

Heritage Statement

The Hope & Anchor, Leek Road, Cellarhead, Werrington
Punjabi Indian Restaurant.

Design and Access Statement in support of

The Installation of 5 New Sign Boards

“Good design can help to create lively spaces with distinctive character, streets and public spaces that are safe, accessible, pleasant to use and human in scale; and places that inspire because of imagination and sensitivity of their designers.”

- By Design, Urban Design in the Planning System; Towards Better Practice (DETR & CABE, 2000).

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1.0 HERITAGE STATEMENT

Description of the Asset

- 1.1. In Werrington, we can look back upon a century that has changed our home almost beyond recognition. One hundred years ago the village of Werrington consisted mainly of the houses around the windmill. Now, it has expanded to include Washerwall, parts of Wetley Common, Withystakes, Ash Bank, Armshead, Cellarhead, and some of Brookhouse Lane. This quite rapid expansion began around 1925, when the Meigh family broke up and sold their Ash Hall estate. About the same time, expansion of local services such as transport, electricity, gas, water supply, and sewerage reached Werrington. Since then over two and a half thousand homes have been built, and the population has increased from a few hundred people to several thousands.
- 1.2. Although they have now gone, Werrington, until the early part of the century, had several small industries. Extensive quarries existed in Washerwall and Wetley Moor. In fact, St. Philip's Church and many of the buildings on the Ash Hall estate are mostly built out of Werrington stone. The village was also known for coal mining, weaving, and nail making. Being a mainly rural community though, many Werrington people past and present, have had some involvement in farming.
- 1.3. Werrington's relative isolation in time gone by meant that it became a fairly self-sufficient community. Its leisure facilities have been developed and built by its residents. In 1937, the Village Hall was built, and the early 1970s saw the building of the Clarkson Hall. Werrington boasts its own Scout and Guide Troops, Boys' and Girls' Brigade Companies, and Youth Club in its own premises at Moorside High School, as well as many, varied groups using the Village Hall and in the year 2000, a bowling club was opened.
- 1.4. In the last hundred years, Werrington has grown into a thriving, well-populated community with much to commend it. It has its own leisure facilities, its own medical centre, its own business community, and its own churches. Werrington has not stood still during the last century, and is now well placed to move forward into the next.

2.0 HERITAGE STATEMENT **Assessment of its Significance**

- 2.1. The Hope & Anchor Inn was originally a house and later converted into a Public House, which is now Grade II listed. It dates back to the 18th century and went under subsequent alterations in the 20th century.
- 2.2. The building consists of Painted Render brickwork, tiled roof, verge parapets with pitched stone copings and brick end stacks.
- 2.3. The building comprises of two storey, three window front, segmental head casements (with 20th century shutters), a formally central entrance (which is now a casement window) with a pediment over surround. The wing to the rear has a further segmental head 18th century windows.

3.0 HERITAGE STATEMENT **The Design Concept**

- 3.1. The concept for the design is purely for the reinstatement of the signage, which was once used for the public house but now to be used for the newly opened Punjabi Indian Restaurant.
- 3.2. The newly proposed signage will be fitted into the existing sign boards, therefore not affecting the existing elevations only improving.
- 3.3. The colours have been kept to a minimal with only white and black used.

4.0 HERITAGE STATEMENT **The Impact**

- 4.1. Externally the proposed alterations will not impact on the significance of the cherished heritage asset but will enhance it by bringing back an element of the building which has gone missing over time.
- 4.2. The new signage will not affect the building due to the signage being replaced in the existing sign board's places, therefore only improving the road elevations for the new restaurant.
- 4.3. The signage has been kept simple to attract new customers yet will not stand out among the cherished heritage.