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From: planning@staffmoorlands.gov.uk
Sent: 13 January 2016 19:31
To: Planning (SMDC)
Subject: Comment Received from Public Access

Application Reference No. : SMD/2015/0818 Site Address: Premier Garage Leek Ltd Broad Street Leek Staffordshire ST13 5NS Leek Comments by: Rachel Piekarczyk

From:
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Submission: Objection

Comments: What a ridiculous idea to put a McDonalds on Broad Street, which is already a very busy road and let's not forget, probably one of the main roads that many new visitors to Leek will drive along as they enter the town. What kind of first impression does it give to such a quaint, historical town to have a great big unhealthy, unethical McDonalds there at one of the main entry points? Don't think I'd be stopping by to pay a visit...

Over the years, Leek has managed to remain fairly unspoilt and true to its roots, and the council have not allowed the real character of Leek to be ruined. This is one of the reasons why it's such a charming place to visit, and also why I chose to buy my first house on King Street six years ago. Leek also has international appeal - an American colleague once visited me at my house on King Street and also fell for Leek's natural charm, paying several visits to the town thereafter to visit the antique shops.

King Street just happens to be one of the main residential streets that run off Broad Street. Although I've since moved from King Street, I'm quite sure that the thought of coming face-to-face with McDonalds drive-thru congestion at rush hour every day would have led me to have serious second thoughts about purchasing my first house there.

If Leek so desperately needs to have a McDonalds, rather than making the residents of King Street and the surrounding area suffer, the more sensible thing to do would be to put it down near the development where the new Sainsbury's is.