be obtained. To display any advertisement without this permission is an offence, open to immediate prosecution.

Where the site is within the boundaries of a highway, evidence that the application is acceptable to the highway authority must be provided.

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information.

Signed - Applicant:

Or signed - Agent: C. Charnock

Date DD/MM/YYYY): 21/5/2008 (date cannot be pre-application)

14. Applicant Contact Details

Telephone numbers

Country code: | National number: | Extension number:

Country code: | Mobile number (optional):

Country code: | Fax number (optional):

Email address (optional):

15. Agent Contact Details

Telephone numbers

Country code: 01942 | National number: 272330 | Extension number:

Country code: | Mobile number (optional):

Country code: 01942 | Fax number (optional): 272331

Email address (optional): c.charnock@evolvegroup.co.uk

16. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? ☒ Yes ☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? *(Please select only one)* ☒ Agent ☐ Applicant ☐ Other (if different from the agent/applicant's details)

If Other has been selected, please provide:

Contact name:

Telephone number:

Email address:

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ADV

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CO-OPERATIVE PHARMACY - 44 DERBY STREET - LEEK

Sales Contact

Project Manager

Drawing Number
55853a

Designer
Elaine Mckenna

Date
07/05/08

Scale
1:50@a3

Revisions
a - Initial Proposal

Comments:

Approved by

Name

Date

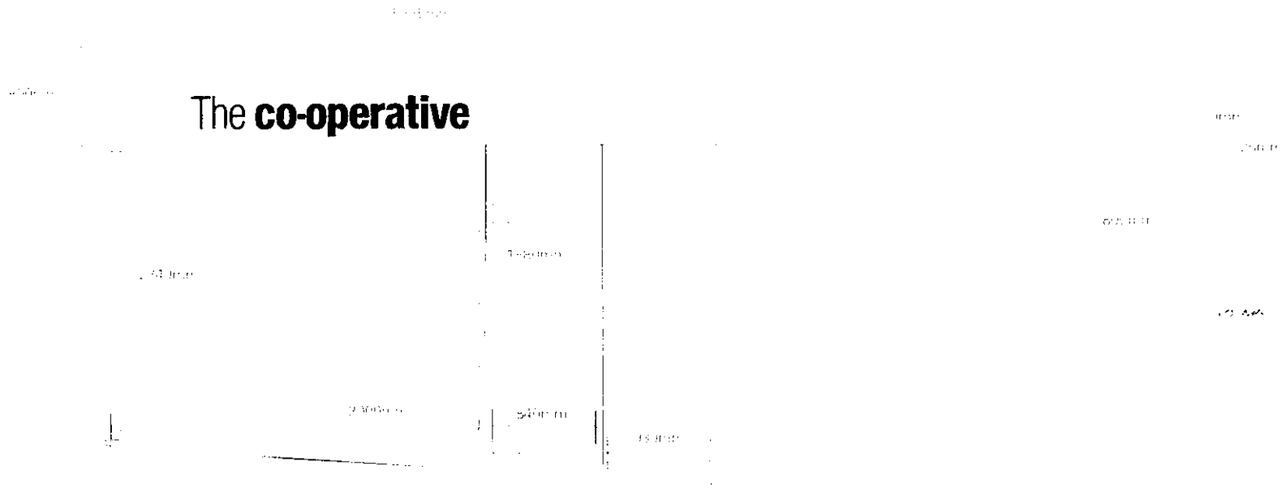
Pantones / RAL / CMYK

All colours are for representational purpose only. Accurate colours can be gained using the appropriate colour chart.

PMS® 564c

PMS® 2757c

M3 Letter Size of 'V' - 199mm - Overall 'Co-operative' Span - 1745mm





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Ordnance Survey

OS Sitemap™



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The representation of a road, track or path is no evidence of a right of way.

The representation of features as lines is no evidence of a property boundary.

Metres
0 20 40

Scale 1:1250

Supplied by: **Latitude**
Serial number: 00623800
Centre coordinates: 398593.88 356485

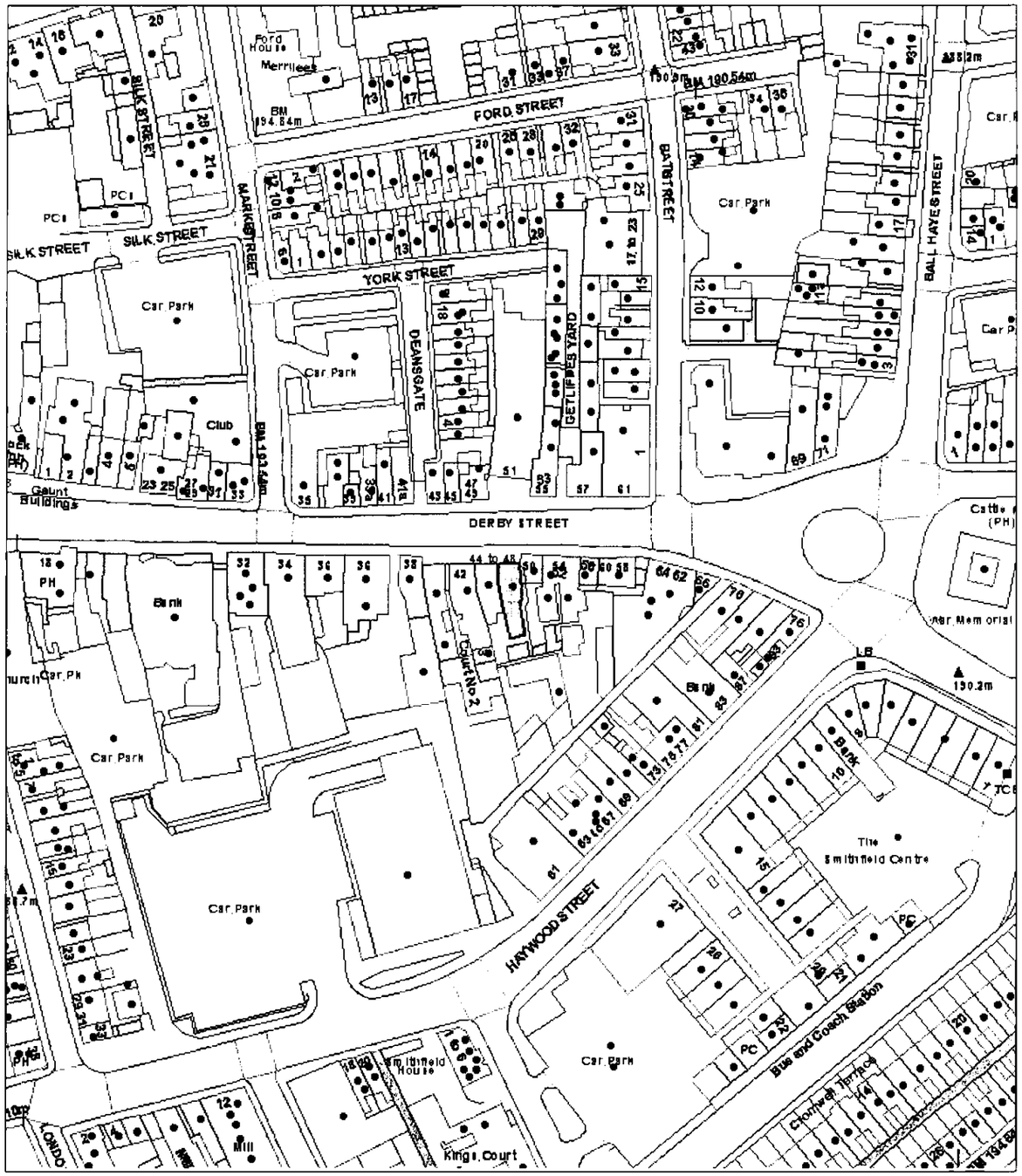
Further information can be found on the OS Sitemap Information leaflet or the Ordnance Survey web site:

44 Derby Street

Leek

ST13 5AJ

Reference:	08/01065/ADV LEEK



Scale : 1:1250

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Organisation	SMDC
Department	Planning
Description	