PLANNING PORTAL

partaras

marketing@planningportal.gov.uk / 0117 372 8403

G/08 Temple Quay House
Bristol
BS1 6PN

S.M.D.C
C.P.U.
29 MAY 2008
ACK
PASSED TO
FILE

Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of planning applications on council websites

Please note that with the exception of applicant contact details and Certificates of Ownership, the information provided on thi application form and in supporting documents may be published on the council's website.

If you have provided any other information as part of your application which falls within the definition of personal data under th Data Protection Act which you do not wish to be published on the council's website, please contact the council's plannin department.

Please complete using block capitals and black ink.
It is important that you read the accompanying guidance notes as incorrect completion will delay the processing of your application.

1. Applicant Name and Address

Title:	
First name:	
Last name:	
Company (optional):	CWS RETAIL FINANCIAL SERVICES
Unit:	
House number:	
House suffix:	
House name:	
Address 1:	HANOVER BUILDINGS, PO BOX 53
Address 2:	NEW CENTURY HOUSE
Address 3:	
Town:	MANCHESTER
County:	LANCASHIRE
Country:	
Postcode:	

2. Agent Name and Address

Title:	
First name:	
Last name:	
Company (optional):	FUTURAMA LTD.
Unit:	
House number:	
House suffix:	
House name:	OLYMPIA HOUSE
Address 1:	METRO PARK 45
Address 2:	MIDDLETON GROVE
Address 3:	
Town:	LEEDS
County:	WEST YORKSHIRE
Country:	
Postcode:	LS11 5TY

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3. Site Address Details

Please provide the full postal address of the application site.

Unit: | House number: | House suffix:

House name: CO-OP FOOD

Address 1: TEAN ROAD

Address 2: CHEADLE

Address 3: STAFFORDSHIRE

Town:

County:

Postcode (optional): ST10 1LY

Description of location or a grid reference.
(must be completed if postcode is not known):

Easting: | Northing:

Description:

CO-OP CONVENIENCE STORE

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application? ☐ Yes ☒ No

If Yes, please complete the following information about the advic you were given. (This will help the authority to deal with this application more efficiently).

Please tick if the full contact details are not known, and then complete as much as possible: ☐

Officer name:

Reference:

Date (DD/MM/YYYY):
(must be pre-application submission)

Details of pre-application advice received?

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5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? ☐ Yes ☒ No

If Yes please provide details:

6. Council Employee / Member

Is the applicant or agent related to any member of staff or elected member of the Council? ☐ Yes ☒ No

If Yes, please provide details:

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7. Description of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

2 x S/S FASCIA SIGN
1 x S/S MENU BOARD
1 x O/S TOTEM SIGN

Please indicate the number of the following types of advertisement(s) you are applying for:	Number of advertisement(s)
Application for fascia sign(s)	TWO
Application for a projecting or hanging sign(s)	
Application for a hoarding(s)	
Other	TWO

If you selected Other, please describe:

TOTEM SIGN - ONE
MENU BOARD - ONE

8. Advertisement Display

Is the advertisement you are applying for already in place? ☐ Yes ☒ No

If Yes please provide details of when the use or work started:

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☒ Yes ☐ No ☐ Not applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photographs.

PLEASE SEE PHOTOGRAPHS OF EXISTING SIGNAGE (ATTACHED)

Will the proposed advertisement(s) project over a footpath or other public highway? ☒ Yes ☐ No

9. Advertisement Period

Please state the period of time for which consent is sought for the advertisement: From DATE OF DETERMINATION To _____ date (DD/MM/YYYY)

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed? ☒ Yes ☐ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained? ☐ Yes ☐ No

If No, why not?

11. Details of Proposed Advertisement(s)

Please provide a full description of each proposed advertisement (e.g. fascia sign, box sign, projecting sign, hoarding, flag etc)

	Advertisement 1	Advertisement 2	Advertisement 3
Type:	FASCIA SIGN B	FASCIA SIGN - A	MENU BOARD - C
a) The Height from the ground to the base of the advertisement (in metres)	3.174m	3.022m	0.5m
b) The dimensions of the proposed advertisement(H x W x D) (in metric)	10205mm x 950mm x 60mm	10000mm x 950mm x 60mm	500mm x 2,100mm x 100mm
c) The maximum height of any of the individual letters and symbols (in metric)	540mm	540mm	60mm
d) The colour of the text and background	PANTONE PANTONE	GREEN REF 325. BLUE REF 2757	WHITE SILVER
e) Materials of the proposed sign(s)	ALUMINIUM ACRYLIC	ALUMINIUM ACRYLIC	ALUMINIUM
f) The maximum projection of advertisement from the face of the building	60mm	60mm	100mm
Will any of the sign(s) be illuminated	Yes ☑ / No ☐	Yes ☑ / No ☐	Yes ☐ / No ☑
If Yes for any of the proposed signs, answer g), h) and i)			
g) Details of method of illumination (internally illuminated/externally illuminated)	EXTERNALLY	EXTERNALLY	
h) illuminance levels (cd/m²)	WILL NOT EXCEED 400 cd/m	WILL NOT EXCEED 400 cd/m	
i) Will the illumination be static or intermittent?	STATIC	STATIC	

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9. Advertisement Period

Please state the period of time for which consent is sought for the advertisement: From DATE OF DETERMINATION To _____ date (DD/MM/YYYY)

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed? ☒ Yes ☐ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained? ☐ Yes ☐ No

If No, why not?

11. Details of Proposed Advertisement(s)

Please provide a full description of each proposed advertisement (e.g. fascia sign, box sign, projecting sign, hoarding, flag etc)

	Advertisement 1	Advertisement 2	Advertisement 3
Type:	TOTEM SIGN-D		
a) The Height from the ground to the base of the advertisement (in metres)	FREESTANDING		
b) The dimensions of the proposed advertisement(H x W x D) (in metric)	700 mm x 3518mm x 300mm		
c) The maximum height of any of the individual letters and symbols (in metric)	100mm		
d) The colour of the text and background	PANTONE GREEN REF 375, SILVER PANTONE BLUE REF 2757, WHITE		
e) Materials of the proposed sign(s)	ALUMINIUM STEEL ACRYLIC		
f) The maximum projection of advertisement from the face of the building	FREESTANDING		
Will any of the sign(s) be illuminated	Yes ☑ / No ☐	Yes ☐ / No ☐	Yes ☐ / No ☐
If Yes for any of the proposed signs, answer g), h) and i)			
g) Details of method of illumination (internally illuminated/externally illuminated)	INTERNALLY		
h) illuminance levels (cd/m²)	WILL NOT EXCEED 400 cd/m²		
i) Will the illumination be static or intermittent?	STATIC		

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12. Planning Application Requirements - Checklist

Please read the following checklist to make sure you have sent all the information in support of your proposal. Failure to submit all information required will result in your application being deemed invalid. It will not be considered valid until all information required by the Local Planning Authority has been submitted.

3 copies of a completed and dated application form: ☑

Drawings
The drawing of the proposed advertisement should show its dimensions and position on the land or building in question. For a sign, the drawing should indicate the materials to be used, fixings, colours, height above the ground and, where it would project from a building, the extent of the projection. A site location plan should also be provided which identifies the proposed position of the advertisement and location of the site by reference to at least two named roads. It should be drawn to an identified scale and show the direction of North. Ordnance Survey maps are not required. Photographs and photomontages may be used. 3 copies of each drawing should be provided: ☑

Description of signs, size and illumination
The type of each sign for which application is being made, e.g. fascia, projecting box, pole-mounted free-standing, should be shown, together with the dimensions of each sign. If any of the signs are to be illuminated please describe the type of illumination, e.g. internal, external, floodlight, etc, and whether the illumination will be static, flashing, or have moving parts. 3 copies of each description should be provided: ☑

3 copies of a plan which identifies the land to which the application relates drawn to an identified scale and showing the direction of north: ☑

3 copies of other plans and drawings or information necessary to describe the subject of the application: ☑

The correct fee: ☑

Owner's consent:
It is a condition of every consent granted by or under the Regulations that, before displaying any advertisement, the permission of the owner of the land or other person entitled to grant permission must be obtained. To display any advertisement without this permission is an offence, open to immediate prosecution.

Where the site is within the boundaries of a highway, evidence that the application is acceptable to the highway authority must be provided.

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13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information.

Signed - Applicant:	Or signed - Agent:	Date DD/MM/YYYY):
	[signature]	20/05/2008 (date cannot be pre-application)

14. Applicant Contact Details

Telephone numbers

Country code:	National number:	Extension number:

Country code:	Mobile number (optional):

Country code:	Fax number (optional):

Email address (optional):

15. Agent Contact Details

Telephone numbers

Country code:	National number:	Extension number:
0113	270 5595	—

Country code:	Mobile number (optional):

Country code:	Fax number (optional):
0113	277 1143

Email address (optional):

16. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? ☐ Yes ☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? *(Please select only one)* ☐ Agent ☒ Applicant ☐ Other (if different from the agent/applicant's details)

If Other has been selected, please provide:

Contact name: Telephone number:

Email address:

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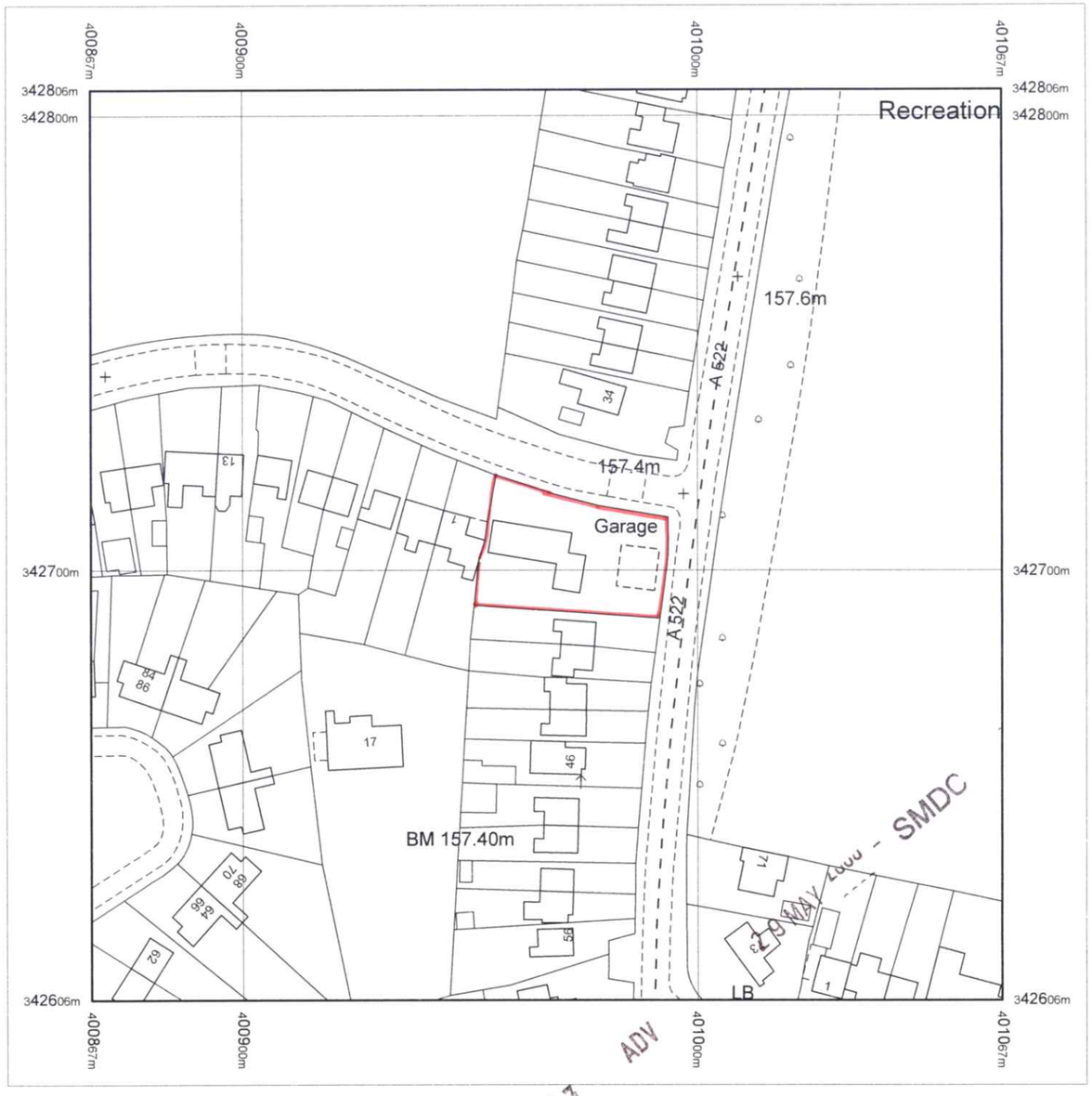

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The representation of a road, track or path is no evidence of a right of way.

The representation of features as lines is no evidence of a property boundary.

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Metres
0 20 40

Scale 1:1250

Supplied by: **Blackwells**
Serial number: 00967500
Centre coordinates: 400966.75 342705.75

Further information can be found on the OS Sitemap Information leaflet or the Ordnance Survey web site: www.ordnancesurvey.co.uk

Co-op

Tean Road

Cheadle

Reference:	08/01067/ADV CHEADLE



Scale : 1:1250

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Organisation	SMDC
Department	Planning
Description	

Sign A to be installed onto Top Hat extrusion to achieve a level background (160mm stand-off MC)

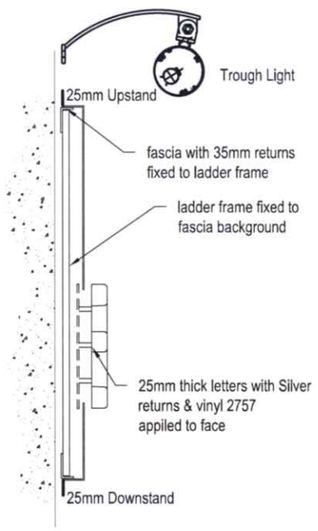
Existing fascias will be removed in all cases unless prior arrangements have been made

Co-op are to ensure that an L.T supply is left on the outside of the building to which Futurama can connect to illuminate any sign

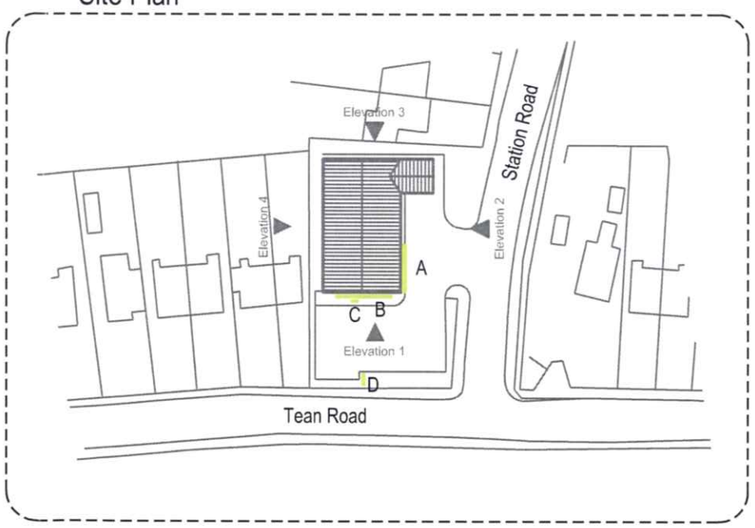


Scale 1:100

Signage specification:Slimline Fascia 1 (Standard)
Aluminium tray panel, 35mm deep on an aluminium back ladder frame & painted pantone green ref 375.
The letters: 'co-operative' to be moulded from silver acylic with blue vinyl pantone ref 2757 applied to the faces.The word 'The' is to be fret-cut from 5mm thick opaque blue acylic pantone ref 2757 & fixed to the panel by 'fir tree' fixings.The text 'food' to be fret cut 5mm white opaque acylic,fixed by 'fir tree' fixings.
Externally illuminated by trough lighting.



Site Plan



Issue	Date	Int	Comments
C	01/05/08	GH	Move sign C,move A & extend,add red box
B	03/03/08	GH	Move sign C,move A & extend,add red box
A	01/02/08	DJ	Original Issue

Client: The co-operative 'food'

Site: Tean Road, Cheadle, Staffordshire

Job No: Dwg No: 1/3

Scale: As Shown Site No:

Date: 01/02/08 Issue-C

Drawn: GH Checked:

Futurama

realising corporate identity in the built environment

Olympia House
Metro Park 45
Middleton Grove
Leeds
LS11 5TJ
United Kingdom

Telephone : 0113 270 5595
Facsimile : 0113 277 1143
E-mail : postbox@futurama.ltd.uk

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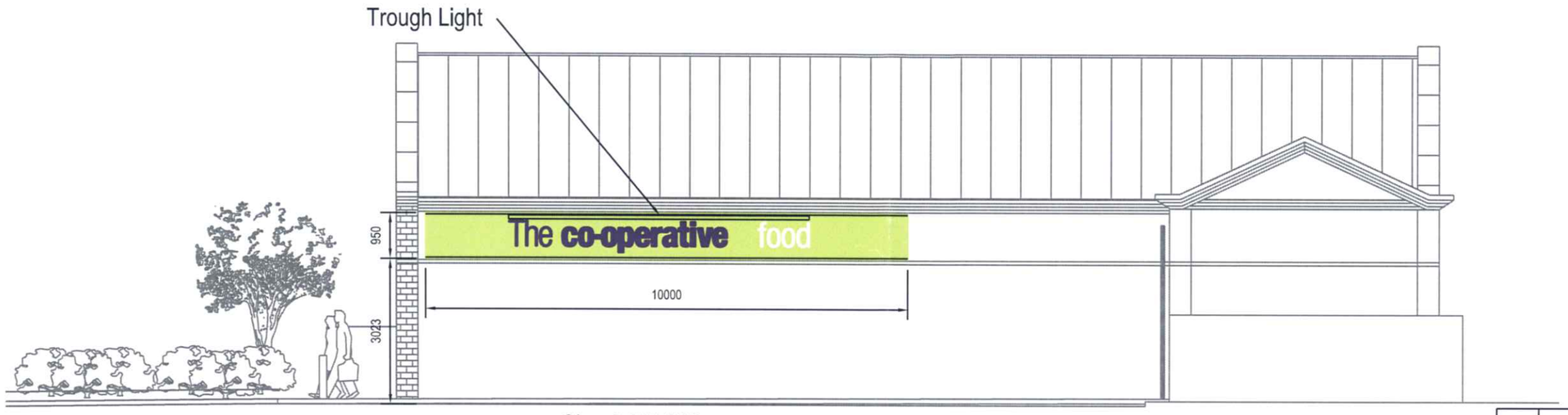
Existing fascias will be removed in all cases unless prior arrangements have been made

Co-op are to ensure that an L.T supply is left on the outside of the building to which Futurama can connect to illuminate any sign



Sign A-M5-393mm

Scale 1:100

Signage specification: Slimline Fascia 1 (Standard)
Aluminium tray panel, 35mm deep on an aluminium back ladder frame & painted pantone green ref 375.
The letters: 'co-operative' to be moulded from silver acylic with blue vinyl pantone ref 2757 applied to the faces.The word 'The' is to be fret-cut from 5mm thick opaque blue acylic pantone ref 2757 & fixed to the panel by 'fir tree' fixings.The text 'food' to be fret cut 5mm white opaque acylic,fixed by 'fir tree' fixings.
Externally illuminated by trough lighting.

Issue	Date	Int	Comments
C	01/05/08	GH	Move sign C,move A & extend,add red box
B	03/03/08	GH	Move sign C,move A & extend,add red box
A	01/02/08	DJ	Original Issue

Client: The co-operative 'food'

Site: Tean Road, Cheadle, Staffordshire

Job No: Dwg No: 2/3

Scale: As Shown Site No:

Date: 01/02/08 Issue-C

Drawn: GH Checked:

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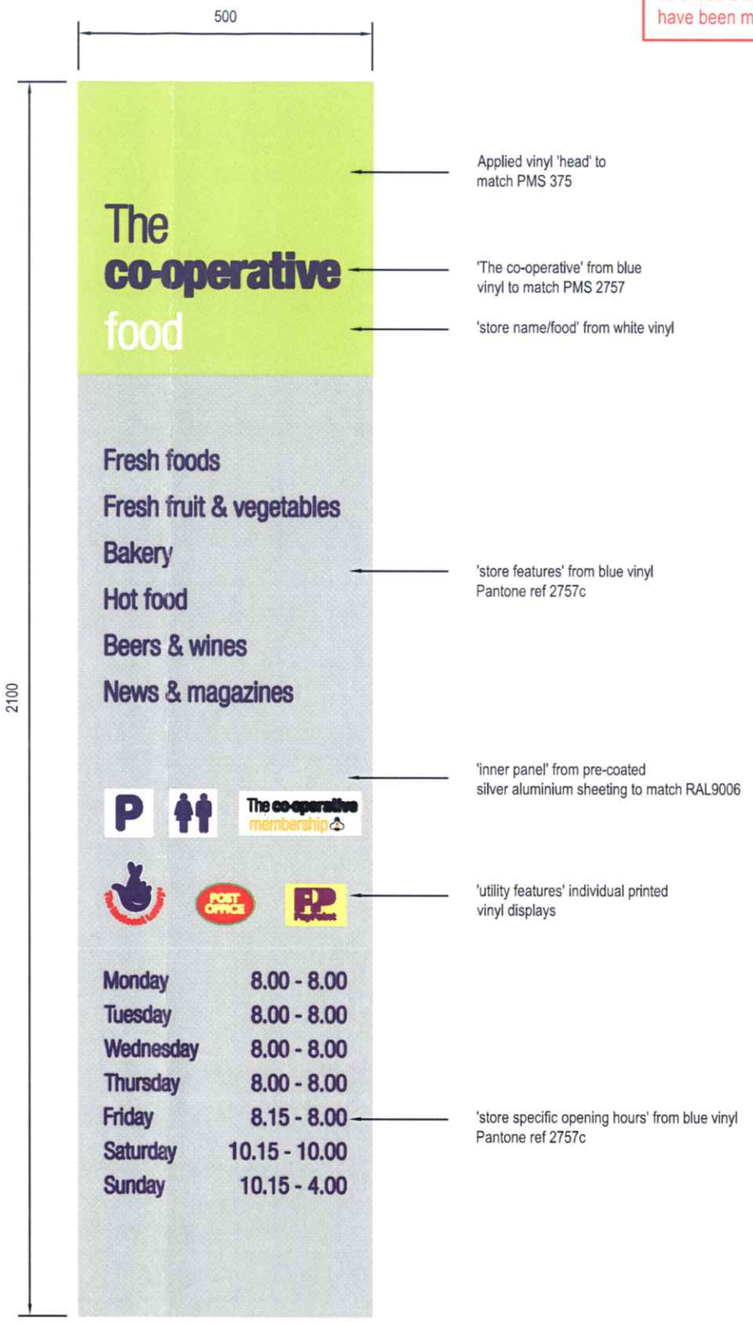
Co-op are to ensure that an L.T supply is left on the outside of the building to which Futurama can connect to illuminate any sign



Sign D-3.5m Totem Scale 1:10
Internally Illuminated by fluorescent tubes only 'co-operative' & 'food' to illuminate.



Sign C-Service menu board
Non illuminated,Scale 1:10

Issue	Date	Int	Comments
C	01/05/08	GH	Move sign C,move A & extend,add red box
B	03/03/08	GH	Move sign C,move A & extend,add red box
A	01/02/08	DJ	Original Issue

Client: The co-operative 'food'

Site: Tean Road
Cheadle
Staffordshire

Job No: Dwg No: 3/3

Scale: As Shown Site No:

Date: 01/02/08 Issue-C

Drawn: GH Checked:

Futurama

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