STAFFORDSHIRE moorlands DISTRICT COUNCIL
ACHIEVING · EXCELLENCE

Staffordshire Moorlands District Council
Moorlands House, Stockwell Street, Leek
Staffordshire Moorlands, ST13 6HQ
Telephone: 0845 605 3013
www.staffsmoorlands.gov.uk

Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of planning applications on council web sites
Please note that with the exception of applicant contact details and Certificates of Ownership, the information provided on this application form and in supporting documents may be published on the council's website.
If any other information that is provided as part of the application which falls within the definition of personal data under the Data Protection Act and is not to be published on the council's website, please contact the council's planning department.

1. Applicant Name, Address and Contact Details

Title: Miss | First name: Michelle | Surname: Shaw

Company name: Wm Morrison Supermarkets PLC

Street address: Hilmore House, Gain Lane

Town/City: Bradford

County:

Country:

Postcode: BD3 7DL

	Country Code	National Number	Extension Number
Telephone number:			
Mobile number:			
Fax number:			

Email address:

Are you an agent acting on behalf of the applicant? (•) Yes ( ) No

2. Agent Name, Address and Contact Details

Title: Miss | First Name: Michelle | Surname: Shaw

Company name: Butterfield Signs Limited

Street address: Butterfield Signs Limited, 174 Sunbridge Road

Town/City: Bradford

County: West Yorkshire

Country: England

Postcode: BD1 2RZ

	Country Code	National Number	Extension Number
Telephone number:		01274 722244	207
Mobile number:			
Fax number:		01274848998	

Email address: michelleshaw@butterfieldsigns.co.uk

part one

08/01044 ADV 27 MAY 2008 - SMD

3. Site Address Details

Full postal address of the site (including full postcode where available)

House: 0 Suffix:

House name: Wm Morrison Supermarkets Plc

Street address: Newcastle Road

Town/City: LEEK

County: Staffordshire

Postcode: ST13 5QB

Description of location or a grid reference
(must be completed if postcode is not known):

Easting: 397965

Northing: 355826

Description:

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application? ○ Yes ◉ No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? ○ Yes ◉ No

6. Council Employee / Member

Is the applicant or agent related to any member of staff or elected member of the council? ○ Yes ◉ No

7. Description of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

New imange price clock, kiosk and car wash signage

How many of the following type of advertisements are you applying for?

Fascia sign(s) 4 Projecting or hanging sign(s) 0 Hoarding(s) 0 Other 1

Please describe:

New image price clock

8. Advertisement Display

Is the advertisement(s) you are applying for already in place? ◉ Yes ○ No

If Yes, please provide details:

the signs have been changed on a like for like basis in the new corporate image

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? ◉ Yes ○ No ○ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).

Please see attached photo montage showing the old image signage in place

Will the proposed advertisement(s) project over a footpath or other public highway? ○ Yes ◉ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: 04/02/2008 To: 04/02/2013

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed? ◉ Yes ○ No

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11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? 2.150 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.165 m

What are the dimensions of the proposed advertisement? Height: 0.750 x Width: 9.330 x Depth: 0.165 metres

What materials will the sign be made of?

Acrylic panels with applied vinyl text with an aluminium trim (Internally Illuminated).

What is the maximum height of any of the individual letters and symbols (in centimetres)? 40 cm

The colour of text and background:

Text is green, backround is yellow vinyl on white acrylic

Will the sign be illuminated? (●) Yes ( ) No

Will the sign be illuminated internally or externally? (●) Internally ( ) Externally

Illuminance Levels: 800 cd/m

Will the illumination be static or intermittent? (●) Static ( ) Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? 2.2 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.165 m

What are the dimensions of the proposed advertisement? Height: 0.750 x Width: 5.295 x Depth: 0.165 metres

What materials will the sign be made of?

opal acrylic with applied vinyl text & logo with an aluminium trim

What is the maximum height of any of the individual letters and symbols (in centimetres)? 40 cm

The colour of text and background:

Text is green, backround is white

Will the sign be illuminated? ( ) Yes (●) No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? 2.2 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.165 m

What are the dimensions of the proposed advertisement? Height: 0.750 x Width: 5.295 x Depth: 0.165 metres

What materials will the sign be made of?

opal acrylic with applied vinyl text with an aluminium trim

What is the maximum height of any of the individual letters and symbols (in centimetres)? 40 cm

The colour of text and background:

Text is green, backround is white

Will the sign be illuminated? ( ) Yes (●) No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? 2.2 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.162 m

What are the dimensions of the proposed advertisement? Height: 0.750 x Width: 11.465 x Depth: 0.162 metres

What materials will the sign be made of?

aluminium

What is the maximum height of any of the individual letters and symbols (in centimetres)? N/A cm

The colour of text and background:

The background is yellow - no text 08/01044 ADV 27 MAY 2008 - SMU

Will the sign be illuminated? ( ) Yes (●) No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? N/A m

What is the maximum projection of the advertisement from face of building (in metres)? N/A m

What are the dimensions of the proposed advertisement? Height: 4.000 x Width: 1.602 x Depth: 0.200 metres

What materials will the sign be made of?

Aluminium cladding over the existing steel sub frame, acrylic panel with vinyl applied M logo & Morrisons text

What is the maximum height of any of the individual letters and symbols (in centimetres)? 50 cm

The colour of text and background:

Text is green, backround is yellow on white opal acrylic built into aluminium cladding

Will the sign be illuminated? (●) Yes ( ) No

Will the sign be illuminated internally or externally? (●) Internally ( ) Externally

Illuminance Levels: 800 cd/m

Will the illumination be static or intermittent? (●) Static ( ) Intermittent

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? (●) Yes ( ) No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

(●) The agent ( ) The applicant ( ) Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. ☒

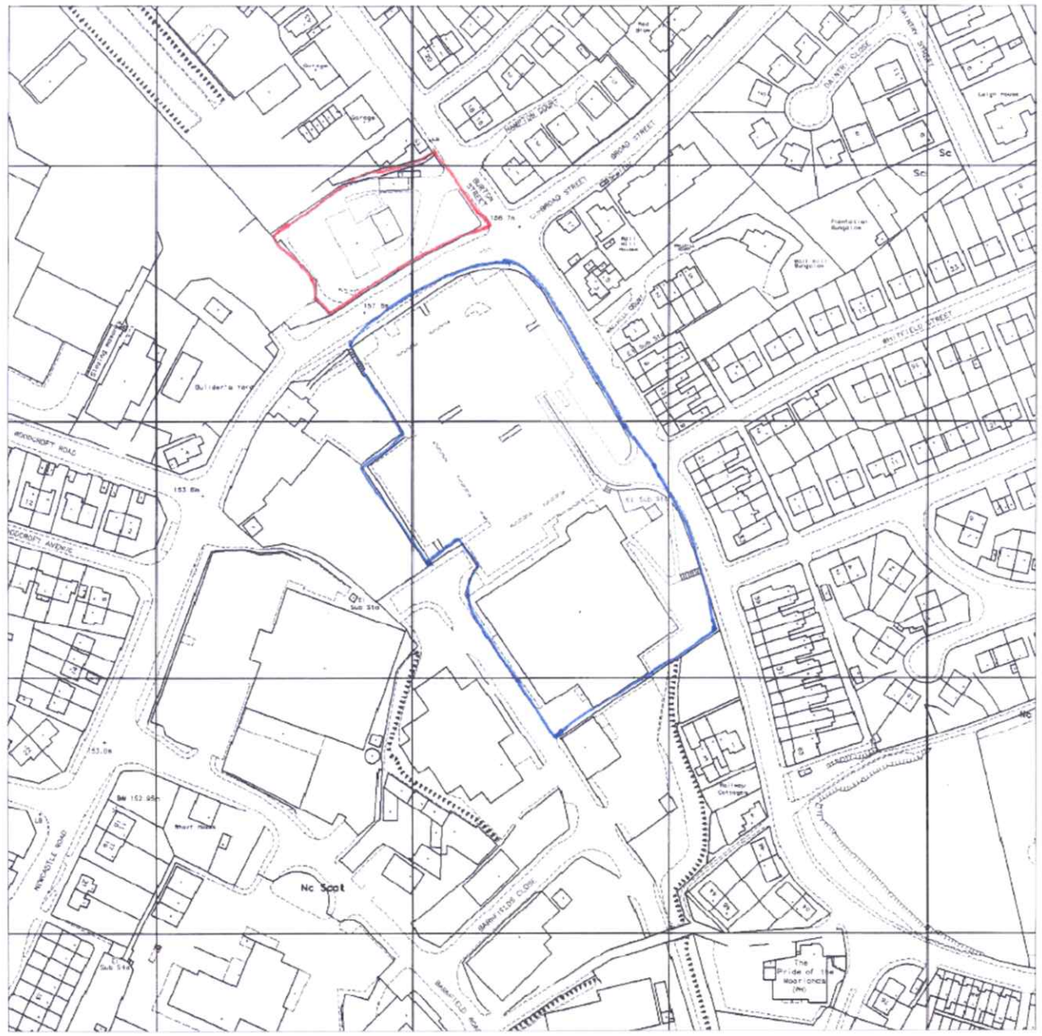
Date 27/05/2005

08/0[illegible]44 ADV 27 MAY 2008

Ordnance Survey®

Siteplan Data™

1:1250 Scale



30 15 0 30 60 90 120 150 180

Metres

N

Centre Coordinates: 397942 355862

National Grid sheet reference at centre of this Siteplan: SJ9755NE

Supplied by: Blackwells
Serial Number: 01280200

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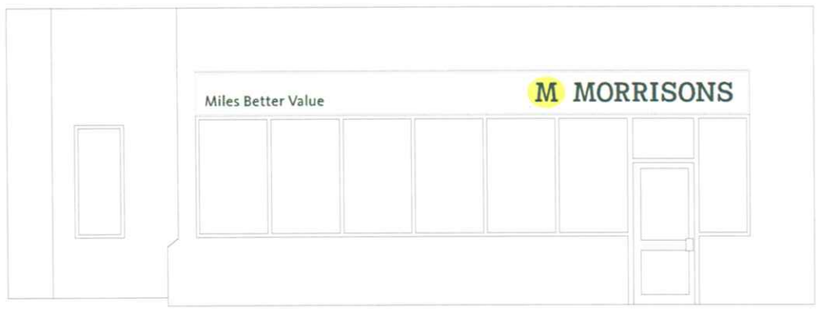
ADV 27 MAR 2008 S M D

08/01044

BARNSFIELDS CLOSE
LEEK, STAFFORDSHIRE
ST13 5QB

KIOSK ELEVATION scale 1:100



CAR WASH ENTRANCE ELEVATION scale 1:100



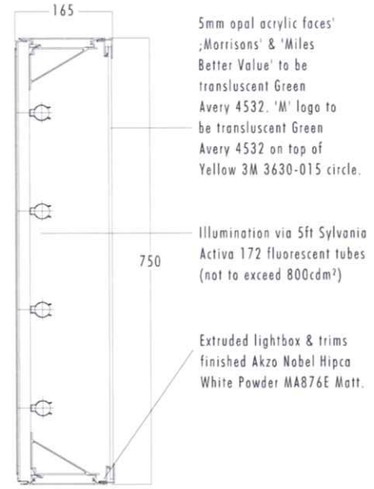
CAR WASH EXIT ELEVATION scale 1:100



CAR WASH SIDE ELEVATION scale 1:100

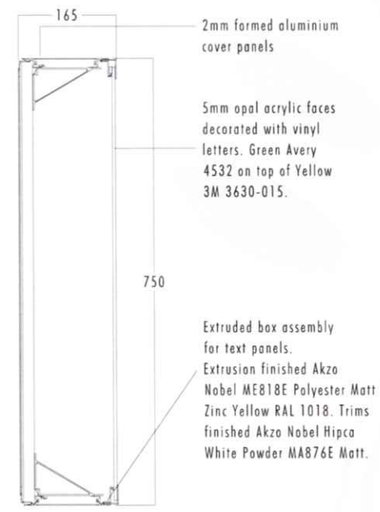
KIOSK scale 1:10

TYPICAL SECTION THROUGH LIGHTBOX ASSEMBLY



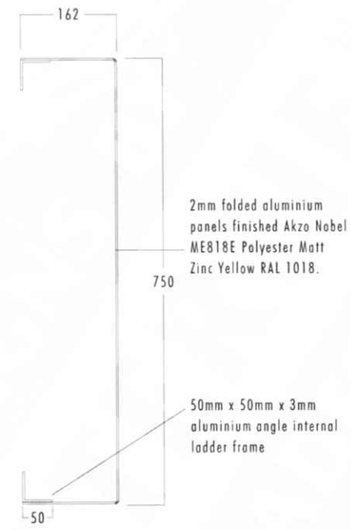
CAR WASH scale 1:10

SECTION THROUGH ENTRANCE & EXIT



CAR WASH scale 1:10

TYPICAL SECTION THROUGH SIDE PANELS



LEEK

MORRISONS

DATE:	26/11/2007
SALES CONT:	JDS
JOB NO:	BS 76607
SCALE:	AS SHOWN@A3
DRAWN BY:	CW
DWG NO:	MORR PFS / 066/ 2007 B
BATCH NO:	11

08/01044 ADV 27 MAY 2008 - 8 MO

174 SUNBRIDGE ROAD, BRADFORD, WEST YORKSHIRE. BD1 2RZ. Tel : +44 (0) 1274 722244 Fax : +44 (0) 1274 848998 - www.butterfieldsigns.co.uk

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CERTIFICATE No. FM 32534

08/01044 ADV 27 MAY 2008 - 8 MO

KIOSK (INTERNALLY ILLUMINATED - ILLUMINATION NOT TO EXCEED 800cdm²) scale 1:50 (9330mm x 750mm)

Miles Better Value M MORRISONS

CAR WASH ENTRANCE (NON ILLUMINATED) scale 1:50 (5295mm x 750mm)

Car Wash

CAR WASH EXIT (NON ILLUMINATED) scale 1:50 (5295mm x 750mm)

Car Wash

CAR WASH - SIDE scale 1:50 (11465mm x 750mm)

LEEK

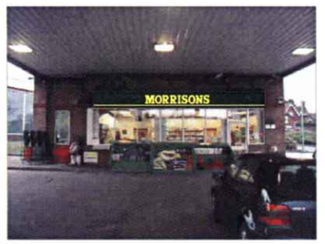
M

MORRISONS

DATE:	26/11/2007
SALES CONT:	JDS
JOB NO:	BS 76607
SCALE:	AS SHOWN@A3
DRAWN BY:	CW
DWG NO:	MORR PFS / 066/ 2007 B
BATCH NO:	11

CAR WASH EXIT (1No) size tbc

EXISTING SIGNAGE



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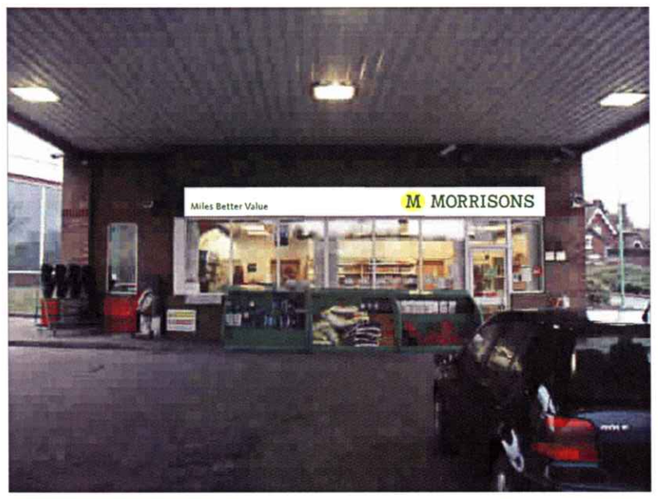

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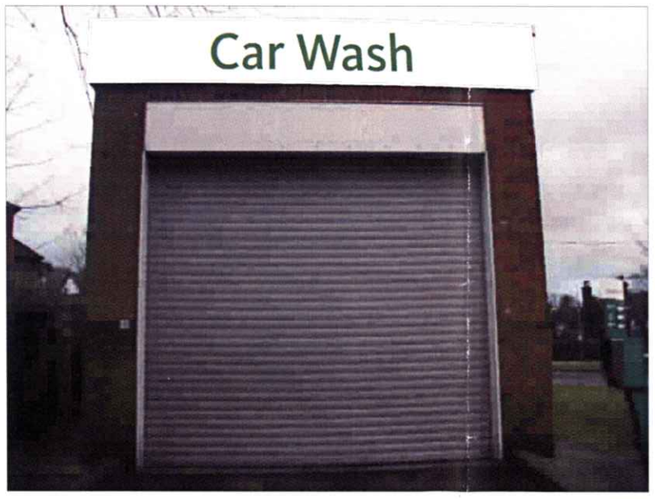

PROPOSED SIGNAGE







SIGNS BY BUTTERFIELD BRADFORD

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BSI REGISTERED UKAS QUALITY MANAGEMENT 003

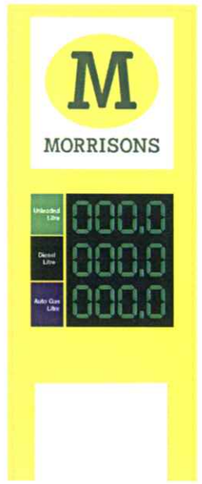
CERTIFICATE No. FM 32534

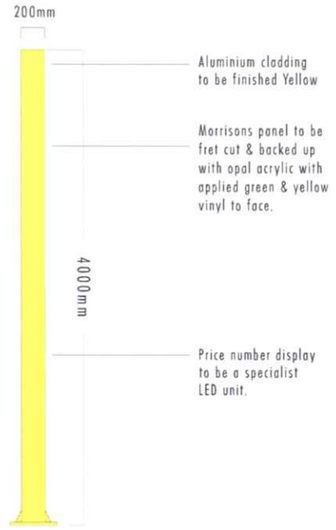
08/01044 ADV 27 MAR 2008 - SMD

PRICE CLOCK scale 1:50

(RE-CLAD EXISTING UNIT)

(Special size - 4000mm high)





PROPOSED SIGNAGE



LEEK

M

MORRISONS

DATE:	26/11/2007
SALES CONT:	JDS
JOB NO:	BS 76607
SCALE:	AS SHOWN@A3
DRAWN BY:	CW
DWG NO:	MORR PFS / 066/ 2007 B
BATCH NO:	11

REVISIONS:

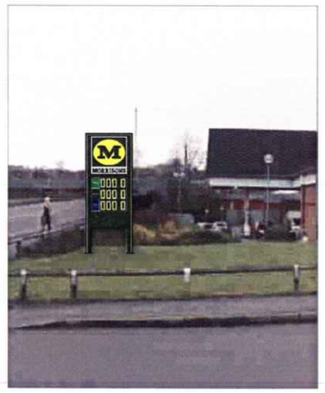
REVISION A 06-02-08 CW

Car Wash - Entrance & Exit signs repositioned higher & sign added to side.

REVISION B 22-05-08 CW

Motif Boxes - Removed from scheme.
Price Clock - Re-clad existing unit. Side view added.
Kiosk - Elevation drawing & section through added.
Car Wash - Elevation drawings & sections through added.

EXISTING SIGNAGE



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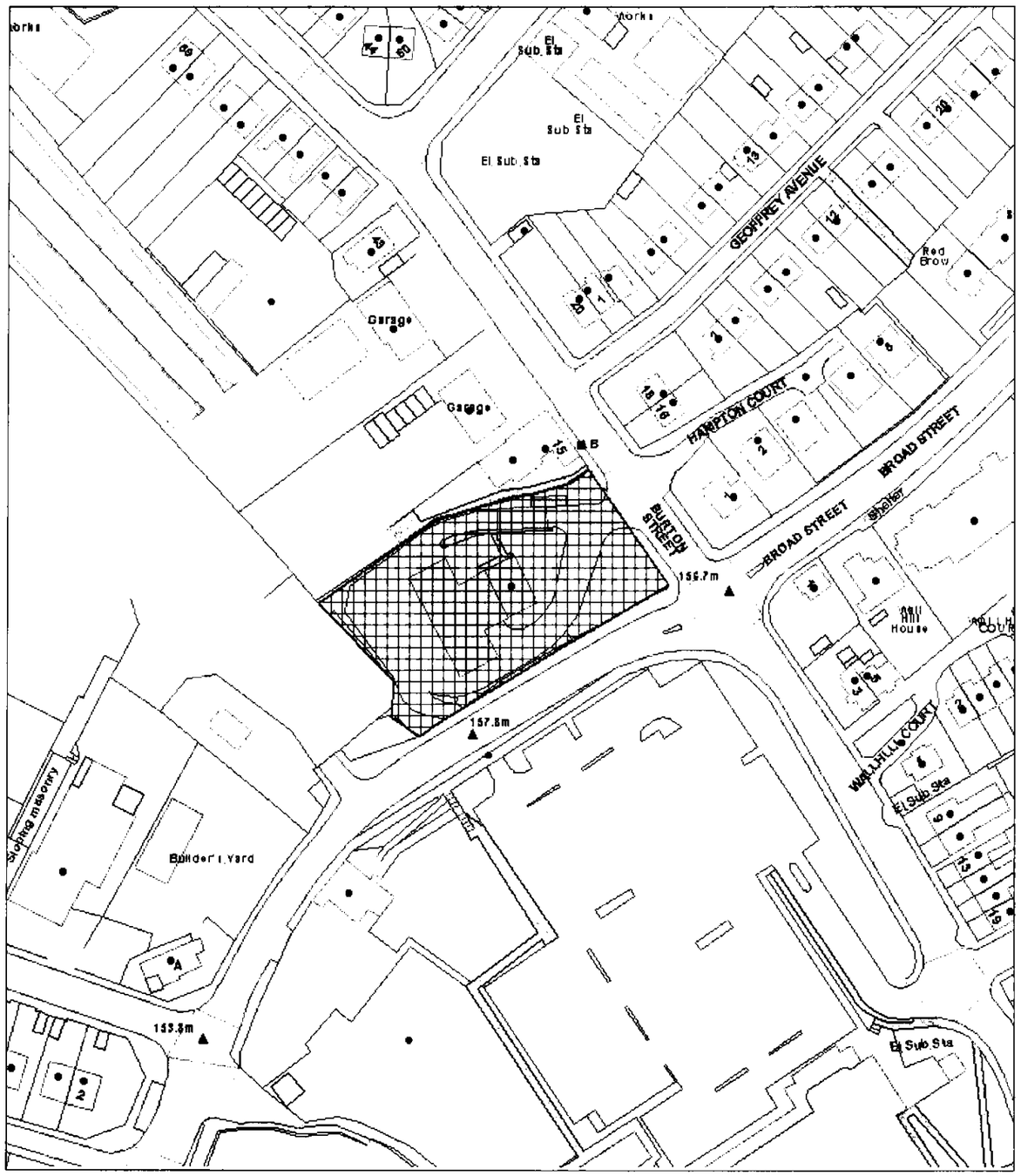
CERTIFICATE No. FM 32534

08/01044 ADV 27 MAY 2008 - SMO

Reference:	08/01044/ADV LEEK



Scale : 1:1250

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Organisation	SMDC
Department	Planning
Description	