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STAFFORDSHIRE moorlands DISTRICT COUNCIL

ACHIEVING · EXCELLENCE

Staffordshire Moorlands District Council
Moorlands House, Stockwell Street, Leek
Staffordshire Moorlands, ST13 6HQ
Telephone: 0845 605 3013
www.staffsmoorlands.gov.uk

08/02066/ADV 25 NOV 2008 - S

Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisement) Regulations 2007

Part 1

Publication of planning applications on council websites

Please note that with the exception of applicant contact details and Certificates of Ownership, the information provided on this application form and in supporting documents may be published on the council's website.

If you have provided any other information as part of your application which falls within the definition of personal data under the Data Protection Act which you do not wish to be published on the council's website, please contact the council's planning department.

Please complete using block capitals and black ink.
It is important that you read the accompanying guidance notes as incorrect completion will delay the processing of your application.

1. Applicant Name and Address

Title:	MR
First name:	PATRICK
Last name:	DOHERTY
Company (optional):	CITYADVICE LTD
Unit:	
House number:	
House suffix:	
House name:	ELM HOUSE
Address 1:	ELM STREET
Address 2:	
Address 3:	
Town:	BIRKENHEAD
County:	
Country:	
Postcode:	CH41 4AR

2. Agent Name and Address

Title:	
First name:	
Last name:	
Company (optional):	
Unit:	
House number:	
House suffix:	
House name:	
Address 1:	
Address 2:	
Address 3:	
Town:	
County:	
Country:	
Postcode:	

$Date: 2008/05/16 10:31:05 $ $Revision: 1.23 $

4. Site Address Details

Please provide the full postal address of the application site.

Unit: | House number: 2 - 4 | House suffix:

House name:

Address 1: TUNSTALL ROAD

Address 2:

Address 3:

Town: BIDDULPH

County:

Postcode (optional): ST8 6HH

Description of location or a grid reference.
(must be completed if postcode is not known):

Easting: | Northing:

Description:

SHOP UNITS

5. Pre-application Advice

Has assistance or advice been sought from the local authority about this application? ☑ Yes ☐ No

If Yes, please complete the following information about the advice you were given. (This will help the authority to deal with this application more efficiently).

Please tick if the full contact details are not known, and then complete as much as possible: ☐

Officer name:

MR CHRIS DRAGE (LEEK)

Reference: 01538 - 395583

BIDDULPH REGENERATION SCHEME

Date (DD/MM/YYYY): 25/11/2008
(must be pre-application submission)

Details of pre-application advice received?

GRANT AIDED WORK —
SHOP FRONTS & FACIAS
WORK MUST BE COMPLETED BEFORE
END OF MARCH 2009

6. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? ☐ Yes ☑ No

If Yes, please provide details:

TENANTS HAVE BEEN CONSULTED
AND ALL IN AGREEMENT WITH
PROPOSAL

7. Council Employee / Member

Is the applicant or agent related to any member of staff or elected member of the council? ☐ Yes ☑ No

If Yes, please provide details:

8. Description of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

DIBOND FACIA PANS X 4
TIMBER SIGN PANEL X 1
(PER PLANS ATTACHED)

Please indicate the number of the following types of advertisement(s) you are applying for:	Number of advertisement(s)
Application for fascia sign(s)	FIVE
Application for a projecting or hanging sign(s)	NONE
Application for a hoarding(s)	NONE
Other	NONE

If you selected Other, please describe:

/

9. Advertisement Display

Is the advertisement you are applying for already in place? ☐ Yes ☑ No

If Yes, please provide details of when the use or work started:

N/A

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☐ Yes ☑ No ☐ Not applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photographs.

N/A

Will the proposed advertisement(s) project over a footpath or other public highway? ☐ Yes ☑ No

9. Advertisement Period

Please state the period of time for which consent is sought for the advertisement: From: [illegible] To: [illegible] date (DD/MM/YY)

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed? ☑ Yes ☐ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained? ☐ Yes ☐ No

If No, why not?

N / A

11. Details of Proposed Advertisement(s)

Please provide a full description of each proposed advertisement (e.g. fascia sign, box sign, projecting sign, hoarding, flag etc)

	Advertisement 1	Advertisement 2	Advertisement 3
Type:	DIBOND FACIA ALUMINIUM COMPOSITE	DIBOND FACIA ALUMINIUM COMPOSITE	DIBOND FACIA ALUMINIUM COMPOSITE
a) The height from the ground to the base of the advertisement (in metres)	2.55m	2.55m	2.55m
b) The dimensions of the proposed advertisement(H x W x D) (in metric)	600mm x 3550mm x 100mm	600mm x 3250mm x 100mm	600mm x 6420mm x 100mm
c) The maximum height of any of the individual letters and symbols (in metric)	400mm	400mm	400mm
d) The colour of the text and background	TEXT GREEN BACKGROUND MATT BLACK	TEXT: WHITE/RED B/GROUND - MATT BLACK	TEXT WHITE/RED B/GROUND MATT BLACK
e) Materials of the proposed sign(s)	DIBOND ALUMINIUM COMPOSITE FACIA PLATE	DIBOND ALUMINIUM COMPOSITE FACIA PLATE	DIBOND ALUMINIUM COMPOSITE FACIA PLATE
f) The maximum projection of advertisement from the face of the building	100mm	100mm	100mm
Will any of the sign(s) be illuminated	Yes ☑ No ☐	Yes ☑ No ☐	Yes ☑ No ☐

If Yes for any of the proposed signs, answer g), h) and i)

g) Details of method of illumination (internally illuminated/externally illuminated)	LIGHTING PERMIT ABOVE SIGN	LIGHTING PERMIT ABOVE SIGN	LIGHTING PERMIT ABOVE SIGN
h) illuminance levels (cd/m²)	226	226	226
i) Will the illumination be static or intermittent?	STATIC	STATIC	STATIC

9. Advertisement Period

Please state the period of time for which consent is sought for the advertisement: From PERMANENT To ——— Date DD MM YYYY

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed? ✓ Yes ☐ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained? ☐ Yes ☐ No

If No, why not?

N/A

11. Details of Proposed Advertisement(s)

Please provide a full description of each proposed advertisement (e.g. fascia sign, box sign, projecting sign, hoarding, flag etc)

	Advertisement 4	Advertisement ~~2~~ 5	Advertisement 3
Type:	DIBOND FACIA ALUMINIUM COMPOSITE	TIMBER FACIA SIGN	N/A
a) The height from the ground to the base of the advertisement (in metres)	2 55M	2 75M	
b) The dimensions of the proposed advertisement(H x W x D) (in metric)	730MM x 6750MM x 100MM	600MM x 5180MM x 100MM	
c) The maximum height of any of the individual letters and symbols (in metric)	400MM	300MM	
d) The colour of the text and background	TEXT RED/WHITE B/GROUND MATT BLACK	TEXT - TBA B/GROUND - STAINED	
e) Materials of the proposed sign(s)	DIBOND ALUMINIUM COMPOSITE FACIA TRAY	18 MM PLY	
f) The maximum projection of advertisement from the face of the building	100MM	100 M	
Will any of the sign(s) be illuminated	Yes ☑ No ☐	Yes ☐ No ☑	Yes ☐ No ☐
If Yes for any of the proposed signs, answer g), h) and i)			
g) Details of method of illumination (internally illuminated/externally illuminated)	LIGHTING PERMIT ABOVE SIGN	N/A	
h) illuminance levels (cd/m²)	2260	N/A	
i) Will the illumination be static or intermittent?	STATIC	N/A	

12. Planning Application Requirements - Checklist

Please read the following checklist to make sure you have sent all the information in support of your proposal. Failure to submit all information required will result in your application being deemed invalid. It will not be considered valid until all information required by the Local Planning Authority has been submitted.

The original and 3 copies of a completed and dated application form: ☑

Drawings
The drawing of the proposed advertisement should show its dimensions and position on the land or building in question. For a sign, the drawing should indicate the materials to be used, fixings, colours, height above the ground and, where it would project from a building, the extent of the projection. A site location plan should also be provided which identifies the proposed position of the advertisement and location of the site by reference to at least two named roads. It should be drawn to an identified scale and show the direction of North. Ordnance Survey maps are not required. Photographs and photomontages may be used. The original and 3 copies of each drawing should be provided: ☑

Description of signs, size and illumination
The type of each sign for which application is being made, e.g. fascia, projecting box, pole mounted free-standing, should be shown, together with the dimensions of each sign. If any of the signs are to be illuminated please describe the type of illumination, e.g. internal, external, floodlight, etc, and whether the illumination will be static, flashing, or have moving parts. The original and 3 copies of each description should be provided: ☑

The original and 3 copies of a plan which identifies the land to which the application relates drawn to an identified scale and showing the direction of north: ☑

The original and 3 copies of other plans and drawings or information necessary to describe the subject of the application: ☐

The correct fee: ☑ £ 295

Owner's consent:
It is a condition of every consent granted by or under the Regulations that, before displaying any advertisement, the permission of the owner of the land or other person entitled to grant permission must be obtained. To display any advertisement without this permission is an offence, open to immediate prosecution.

Where the site is within the boundaries of a highway, evidence that the application is acceptable to the highway authority must be provided.

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information.

Signed - Applicant:	Or signed - Agent:	Date DD/MM/YYYY):
P J DOHERTY	N/A	25/11/2008 (date cannot be pre-application)

14. Applicant Contact Details

Telephone numbers

Country code:	National number:	Extension number:
0044	151 - 649 - 0500	—
Country code:	Mobile number (optional):	
Country code:	Fax number (optional):	

Email address (optional): CITYADVICE@YAHOO.CO.UK

15. Agent Contact Details

Telephone numbers

Country code:	National number:	Extension number:
Country code:	Mobile number (optional):	
Country code:	Fax number (optional):	

Email address (optional):

16. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? ☑ Yes ☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? *(Please select only one)* ☐ Agent ☑ Applicant ☐ Other (if different from the agent/applicant's details)

If Other has been selected, please provide:

Contact name:	Telephone number:
N/A	N/A

Email address: N/A

DIMENSIONS

	(W)	(H)	(D)	HEIGHT ABOVE GROUND
SIGN NO 1 =	3550 MM	X 600 MM	X 100 MM	2.55 M
" 2 =	3250 MM	X 600 MM	X 100 MM	2.55 M
" 3 =	6420 MM	X 600 MM	X 100 MM	2.55 M
4 =	6750 MM	X 730 MM	X 100 MM	2.75 M

MATERIALS

DIBOND" ALUMINIUM COMPOSITE PANEL TRAYS

Colours

1 MATT BLACK BACK GROUND WHITE LETTERING

2 MATT BLACK BACKGROUND WHITE / RED LETTERING

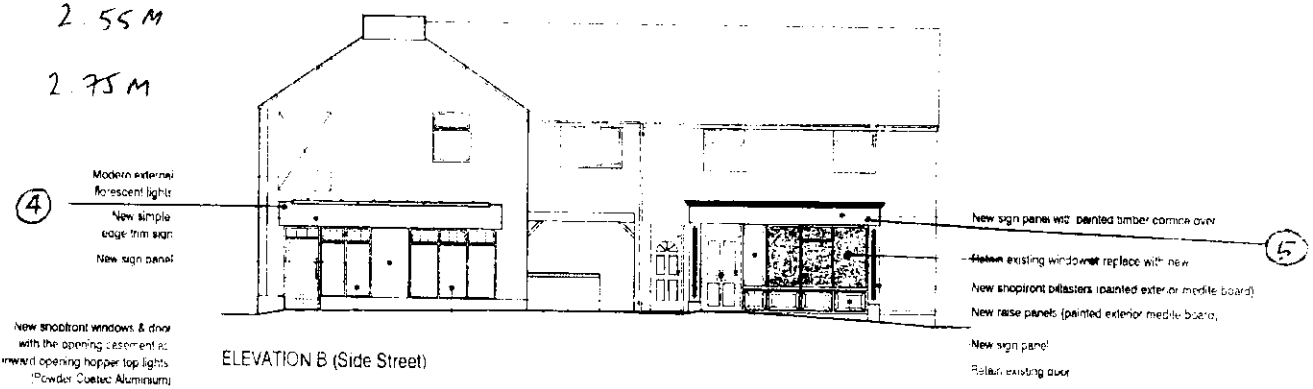
3 POWDER COATED OR PAINTED BACKGROUND LETTERING TBA

GROUND FLOOR PLAN

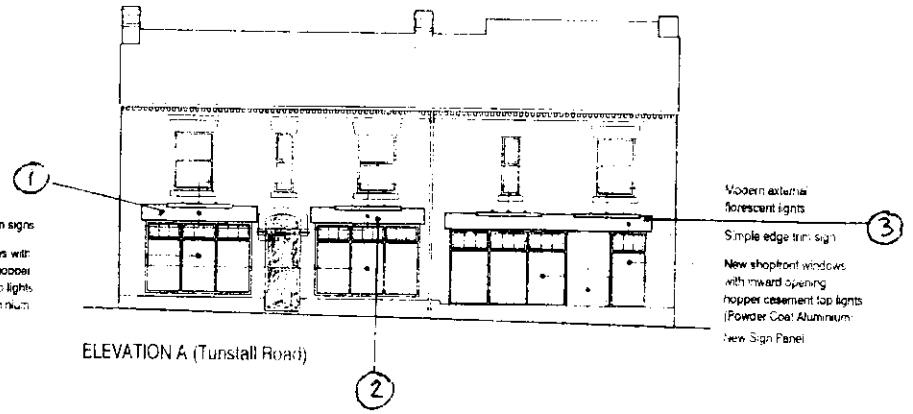
ILLUMINATION

1 2 3 4 ILLUMINATED FROM ABOVE BY TROUGH LIGHTS

5 NO ILLUMINATION



ELEVATION B (Side Street)



ELEVATION A (Tunstall Road)

Scale Bar at 1:100

STAFFORDSHIRE MOORLANDS DISTRICT COUNCIL
BIDDULPH GRANT SCHEME

2 - 4 TUNSTALL ROAD,
BIDDULPH,
ST8 6HH

PLANNING PROPOSAL

JULY 2008 1:100

2008-1581-02 B AP

SAMMONS Architectural Limited
10 Gawdy Buildings, Fountain Street, Leek ST13 6AP
Telephone / Fax 01538 386006
E-mail info@sammonslld.co.uk

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All dimensions must be checked prior to commencement

2-4 Tunstall Road, Biddulph, ST8 6HH

08/02 ADV 25 NOV 2008

GIS by ESRI (UK)



Scale : 1:1250

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Organisation	Not Set
Department	Not Set
Comments	
Date	25 November 2008
SLA Number	Not Set

*Produced using ESRI (UK)'s MapExplorer 2.0 - **http://www.esriuk.com***

2-4 TUNSTALL ROAD, BIDDULPH ST8 6HH

08/02656/ADV 25 NOV 2008



Scale : 1:500

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Organisation	Not Set
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Date	25 November 2008
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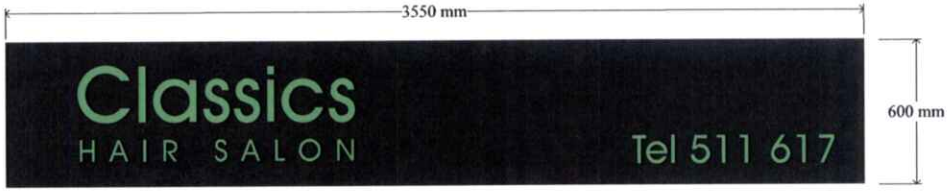
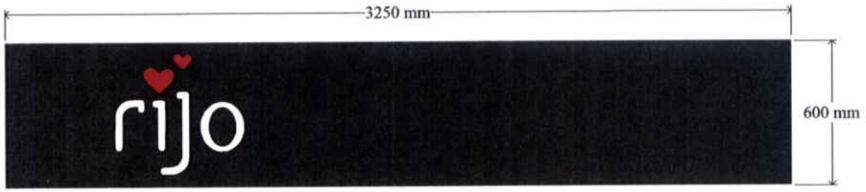
SIGNS NOW
The Professional Graphics Solution℠

Sign 1

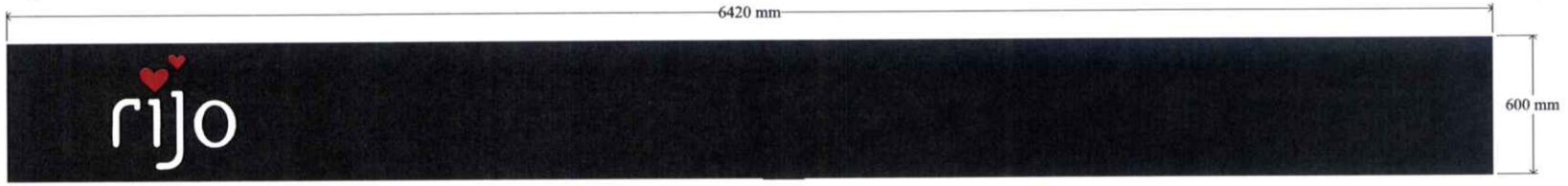


All signs to be 100mm deep

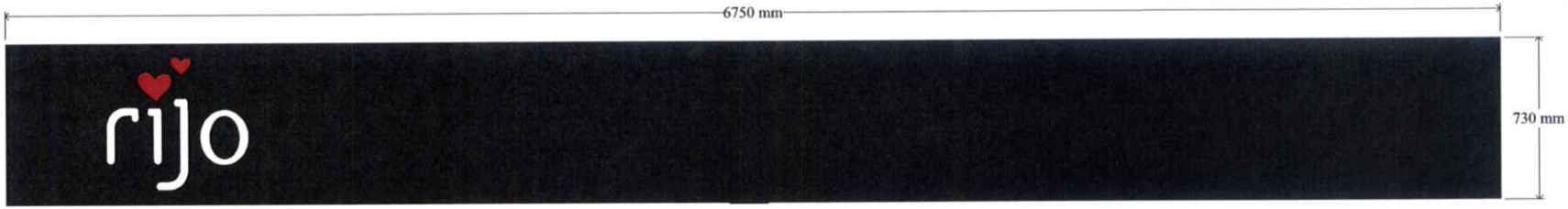
Sign 2



Sign 3

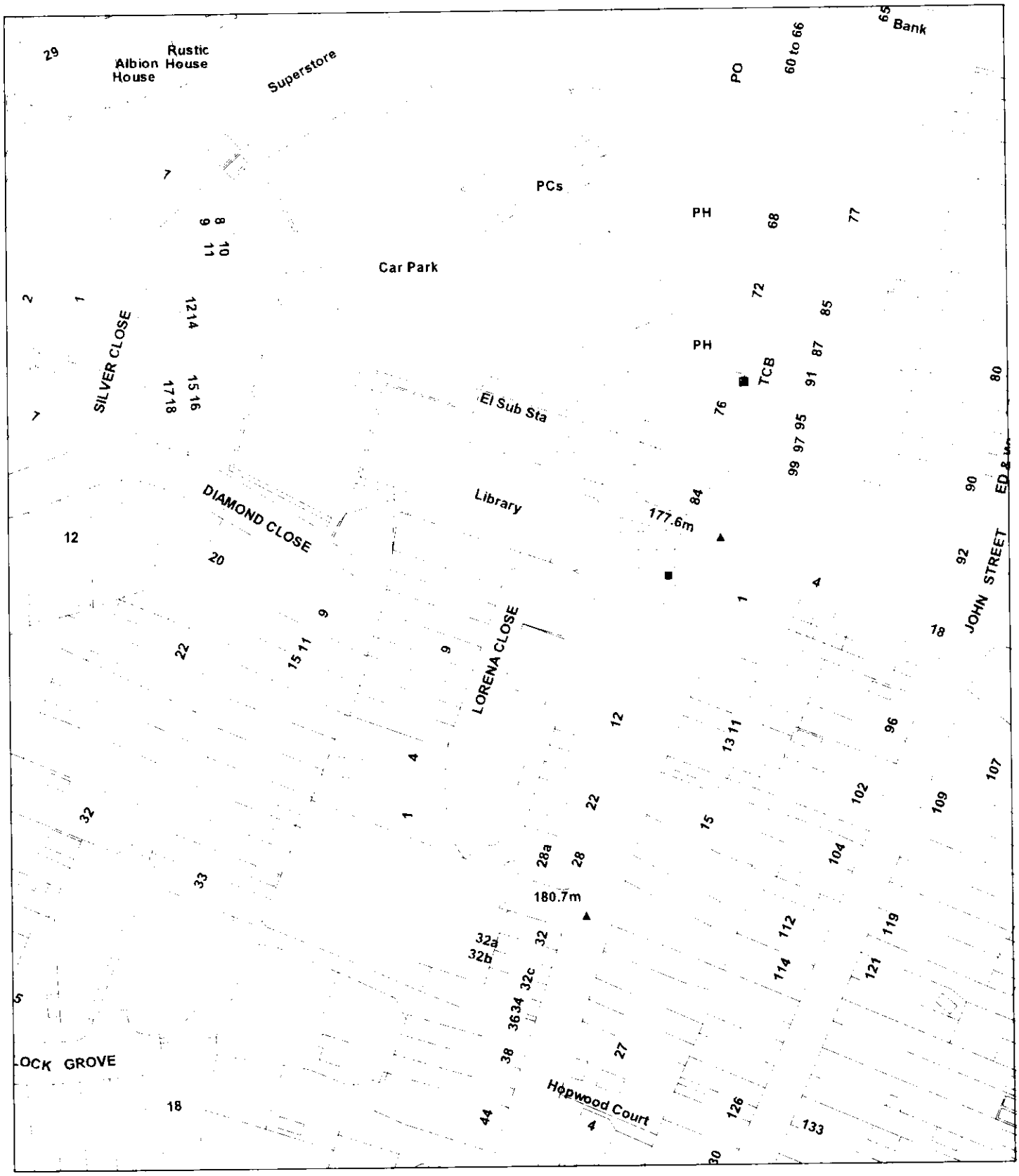


Sign 4



08/02006/ ADV 25 NOV 2008

Reference:	08/02006/ADV Biddulph



Scale : 1:1248

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Organisation	Not Set
Department	Not Set
Comments	Not Set